

"THEY SAY"

We might reach over and pat ourselves on the back, here in the Chetco area, partly because of what visitors tell us about us. We assume they tell other people in other places.

They tell us how much they like the neatness they see between the state line and the highway out west of us a ways. They compare this chunk of Oregon with what they have seen on the other side of us. They tell us of the trimmed up homes, of the shrubs and trees and lower growing decorative around 'em, of the neatly trimmed lawns and hedges, all indicating the pride and industry of those who realize their unique opportunities to "doll" up their domain.

They tell us they'd like to live here and that if they did live here, they are sure they, too, would become infected with the endemism and they too would be painting and primping and planting, joining in the pleasant strife of bettering the efforts of the

NEW AIRWAYS SCHEDULE

All flight schedules in and out of Crescent City by Southwest Airways have been changed so patrons should check before planning their trip.

Jones's next door.

It is such seeing and doing that will make any area thrive, not the lackadaisical grumbling prefaced by "why don't they . . . ?"

All one needs is to travel and observe, beyond our zone, and compare the pleasant, attractive things conscientious planning has and will continue to accomplish here, and if your domain shows places where it can be improved there is one thing YOU can do about it. After coming this far, you should be right out there. And when you do get out there—probably your next door neighbor on either side, will observe and be out there with you.

COURTING AGAIN

A. K. Wilson, according to reports, is summoned to appear in San Francisco courts, April 17, to tell the judge his side of a charge made by employees of the Coast Redwood, Inc. that Wilson is short some \$118,000 in income tax money and social security he withheld from them. Wilson is listed as being the owner of the

HUMPHRIES RETURN

Members and guests of the Del Norte Golf Club will be pleased to know that Stan and Peggy Humphries will be back serving their luscious food at the clubhouse The announcement was made this past week by the management of the Hussey Ranch Corporation, where the links are located, on the Smith River Cutoff road, between 101 and 199.

SISTERS RETURN

Mrs. Lois Peterson and her sister, Miss Susie Peers, of San Francisco, returned from Portland, this past week. Other visitors at the Peterson home include Miss Ethel Fisher, of Washington, D.C. and Miss Ann Lande, of Cleveland, Ohio.

Mrs. W. Winneger, of Salem, is visiting her daughter and family, Mrs. Ann Smith, on Pedrol Drive.

Mrs. Stanley Patterson and daughter, Patty, will spend their Easter vacation with Mrs. Patterson's mother at Paradise, California.

ROCK SHOW

The Coos Bay Mineral and Gem Club has set its annual show date for May 5-6. The exhibit will be held in the North Bend Community Building.

YOU'LL FIND IT IN THE WANT ADS

FOR WHAT IT'S WORTH

By CLIFFORD P. ROWE

Regardless of the generation, mothers can always be relied upon to discover something about which to worry in regard to their offspring's future.

Not too long ago, youngsters were being constantly reminded that if they didn't eat their spinach, they would never be able to equal the batting prowess of Joe Dimaggio, and today, the little demon squatting and spitting in front of the T-V set is undoubtedly being warned that he will be deformed and blind by the time he has reached maturity.

The trouble is that so often our fears are entirely groundless. In nine times out of ten theurchin who rebelled at spinach and grew up without muscles probably used his head instead, amassed a fortune, and lived to a ripe old age because he could afford to.

Also, it is always possible that the young TV addict, by the time he has grown to adulthood, will be driven underground by high-powered bombs where it won't make much difference what he looks like or whether he can see.

I remember well how my own mother continually bemoaned the fact that I was round shouldered. The ideal male of her time boasted shoulders that spanned at least a yard and a chest that was almost as thick as it was wide. Anyway Mom wanted me to throw my shoulders back and stand straight.

Her desires were noble and I endeavored to oblige. I did throw my shoulders back every time I thought about it, the trouble was I didn't think of it often enough. Sure enough, just as Mom had predicted I grew up round-shouldered.

But fate played a dirty trick on Mom. How was she to know that by the time I became a man clothing manufacturers would be giving men just as much a break as women by giving them padding in such areas as would most please the opposite sex.

Today, as I promenade down the avenue, I can rest secure in the knowledge that as far as the casual observer is concerned I am built like at Atlas. And in view of the fact I live in a climate where one can seldom remove his coat, I should be able to continue the illusion at least until the time when I won't care.

FOOD and POISON

About a million acres of corn were grown this past year on a combination of fertilizer and insecticides, according to the Wall Street JOURNAL. Bug poison and plant food are mixed together and applied at the same time.

PAID ADVERTISEMENT

Don Ross Claims Telephone Lines Jammed On 53-88

Don Ross, Brookings businessman, says that when you mention magic numbers and money, you leave yourself wide open to be trampled in the rush.

In the columns of this paper, last week, Don claimed that his magic number—53-88—could solve almost anybody's financial problem and invited telephone calls or visits.

Don, his hands bruised from shaking hands, his ears puffed up from answering the phone, and his voice hoarse from saying "Yes" has decided that he'd better explain the magic formula in print.

"53-88 means that you can borrow \$1,000 from COMMERCIAL FINANCE, pay off all your bills, and pay us back at the rate of \$53.88 monthly for 24 months," Don says.

"What is more, no payment is due for SIX WEEKS after you receive your loan. From COMMERCIAL FINANCE, in the Northgate Building, you can borrow 25 to 1500 dollars. Loans are made on your salary, or on your furniture or car (paid for or not!)"

And to heck with his bruised ear—if you want more information just call 4171 and ask for Don. His greatest pleasure in life is saying "Yes" to your application for a loan!

PAID ADVERTISEMENT

ANOTHER COLLEGE CHOIR

Another college choir has been in this neighborhood. The Chapel Choir of the California Baptist College, of Riverside, consisting of 39 voices appeared at the Baptist Church in Crescent City on Monday of this past week.

Last year Del Norte county produced \$21,940 crops from 10 acres of cut flowers; 5,860 cases of evergreens worth \$56,100; and 41,000 pounds of cascara bark which brought in \$8,200.

With all the huge timber deals stewing, I am sure going to watch the little coastal pine in my front yard. More reason for town-lot tree farming.



Candidate for Nomination by Republican Party

for the office of

County Clerk of Curry County

OLETA A. WALKER

Seeks Re-election on the record established as your present county clerk

Experienced — Efficient — Courteous



From where I sit... by Joe Marshall

Information "On The Line"

I was reading the other day how a person can get all sorts of things just by dialing a number on his telephone.

In New York you can get the time, the weather, or a prayer. In Philadelphia it's the stock reports. In Boston a voice tells bird watchers what's to be watched in the park.

Over in Europe, they go further. Vienna offers a five-minute fairy tale for kids. In Switzerland you can get the news in any of three languages. And a couple of places have "talking menus" for desperate housewives.

From where I sit, it doesn't matter if ideas are put out by telephone, through editorials, or in person—as long as we can take them or leave them. I happen to like a glass of beer with my supper. You may prefer coffee, tea or branch water. Well, there's no harm in "listening" to another's opinions . . . but if he should try to force them on you, it's always an American's privilege to simply "hang up!"

Joe Marshall

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When You're Out of Town...



A West Coast Telephone Company Credit Card Makes it Easy to Phone from ANYWHERE—to ANYWHERE

When you're away from your office or home, a West Coast Telephone Credit Card enables you to place calls from anywhere to anywhere, and have charges billed to your own phone. Your credit card may be used from any phone or pay station, and frees you from carrying cash to place in coin boxes. Your West Coast Credit Card will be honored by all telephone companies in the United States and its possessions, in Canada and in many foreign countries. Call the business office and apply for your credit card today!



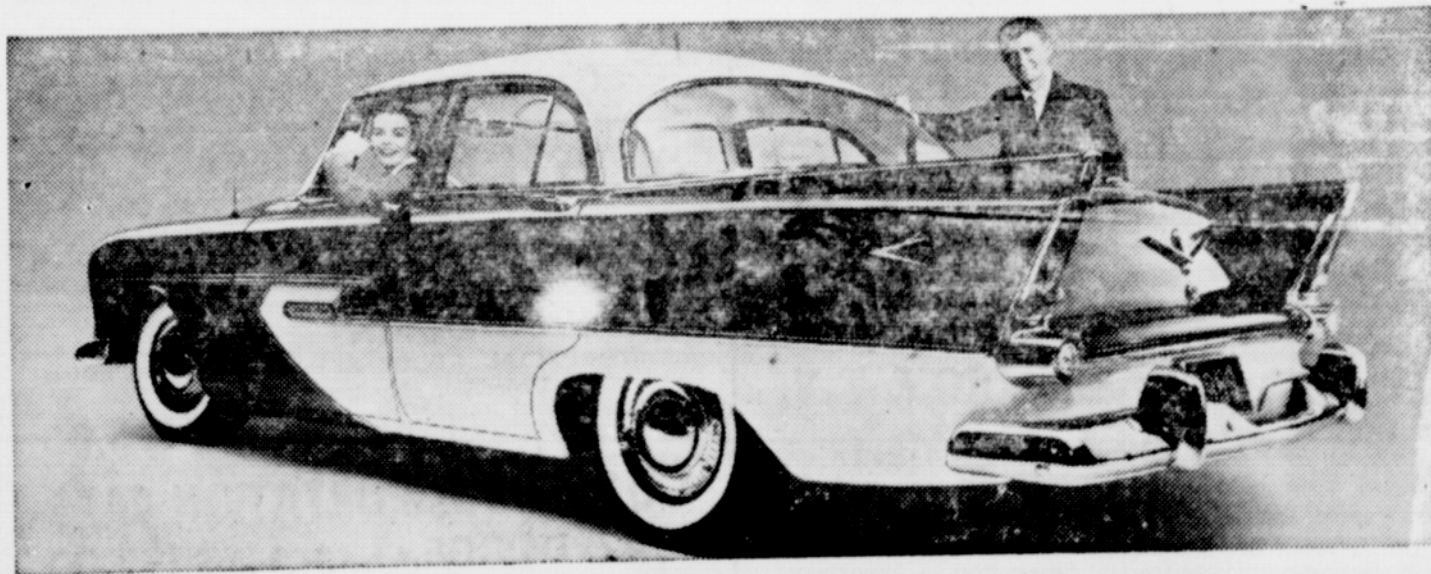
If you own one of these cars...



it'll pay you to trade now for a new 1956 PLYMOUTH

Perhaps you haven't bought a new model of your present make of car because you've been disappointed at how little that car has changed this year. Fact is, the only really NEW low-price car this year is PLYMOUTH, and it'll

pay you to buy a new 1956 Plymouth NOW. Your present car is at the peak of its trade-in value today, and right now you'll get a money-saving High Volume Deal at your Plymouth dealer's. See him today—you'll be glad you did.



ONLY PLYMOUTH'S NEW THIS YEAR. In a year of otherwise "warmed-over" car styling, Plymouth brings you tomorrow's styling today in its all-new Aerodynamic Design. Plus the biggest size of any low-price car.

NEW PUSH-BUTTON DRIVING—Plymouth's alone in the low-price three! A positive mechanical control, Push-Button Drive is the safest and easiest ever designed! Optional on all 29 new Plymouth models. Try it!

PLYMOUTH GIVES YOU MORE VALUE for your dollar with features such as electric windshield wipers, Safety-Rim wheels, twin-cylinder front brakes that the other low-price cars don't have. See the NEW Plymouth today!

From the day you buy it... through all the years you own it... you'll spend less on a Plymouth. That's one reason more Plymouths are used as taxis than all other cars combined.

PLYMOUTH costs less

C. "ED" DEMPSEY

"Your Dodge - Plymouth Dealer"

BROOKINGS, OREGON