

AN INDEPENDENT NEWSPAPER
 Entered as second-class matter, at the postoffice at Brookings, Oregon,
 March 7, 1946, under the Act of March 3, 1879

Ray Pisarek, Joe Murphy
 Editors and Publishers

SUBSCRIPTION RATES:
 One Year in Advance (in Curry County) \$5.00
 One Year in Advance (outside Curry County) \$3.50

NEWSPAPER PUBLISHERS ASSOCIATION
 NATIONAL EDITORIAL ASSOCIATION AFFILIATE MEMBER
 NATIONAL ADVERTISING REPRESENTATIVE

WEEKLY NEWSPAPERS REPRESENTATIVES, INC.
 New York Chicago Detroit Philadelphia

A Banquet Or Two

We like to applaud in our editorial columns as well as criticize — in fact we like it better. This week a couple of things come to our attention that deserves some applauding.

First, we are happy to report elsewhere in our news column that petitions have been filed for several school board candidates. This is an excellent situation. We hate to think of dragging somebody's name out of the hat on a last minute write-in ballot. We think more of our schools than that. People should be willing to serve in order to insure a high standard for our children and our schools, and it appears that people are willing to serve in Brookings and Harbor.

Secondly, we would like to congratulate our own library on the way they handle things. They didn't go running up to Gold Beach, crying desperately for money, although they need it as well as the next guy. And if they did ask for money, we don't think they would have resigned if they didn't get it.

And finally, we like that Midget Baseball league, and we like everything about it. We like the way the four service clubs, the Elks, Rotary, V.F.W. and Lions pitched in to sponsor a team. We like the way Frank Burdell, and now Homer Haggerty and others have helped get things organized. But most of all, we like the program because it gives the kids a chance to play ball — something to do in the summer to keep their minds and bodies occupied.

The SKETCHBOOK



by Bud Pisarek

The caricature of yours truly in the column heading isn't accurate any more. I let the barber go all out and the old block is shaved ala crew cut.

It does make a difference. Now I can see. Before those curly locks kept getting in my eyes.

Of course it's hard on the family. My son still doesn't recognize me. He thinks I'm one of the long lost relatives come to visit for the summer.

There's still some debate going on about the humped sidewalk the city has now. One fellow, whose left leg a little shorter than the right said, he didn't mind walking south on the particular pavement, but the trip north was a little too steep. Anyway, his one car is all scarred.

I was checking back in some of the old PILOTS and read part of Dewey Alton's column of June 13, 1946. In it, the founder of the PILOT wrote, "How many people have noted the changes in this area in the past 12 months. That was 1934. I imagine the changes that took place here in the past few months of this year would really make people take notice."

Friday is a special day for me. I add another candle to the birthday cake. Also it is the anniversary of the Battle of Bunker Hill. So let's all sit in silence and remember Bunker Hill or sing out with song and wish me a happy birthday, whatever you think is more important. I bet Friday will be awful quiet.

FOR WHAT IT'S WORTH

By CLIFFORD POWE

It gives me a great deal of pleasure this week to pass on some cheerful information to newspaper publishers who are still jittery about television cutting into their advertising income. For the merchant, however, who looks to the TV media to increase his sales, my news may not be so encouraging while for the television consumer my information will come as no surprise whatsoever.

Just recently I read that the supervisor of a water system for a large city in the East had discovered through a study of the records that a definite jump in water consumption occurred every fifteen minutes. Since TV commercials hit the viewer every fifteen minutes, the conclusion to be reached is definitely a logical one which cannot be ignored or attributed to coincidence.

The water records prove that while the entertaining phase of television programs is on the air, viewers are evidently rooted to their easy chairs, not daring to leave them for one minute for fear of missing something. But, apparently as soon as the break comes for the commercial, all make a necessary dash for the powder room or stroll to the kitchen for a drink. Regardless of their motive, the water reservoirs show an immediate and convincing drop.

All of which goes to prove that nothing will ever take the place of newspapers or magazine advertising which can be read at leisure or scanned with a purpose at one's convenience.

What TV advertisers will do about this problem confronting them is uncertain at the moment. More than likely, if they become desperate, they may attempt to sneak in their high sales talks at unexpected moments preferably at a time when interest is at a high pitch thus catching viewers off guard.

However, if they keep up their present practices of gradually increasing the length of their regular commercial, I can readily see the time when the busy viewer

How and Why I Paint Abstract Pictures (part 1)

I paint abstract pictures simply because that is what I like to do. Should someone ask me why I like to paint abstract pictures, I would be pressed for any kind of a logical answer. As to how I paint such a picture is equally difficult to answer. However I shall pick a particular example and attempt to discuss some of the thinking processes that would go into creating such a picture.

Let us assume there is a still life set-up which I intend to paint from. Now let's pretend that the set-up is composed of a drape, a piece of drift-wood, a sea-shell, and an old hat. Up to now I have no pre-conceived ideas as to what kind of a picture it is going to be. In fact I haven't the faintest idea as to how to start. I may study the composition for a while trying to get a general scheme before starting; or I might start by copying the set-up, believing that some inner meaning will reveal itself as I progress.

Often times an inner meaning is revealed quite by accident. In the process of sketching the objects I may discover that a long sweeping line ties all the objects together in the picture, or combined the objects suggests some kind of a geometric pattern. This will facilitate some sort of an engagement for the time being. To

will be able to squeeze in his daily bath between the programs or to dash out to water his neglected lawn and flowers.

When this happens, cities can expect further jumps in water consumption and newspapers can look to increased purchases on their advertising pages.



figurines
 YELTONS

ART...

IN EVERYDAY LIFE

By Clyde Wood

make the picture rich in visual sensations I must look for other kinds of interest, such as texture, harmonious colors, black and white pattern, interesting shapes, etc.

As the painting progresses I become aware of a relationship between the drift-wood and the sea-shell. They happen to be near the same color. To emphasize this relationship, I paint both of them with the same color which I have mixed on the palette. Already the painting starts to become personal to me.

Next I might notice that the drift-wood is repeated in the fold of the drape. I make the similarity more striking as I paint them on the canvass.

I try to make my discoveries legible enough in the recording for the observer to follow my train of thought. If the spectator can follow the line of reasoning employed by the artist in developing the picture, he will get an insight into the artist's inner thoughts. This insight is indispensable for the fullest enjoyment to be gained from a work of art. Of course for the layman, this process of discovery is going on in the unconscious only. He may sense a kind of logic and reasoning without being able to put his finger on just what it is that makes him like or dislike the picture.

The artist should not rob the observer of the pleasure that is

to be derived from visual organization, by being too obvious with his means. I feel that a painting should be constructed in such a way that will give a clue as to how it may be organized into a meaningful expression, without being over stated. If the means are too obvious the observer will dismiss it as being banal, and tricky. On the other hand, if the observer is unable to organize it at all, after some effort he will pass it up, feeling that it is jumbled and meaningless.

From what has been stated it may appear that the artist is concerned only with impressing the observer while he remains detached from any emotional reaction or personal feeling about the picture which he is creating. Quite the contrary is actually true for the artist plays a double role of painter and spectator. Only when the picture becomes pleasing to the artist does he assume that it will also be pleasing to someone else. If it is not pleasing to him he tries to find out what is wrong with the mechanics of the picture. Needless to say the mechanics is only one aspect that must be considered in making a picture of art, rich with visual sensations and kinesthetic content.

Now to return briefly to the painting I must relate the straw-hat in some way so that it will belong to the picture. I might discover that the texture of the hat is related to the texture of the sea shell, so I stress the similarity by applying the same quality of texture to both the objects. Now the hat and shell are related by texture, the shell and drift-wood are related by color, and the pieces of drift-wood and drape are related by shape, therefore all the objects in the picture are somewhat related.

Space does not permit continuing the painting at this time, so I will call it half finished and continue with it next week. May I suggest in the meantime, that the above was not intended as a method of painting. It is simply a hypothetical approach which I might use on one particular picture. I seldom approach two pictures alike, and no two artists ever start their pictures in the same way.

Letter to the Editor

I wish to congratulate you upon your excellent editorial "Keep the Facts Public". This is reassuring, as no doubt there are many citizens like myself, who with confidence, place considerable dependence upon our local paper to report the facts concerning our city government and local affairs.

Sincerely yours,
 B. Miller

Phone 3725 To Place
 A Pilot Want Ad. It Pays

Sea Drift -- Dining Room
 in the Chetco Inn
 Closed Temporarily
 Open for Banquets
 and Private Parties Only

OLSENS VISIT PORTLAND

Mr. and Mrs. Gordon Olson visited Portland last week and also stopped over at Medford, their former home to visit. They plan on spending next week near Bond fishing and relaxing.

LOSE TONSILS

The three Rappraeger children, June Marie, John and Alan had their tonsils removed Tuesday morning at Seaside Hospital by Dr. Ronniger.

Fireman's Ball
 June 18th - 9 p.m.
 Grange Hall
 Harbor
 \$1.20 Tax Included

High time you discovered the difference in Dodge!



New Dodge Custom Royal Lancer 4-Door Sedan—most beautiful car on the road today.

Next time you're driving around town, just notice the number of gleaming new Dodge cars you see on the street!

Then ask yourself: "What is it these people have found out about the new Dodge that's causing this landslide of popular favor?"

Part of it, of course, is the new Dodge styling. You can see at a glance how much bigger and more luxurious this car is—up to 9 inches longer than its competitors.

But the real story behind the rush to Dodge is

this: People are discovering the difference in the way Dodge cars are engineered and built!

They discover it in the solid, substantial feel of the car—the way it handles and rides. They learn to appreciate it in the deep-down goodness of every part and feature: Doors that don't rattle. Body joints that don't squeak. Windows that work smoothly.

There is really no substitute for the dependability that is built into Dodge. Isn't it time you discovered this difference for yourself?

NEW

DODGE

Flashing Ahead in '55

Your Dodge dealer brings you the NATIONAL OPEN GOLF TOURNAMENT on television (NBC-TV) Saturday evening, June 18. Consult your newspaper for time.

C. Ed Dempsey

Highway 101 North

"Your Dodge - Plymouth Dealer"

Brookings

Brookings Red - E - Mix Concrete
 Oreg. Ltd.



- Crushed Gravel
- Rock Fill Material
- Black Top Soil
- Clam Shell Soil
- River Run Sand