

ALL NEW SERVICE AND PRODUCTS

SEE THEM for the
First Time in Brookings

at the GRAND Opening

of ALDRICH BUILDERS SUPPLY

SATURDAY, MAY 21 9 a.m. to 9 p.m.

FREE Orchids TO THE FIRST 250 LADIES
WE'RE SERVING CAKE AND COFFEE



fresh... bold... and beautiful

Thrilling new

GO-TOGETHER COLORS,

by  *Youngstown* STEEL Kitchens



NO EXTRA COST

They're here... Youngstown Kitchens' new Go-Together Colors! Exciting, beautiful—chosen after years of research!

- * DAWN YELLOW!
- * MERIDIAN BLUE!
- * SUNSET COPPER!

Get them on economical all-steel Youngstown Kitchens units at no extra cost. Use them alone. Combine different colored units. They blend with each other—blend with your decorating scheme and colored appliances.

They're right—beautifully right—any way you use them. See them!

Youngstown STEEL Kitchens

YOU GET COLOR PLUS ALL-STEEL CONSTRUCTION

- Mass-production savings!
- Units won't warp, rot, swell, or stick!
- Fine finishes are baked on to last!
- Easy installation; complete planning flexibility!
- Quality-built to last a lifetime!

NO MONEY DOWN

TAKE UP TO 36 MONTHS TO PAY ON F.H.A. TERMS!

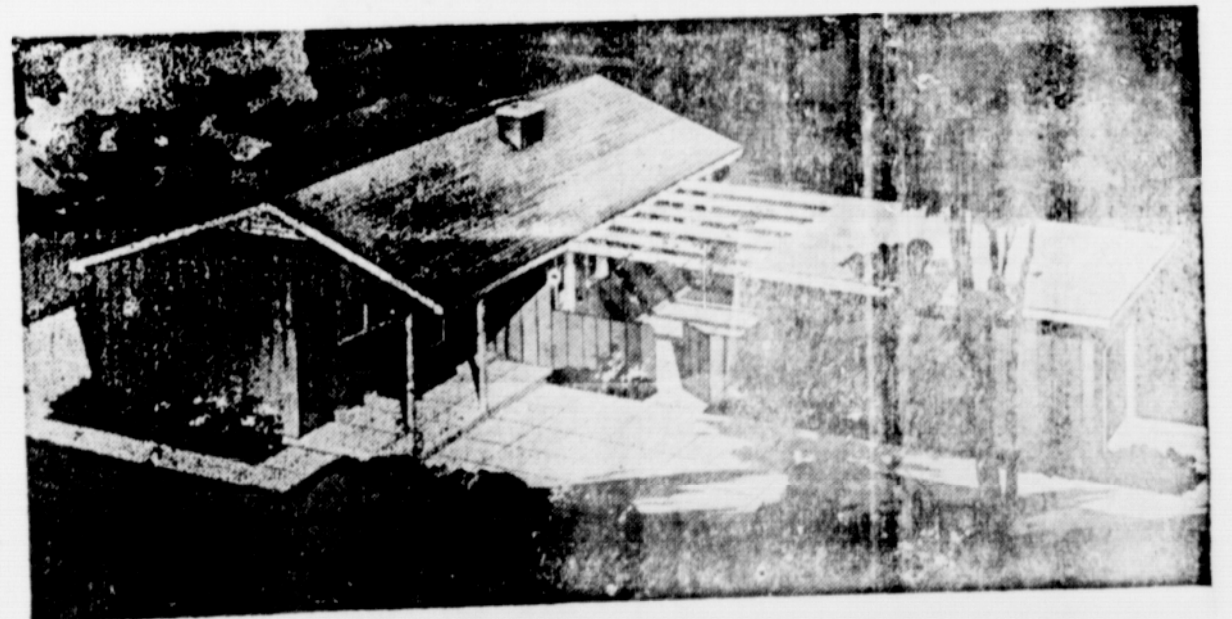
ALDRICH BUILDERS SUPPLY brings to Brookings a Faster; Better System of Home Construction!

LU-RE (T.M.) PRE-ASSEMBLED WALL PANELS

Aldrich Builders Supply has been licensed by the Lumber Dealers Council to use the Lu-Re-Co Panel System - a new development of housing research which brings you savings in time and money. With this new system of home construction, exterior wall panels are precisely manufactured in our shop by hometown labor and are shipped complete to your homesite to save you many days of valuable construction time. In fact, with our preassembled wall panels and preassembled roof trusses, reliable contractors can get your new house under roof in one day, or you can do it yourself with the help of your neighbor. We will furnish the know how.

WIDE CHOICE OF HOME DESIGNS

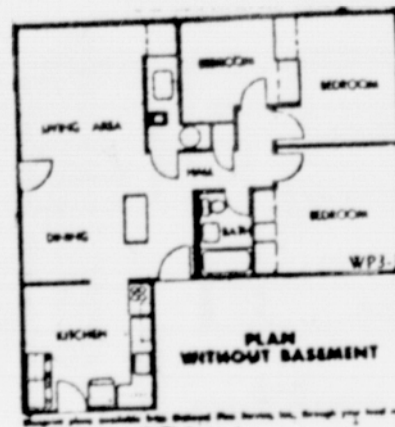
with LU-RE-CO wall panels!



Design developed by Univ. of Ill. Small Homes Council as part of a research project sponsored by the Lumber Dealers Research Council.

© 1954, Univ. of Ill. WPI-4

The Lu-Re-Co system of construction makes it possible to build houses from pre-assembled parts instead of pieces of lumber and sheathing materials. You get all the savings of mass production, factory methods plus a wide choice of individual house designs. To show you the wide possibilities of the Lu-Re-Co system we have developed five smart, new 1955 house designs. Each of these houses has three bedrooms, and a booklet describing these homes is yours for the asking by simply calling at our office. Come in and get your free copy this week, inspect the full-size Lu-Re-Co panels made in our shop and the scale model showing all the details of the Lu-Re-Co panel system.



This attractive three bedroom home can be yours under new FHA terms with 2 1/2 years to pay. If you own your own lot, its value is usually sufficient to cover the down payment. With the Lu-Re-Co panel system all construction is done with full-size building materials in accordance with local building needs.

ALDRICH BUILDERS SUPPLY

Hwy. 101 Phone 2602 - 2542 Brookings