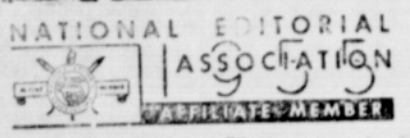
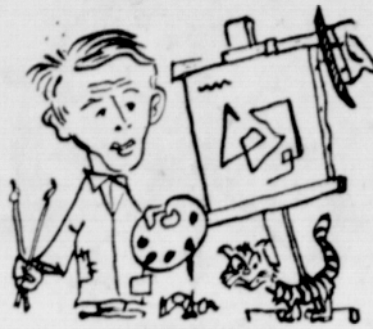


The PILOT

AN INDEPENDENT NEWSPAPER
 Entered as second-class matter, at the postoffice at Brookings, Oregon,
 March 7, 1946, under the Act of March 3, 1879
 Ray Pisarek, Joe Murphy
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SKETCHBOOK



by Bud Pisarek

The two good doctors, Paul and Sam stopped by for a short visit last week. Short I say. They never got out of the car. But nevertheless we had a little chat about this and that before they sped away.

After they left, I thought how nice it would have been to talk advertising with them. I know the profession frowns on the idea, but it did get me to thinking.

Just imagine the ads one could dream up: "END OF THE MONTH SPECIALS . . . Have your appendix removed for 1/4 to 1/2 SAVINGS" or . . . "Come in and take advantage of this special offer . . . One tonsil removed for only one cent if you have the other removed at the regular price. This offer good Friday and Saturday only."

Yes, it sure would put a new zip in the advertising department to have a few such accounts.

Another profession to fall in line could be the lawyers. Here too, the ad writers would find fertile ground:

"SUE YOUR MOTHER-IN-LAW THIS MONTH—Drastic Reduction in Fees—Why Pay More For Arsenic When You Can Cash In On This Special."

If any of the representatives from these professions can see the merit in such advertising we at the PILOT will be glad to work with you on more of the above ads.

As the gang up at the Gold Beach Court House will tell you, we print anything that is fit for print and never have to apologize for it.

FIR LUMBER FIGURES TOLD

Lumber production, shipments and order figures through August for the Douglas fir region of Washington and Oregon were released today by Harris E. Smith, secretary of the West Coast Lumbermen's Association.

The weekly average of West Coast lumber production in August was 187,621,000 b.f. or 100% of the 1950-1954 average. Orders averaged 158,659,000 b.f.; Shipments 170,891,000 b.f.; Weekly averages for July were: Production, 157,768,000 b.f.; 84% of the 1950-1954 average; Orders were 182,500,000 b.f.; Shipments were 184,631,000 b.f.

Eight months of 1955 cumulative production 6,621,151,000 b.f.; Eight months of '54, 5,576,988,000 b.f.; Eight months of 1953, 6,672,788,000 b.f.

Orders for eight months of 1955

break down as follows: Rail and Truck 4,904,160,000 b.f.; Domestic Cargo 1,322,190,000 b.f.; Export 173,913,000 b.f.; Local 252,902,000 b.f.

The industry's unfilled order file stood at 766,700,000 b.f. at the end of August, gross stocks at 848,777,000 b.f.

All second quarter 1955 figures have been adjusted to latest information available.

Two young men who grew up in Curry County have been working on a State Highway job here, recently, Norman Fry and Clarence Ralph. Norm's folks lived, for many years, at Quosatana, and Clarence's family lived where the Ray Passleys have their ranch, east of Carpenterville.

happens to be a carpenter. I try to get him to see that the problems of constructing a figure or a composition, are not too different from constructing a bridge, a tower or a house. A picture also requires bracing, support, balance, distribution of weight, in order to function properly.

It is equally important for the student, who is studying visual perception, to see how closely it is knit to other functions of the body. To attempt to get at the very "heart" of visual perception, would be comparable to trying to get to the "heart" of an onion. When you have finished throwing away the wrappings, which conceals the onion, you have thrown away the onion.

An understanding of side issues is as important to the understanding of visual perception, as art, photography, photo-engrav-

ing, printing and business administration is to the publishers of "Ye Ol' Faithful PILOT"

The reader should not get the idea that the author of these articles before he can paint a picture. Quite the contrary is actually true. Such a theory would be sheer nonsense. It would be equivalent to saying a student has to learn all about harmony, sound frequencies, etc. before he can sing. On second thought, I have never heard of anyone paying money, to hear birds sing, at the Metropolitan Opera House.

By and large, these articles are written for that strange brand of "Tommo sapien, vertebrates," who like myself, enjoy reading or learning something new for the kicks. To such as these, knowledge is its own reward.

A Canal For Afghanistan . . .

EDITORS NOTE: After two hectic weeks of people coming into the office with wrenches in hand, and blood in their eye, this week's editorial concerns Afghanistan. However, it will be just our luck to find a lone Afghan lurking about, ready to take exception and cry "insinuations of fraud."

What we would propose is a canal from the Farah Rud to the Kundaz in Afghanistan. We believe that the National Assembly in that country should do all within their power to accomplish this, with a view of making a gigantic Oasis in the Afghanistan Desert. Now, in this country bounded on the North by the Southern desert of Western Turkestan, and the Amu Darya, and on the south by Baluchistan, things are just too dry for the corn crop.

After all 12,000,000 Afghans can't be wrong. Anything that Curry County can do in support of this measure will be appreciated by the Afghans.

We Merely Asked A Question . . .

We seemed to have raised something of a huc and cry in our County seat in a recent editorial. We didn't accuse anybody of anything in the editorial. We merely asked some questions. They were answered more or less to our satisfaction as they should be.

We as a newspaper—or we as citizens—certainly have a right to ask questions—either in print or in any other way. That is a part of this thing called Democracy.

We don't believe the Court should accuse the questioner of making "insinuations of fraud" any time a question is asked either, lest it discourage people from attempting to learn the machinery of our government.

Just take it easy, good people, we will continue to ask questions from time to time, despite a scream or two.

YOU'LL FIND IT IN THE WANT ADS

Art
IN EVERYDAY LIFE
 by Clyde Wood

VISUAL PERCEPTION—Part 11
 Beauty, aesthetics, visual perception and all the other factors related to seeing and feeling have their roots in processes, other than the ones with which they are most closely identified. It is impossible to isolate visual perception, as a completely independent subject. For reasons of classification, we can select and name a particular branch of study, but it should be understood, that the specific branch is merely an arbitrary choice for emphasis, and not an independent entity in itself.

For example, an automobile mechanic works with parts, which depend on such dynamic processes as electricity and combustion, in order to perform a useful purpose. A top executive in a lumber mill, needs at least a working knowledge of the machinery, quality and logs, psychology of handling men, business administration and the stock market in order to do his job efficiently.

In teaching art, I have found that this idea of interrelationship of all things, is the most difficult concept for the student to grasp. The average student who enters art school is quite unaware of the fact, that the ability to learn art, depends on the student's ability to relate his present knowledge of life and reality, to the problems of picture making.

If a certain student in class

BANK AT Your CONVENIENCE!

at our **Late-Hour Windows**

to **5:30 Mon. through Fri.**
3:00 Saturday

Free parking for customers while banking

U.S. NATIONAL BANK

Brookings Branch

Member: Federal Deposit Insurance Corporation

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A CONTENTED COW!

HAY FOR SALE

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America's lowest priced truck . . . Dodge pick-up

\$1459
Freight and State and Local Taxes, If Any, Extra.

This big, dependable Dodge pick-up costs less to buy, costs less to operate!

It's a beauty of a buy! Costs you dollars less than any other pick-up on the market. Offers you a multitude of time-saving, money-saving features.

For instance, greater visibility with the biggest wrap-around windshield of the lowest priced three. Sharpest turning for faster maneuvering, speedier deliveries.

*More, you get matchless cab comfort, lower loading height, and Forward Look styling in this amazing truck buy. Thrifty power, too, from the famous Dodge engine.

Remember, five other Dodge truck models are the lowest priced of any popular make! See your Dodge truck dealer!

DODGE
 Job-Rated
TRUCKS
 WITH THE FORWARD LOOK

C. "ED" DEMPSEY
 "Your Dodge - Plymouth Dealer"
 Highway 101 North Brookings, Oregon