

Thursday, May 17 1956

BROOKINGS HARBOR PILOT BROOKINGS, OREGON

\$310 in CASH

PRIZES—READ THE RULES

Just write an "AD-RIME" line to rhyme COPYRIGHT R.P.R.

with the following headline

HOME TRADE PAYS IN MANY WAYS

USE THIS RELIABLE DIRECTORY

THE WINNER OF THE AD-RIME CONTEST WILL APPEAR IN THIS SPACE EACH WEEK. THIS WEEK'S WINNER SEE FRONT PAGE

● APPLIANCE

WARDS GAS & APPLIANCE CENTER
We Sell the Best and Service the Rest. Gas and Electric Sales & Service Appliances T-V Installation and Repair Brookings Phone 2891

● AUTOMOTIVE Sales and Service Auto and Truck Wrecking

C. "ED" DEMPSEY
Your Dodge-Plymouth Dealer Dodge Job-Rated Trucks Complete Automotive Service Highway 101 No. Phone 3401 * EVEN

● DUNNING MOTORS

Your Curry County Authorized Ford-Mercury Dealer Sales and Service Highway 101 No. Phone 3252

● MENNING BUICK

Guaranteed Auto & Body Repair No. Brookings Phone 3205

● M & G AUTO & TRUCK WRECKING

Used Auto and Truck Parts Used Cars Harbor, next to Grange Hall

● BAKERIES

GLENN'S BAKERY
Fresh Bread, Pies and Cakes Decorated Cakes for Those Special Occasions All Baked Fresh Daily Next to Cox Curry Electric Phone 2931

● VERN'S BAKERY

Brookings Baked Bread In Your Grocery Store Decorated cakes for all occasions No. Brookings Phone 3691

● BEAUTY SHOPS

MILDRED'S BEAUTY SHOP
Hair Cutting — Hair Tinting Permanent Waving Hillside Avenue Phone 3154

● BOWLING

AZALEA LANES
Bowling At Its Best Fun Is Good For You Bowling Is Good Fun! Brookings Phone 2791

● BUILDING MATERIAL

ALDRICH BUILDING SUPPLIES
Lu-Re-Co Home Building Panels and Trusses Electric and Plumbing Supplies Birch Kitchen Cabinets — Paint No. Brookings Phone 2602

● BROOKINGS RED-E-MIX CONCRETE

Suppliers of Concrete, Sand, Gravel, Excavation & Drain Tile Brookings Phone 4141

● CURRY COUNTY LUMBER

10 Years In Business Complete Milling Needs Brookings Phone 2201

KERR HARDWARE and ELECTRIC
Hardware and Building Supplies Electrical Supplies Brookings Phone 2311

● CAFES and RESTAURANTS

101 CAFE
Open 5:30 to 8 p.m. Sundays: 7 a.m. to 6 p.m. Highway 101, Harbor — Ph. 3136

CHETCO CAFE & BIG JIM'S SMALL
Good Food and Cold Drinks Across from the Post Office

OCEAN VIEW CAFE
Home-Cooked Meals or Short Order Snacks Open 5:30 a.m. to 8 p.m. Plenty of Free Parking Highway 101 No. Phone 2534

WAFFLE SHOP
Open 24 Hours, 7 days a week Full Dinners and Short Orders Breakfast served 24 hours daily Kruger Building — Phone 2381

● PHOTOGRAPHY Cameras and Portraits

BROOKINGS CAMERA SHOP
Complete Line of Cameras Accessories and Supplies Portraits—Individual or Group Next to the Par Store

● DRY CLEANING

CORDERMAN'S CLEANERS
We Pick Up and Deliver We Give S & H Green Stamps Across from Bowling Alley Phone 2995

CUR-DEL CLEANERS
We Pick Up and Deliver We Give S & H Green Stamps Chetco Ave. Phone 2863

● CLOTHING STORES

PHILLIP'S DAD & LAD
Complete Line for Dad and Lad Finest in Ladies Sport Wear Brookings Phone 2253

SHEHAN'S CLOTHING
Men and Boys Work, Dress and Sports Wear Chetco Avenue Phone 2865

● NIGHT CLUBS

CLIFF HOUSE
American Foods Specializing in Prime Rib Au Jus Southern Fried Chicken Chicken in the Basket Brookings Phone 2921

● DEPARTMENT STORES

MOORE'S VARIETY and APPAREL SHOP
Ladies', Mens' and Children's Apparel Dry Goods, Notions, Gifts and Costume Jewelry We Give S & H Green Stamps Brookings Phone 2483

● DRESS SHOPS

EVA LEE'S DRESS SHOP
"Everything for Milady" Brookings Phone 4222

● MODE O' DAY

Dresses, Blouses, Lingerie, and Hosiery Next to the Post Office

Read the following carefully for 'Ad-Rime' hints

THE FOLLOWING MESSAGE CONTAINS HINTS FOR WINNING AD-RIME

Why Does It Pay?—Because none can match the local market when travel time and costs are added—or convenience considered.

Because your cooperation with local firms enable and encourage them to improve quality, price and service factors.

Because your trade dollars flowing into the local market improve property values and build a better, more prosperous community.

How Does It Pay?—By saving time, money and those bugaboos of worry, uncertainty and dissatisfaction, it pays every shopper.

Who Does It Pay?—Emphatically, the answer is EVERYBODY—the butcher, the baker, the candlestick maker; the teacher, the preacher and YOU Ad-Rime maker. The Pay-off is more than monetary. It embraces the wholesome pride we all feel in being an active part in building and advancing the community in which we live.

With eyes all ablaze at these fine arrays She comes first to gaze - and then stays to praise; Great joy she displays at the small cash outlays And so, nowadays, has that 'home-buying craze'.

● DRUG STORES

ARRELL REXALL DRUGS
Prescriptions, Parker Pens Photographic Supplies Brown and Haley Candy Whitmans Candy Cosmetics and Gifts Open from 8:30 until 6:30 Sundays—10 until 1 p.m. Phone 2881 Brookings

● FRANK'S PHARMACY

Prescriptions Cameras, Cosmetics, Sundries Open 9 a.m.-9 p.m. week days Open 9 a.m.-6 p.m. Sundays No. Brookings Phone 4444

● ELECTRICAL — TV and Radio Service

EVANS ELECTRIC
Industrial & Commercial Wiring Radio & TV Service and Installations Spruce St. Phone 2444

● FISHING RESORT

HEWITT'S ANCHORAGE
Boats, Fishing Tackle, Bait Guns and Ammunition Fishing Licenses The place where sportsmen meet North End of Chetco Bridge Phone 2401

● FISH MARKETS

CEDAR LANE CANNERY
Cedar Lane Sea Foods Fresh Fish In Season all kinds of fresh and shell fish Hy. 101, Harbor Phone 2504

● FLOOR COVERING and PAINTS

OSTENBERG'S
Linoleum - Carpets - Draperies Wall Paper - Paints and Rental Equipment Chetco Avenue Phone 2661

● FLORISTS and GIFTS

BROOKINGS FLOWER and GIFT SHOP
Flowers For All Occasions Wire service all over the world Gifts Phone 2481 Brookings * LOCAL

● FOUNTAIN and LUNCH

DAIRY CREAM
Southern Oregon's Finest Foods No. Brookings Phone 2603

● NEWS and SWEETS

Cold Drinks, Hamburgers Home-made Ice Cream Sandwiches and Magazines

● FURNITURE

HENDRICKS
Complete Home Furnishers Hot Point Appliances Armstrong and Pabco Linoleums Simmons — Sealy and U.S. Rubber Bedding Chetco Avenue Phone 2841

● FUNERAL DIRECTORS

ROY H. BROWN
Licensed Funeral Director and Embalmer Hillside Avenue Phone 2841

● GARDEN and PET STORE

BROOKINGS FEED & SEED PURCHASES
Everything For The Garden Indoor Planters — Birds Pet Supplies — Pottery Complete Line of Feed and Seed General Paints No. Brookings Phone 3751

● GENERAL MERCHANDISE

HANSCAM'S CENTER
Just About Everything In General Merchandise and Appliance Harbor Phone 3111 or 3112

● GIFTS

MAY'S FUN & MAGIC SHOP
Gifts — Jokes — Jewelry Gifts For Everyone You Know Brookings Hotel Phone 2451

● GROCERIES

CHETCO STORE
Top Quality Meats Lowest Possible Prices Wide Selection of Groceries, Fruits, Vegetables and also Frozen Foods Phone 2411 Brookings

HIGHWAY MARKET
A Complete Grocery Market Arranged for Convenient and Easy Shopping and Prices to Fit the Budget-Wise Shopper No. Brookings Phone 2608

● HARDWARE

CHETCO HOME and AUTO
Sporting Goods — Appliances General Hardware Chetco Avenue Phone 2482

PAR STORE — BROOKINGS HARDWARE
Crosley and Hoffman TV Sherwin-Williams Paints Jacuzzi Water Systems Phone 2901

● WESTERN AUTO STORE

Full Line of Auto Accessories Complete Line of Appliances Complete Furniture Department No. Brookings Phone 3692

● HOTELS

BROOKINGS HOTEL
Steam-Heated Hotel Rooms Gas-Equipped Cabins Phone 2451

KRUGER HOTEL & BUILDING
Electrically-Heated Rooms and Gas-Heated Rooms Waffle Shop — Pool Room Dale Smith, Accountant

● INSURANCE

ARTHUR KNOX INSURANCE AGENCY
"Insurance Is Our Business" No. Gate Bldg. Phone 2211

● JEWELRY

HAROLD'S JEWELRY
1847 Rodgers Community Silverware Elgin and Hamilton Watches Diamonds and Watch Repairing

MINCER'S JEWELRY
Guaranteed Repair Work Done In Our Own Shop Keepsake Diamonds Longines-Whittauer Watches Gold Arrow Stamps Phone 3681

● LAUNDRIES

ACACIA LAUNDROMAT
Fast Efficient Service 1 1/2-Hour Tourist Service Oak Street Phone 2991 * STREITCHEN

BROOKINGS LAUNDRY
Wharf at Hemlock — Ph. 2262 Quick Service — Quality Work Fluff Drying A Specialty Agency For Dry Cleaning We Give S & H Green Stamps

● LOGGING SUPPLIES

B & H LOGGING SUPPLY CO.
Logging and Mill Supplies Bethlehem Wire Rope Wharf St. Phone 2781

● MEATS

JAY'S QUALITY MEATS
Wholesale and Retail Meats Hy. 101 North Phone 3373

MUNCY'S MARKET
Quality Meats Open 7 Days A Week In Hi-Way Market—Phone 2608

● MOTELS

BEAVER STATE LODGE
Electrically-Heated Comfortable Units — Garages South End of Town — Ph. 2994

SAVE YOURSELF TIME & MONEY

CREST MOTEL
22 new Electrically-heated Units Car Ports Hy. 101 No. Phone 2532

FOUR BIDDLES MOTEL
Cooking Facilities Near all three fishing streams and the Ocean Mile North of California Line Phone 2562

● OIL DISTRIBUTOR

RICHFIELD OIL CORP.
Plant on Railroad Avenue Locally Owned and Operated Phone 3525

● OFFICE SUPPLIES and MUSIC STORE

YELTON
Office Supplies — Music Hobbies — Gifts Chetco Avenue Phone 2823 * COMMUNITY

● Outboard Motors and Chain Saws

COAST POWER SAW and EQUIPMENT COMPANY
Johnson Outboard Motors Homelite Chain Saws Myers Water Systems Sales and Service Next to Fire Hall—Phone 2271

● PLUMBING and SHEET METAL

DUNCAN'S SHEET METAL
Plumbing Service and Supplies Sheet Metal Supplies & Service Fern Street Phone 2351

● REAL ESTATE and INSURANCE

LEONARD REAL ESTATE AGENCY
Complete Real Estate Service and Insurance Next to Post Office—Phone 2341 Evenings, Sundays, and Holidays Phone 3111

PETE J. LESMEISTER AGCY.
"The Agency of Service" Next to Palmers — Phone 3311

● SERVICE STATIONS

BROOKINGS MOBIL SERVICE
Tires — Batteries — Accessories and Lubrication Highway 101 Phone 2614

DICK'S RICHFIELD SERVICE
Richfield Products Complete Truck and Auto Repair Service Wheel Balancing No. Brookings Phone 3349

● T and MENDY'S CHEVRON SERVICE

AAA Service Tune-up & Emergency Repairs Brake Service Front End Alignment Chetco Avenue Phone 2871

● HART'S TEXACO SERVICE

Texaco Products Lubrication Service R. E. Goodrich Tires Next to C. "Ed" Dempsey Phone 2609

MILT'S RICHFIELD SERVICE
Complete Lube Service For All Cars Minor Repairs Hy. 101 So. Harbor — Ph. 2508

RICHMOND SHELL SERVICE
Shell Lubrication Firestone Tires and Batteries Automotive Accessories Chetco at Fern St. — Ph. 2378

SWEET'S FLYING A SERVICE
"We treat your car like a baby" Open 7 a.m. to 9 p.m. Chetco at Oak — Phone 2344

● SHOE STORES

GOULD'S SHOE STORE
Shoe Repairing Complete Family Shoe Store Men, Women and Children's Hosiery and Accessories Vincent Bldg. Phone 3682

HOUSE OF SHOES
Velvet Step Shoes for Ladies Weatherbird Shoes for Children Jewelry and Accessories S & H Green Stamps In the Kerr Building

● TIRES and RE-CAPPING

O. K. RUBBER WELDERS
Re-Cap Tires—Wheel Balancing Gates and Goodrich new tires Chetco Avenue Phone 2294

● TRAILER SALES

BROOKINGS TRAILER SALES
Home of Eastern-Built Trailers Western-made Trailers available On-the-spot Trailer Repairs Down Town Brookings

● TRAILER COURTS, CABINS

3 SISTERS TRAILER COURT
Cabins and Trailer Space 1st Road Left past Hanscam's Phone 3653

DUNCAN'S TRAILER COURT
Trailer Space—Cabins by month 1st Road Left, past Hanscam's

HARBOR TRAILER COURT
All Modern Hook-Ups Shower & Laundry Facilities 1 Block off Highway 101 1/4 Mile South of Chetco Bridge

● TRUCK SALES and SERVICE

BROOKINGS MACHINE SHOP
* PROSPERITY International Trucks and Heavy Duty Trucks Accessories Truck sales & Service on Center Street Phone 2791 Machine Shop on Pacific Avenue Phone 2332

● VARIETY STORES

YOUNG'S FIVE & TEN
Varieties — Dry Goods Largest Selection of Yard Goods in the area No. Brookings Phone 2688

● WOOD YARDS

Nichols Wood Yard
FIREPLACE PEELER CORES and GREEN ALDER Phone 3476 or 2481 Box 1219, Harbor