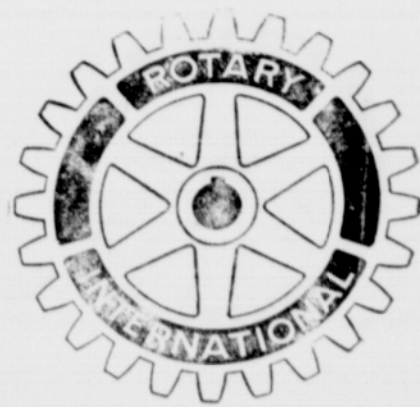


Rotary Club

BROOKINGS OREGON



ROTARY CELEBRATES 50th YEAR

Rotary - It's Origin and Growth

Great events often have insignificant beginnings. So it was with Rotary. The service club idea was pioneered on the night of February 23, 1905, when four men met in a Chicago business office. One was a lawyer, one was a merchant tailor, one was a mining engineer, one was a coal dealer. For several years the lawyer, Paul P. Harris, had been thinking about organizing a club which would be based on the idea that men in business and the professions could be personal friends. That night these four Chicagoans agreed to launch this unique organization, which was destined to become one of the most potent world-wide movements of modern times.

Other men were quick to recognize the worth of the new organization and it grew rapidly. The name "Rotary" was selected because originally the members met in rotation in their various places of business. Soon Rotary Clubs were organized in other cities throughout the United States, and the idea spread to Canada, Europe, South America, Asia, Africa and Australia. By 1922, Rotary had encircled the world with Rotary Clubs on the six continents banded together as Rotary International.

Shortly after the organization of the first Rotary Club, it was realized that Rotary could serve a wider purpose than its original aim of promoting understanding and fellowship among its members. Rotary soon became a factor for the promotion of many different types of community-betterment activities, for constructive work with crippled children and underprivileged children, and for the promotion of high standards in business and professional practices.

As the Rotary ideas of friendship and service to others spread from country to country, Rotary'sness and professional men became a powerful force for the advancement of international understanding, good will and peace.

This week, just 50 years after the founding of the first Rotary Club by four young men in Chicago, there are 8,400 Rotary Clubs located in 89 countries of the free world. From the original four members, the organization has grown to 400,000 Rotarians, differing widely in language, customs and economic, political and religious concepts but united in their devotion to the Rotary ideal of service to mankind.

The 4-Way Test

1. Is it the TRUTH?
2. Is it FAIR to all concerned?
3. Will it build GOOD WILL and BETTER FRIENDSHIPS?
4. Will it be BENEFICIAL to all concerned?



Paul P. Harris

These 25 words were written in 1932, during the depths of the depression, by Herbert J. Taylor of Chicago, who is President of Rotary International during its Golden Anniversary year. Assigned by creditors to save a company from bankruptcy, he found that debts were \$400,000 more than its assets. His company made a good product but so did its competitors and they had the added advantage of being in a strong financial condition.

Faced with tremendous handicaps, Mr. Taylor decided that in order to succeed he must develop in his organization something which his competitors might not have in like amount. That was the character, dependability and service-mindedness of his personnel. As a yardstick by which everyone in the company could measure their relations with others, he developed the four questions known around the world today as the "Four-Way Test."

Its adoption in checking plans, policies and advertising, marked the turning point in the company's history. The debt-ridden company became a successful enterprise, worth more than two million dollars. Intangible dividends from the use of the "Four-Way Test" were even greater than the financial ones. Happier relations, based on mutual trust and confidence, resulted between the company and its customers, suppliers and competitors.

The story of the "Four-Way Test" does not end with its success in one company. Other companies and individuals found that it could be made to work successfully for them, and Rotary International brought it to the attention of Rotary Clubs around the world as a means of furthering the vocational service phase of the Rotary program. Translated into a dozen languages, the "Four-Way Test" is now being used not only in offices and factories, but in schools and in legislatures, as an effective measuring device for business and personal conduct.

Brookings was linked today with more than 8,400 other cities and towns in 89 countries of the world as the Rotary Club of Brookings commemorated the 50th anniversary of the founding of Rotary. The birthday of this world-wide fellowship of business and professional executives was celebrated by the local Rotary Club at its meeting in the Cliff House.

World-Wide Program

In commenting on the program of Rotary, Les Dimmick, President of the Rotary Club of Brookings, said:

"Rotary activities throughout the free world are based on the same general objectives as those of our own club—the development of fellowship among business and professional men, the betterment of communities, leading boys and girls into good citizenship, the promotion of high standards in businesses and professions, and the advancement of international understanding, good will and peace.

"The one basic objective of Rotary," he continued, "is its 'Ideal of Service' which is to be thoughtful of and helpful to others. To attain this objective, Rotary seeks all that which brings people together and avoids all which separates them. That is the reason why Rotary has become a world-wide institution, whose ideals have been accepted by men who differ widely in language, customs, and historical backgrounds."

Continuous Growth

In tracing the growth of Rotary, President Dimmick said:

"The first Rotary Club was organized in Chicago on February 23, 1905, by Paul P. Harris, a young lawyer, who suggested the idea to a group of his friends. The name 'Rotary' was selected because the first meetings of the Club were held in rotation, in the offices of its members. The Rotary ideas of fellowship and service to others soon spread from city to city in the United States and Canada and then crossed the oceans to every continent.

"For half a century, Rotary has grown in numbers and strength. In the last twelve months, for example, more than 450 new Rotary Clubs have been organized in 58 countries of Europe, Africa, Asia, the Americas and the Islands of the Pacific. Today, Rotary is a world-wide organization of some 400,000 business and professional executives who are members of more than 8,400 Rotary Clubs in 89 countries and geographical regions throughout the world."

Pioneer Service Club

"We are observing not only the golden anniversary of the founding of Rotary, but of the entire service club movement," asserted President Dimmick, "since Rotary was the pioneer

(Continued on Page 4)

Membership Roster

| | | |
|-------------------|-------------------|-------------------|
| Frenchy Arrell | Archie Hendricks | Joe Murphy |
| Earl Breuer | Jack Holmes | Merwyn Palmer |
| Roy Brimm | Newt Jones | Bob Phillips |
| Tony Christensen | Albert Joy | Bud Pisarek |
| Ed Dempsey | Henry Kerr | Karl Ostenberg |
| Les Dimmick | Homer Kessler | Willis Ragland |
| Bob Dimmick | Arthur Knox | Bob Rettke |
| Fred Fox | Pete Lesmeister | Glenn Rogers |
| George Funk | Leo Lucas | Dr. Paul Ronniger |
| Gordon Goetz | Clive Manley | Dr. R. S. Smith |
| Virgil Goldsberry | Val Mendenhall | Warren T. Smith |
| Chas. Grayshel | Ralph Menning | John Shideler |
| Homer Haggerty | Fred Moore | Newman Strommen |
| Sam Hall | Estes Morton | Ed Sund |
| Lynn Hampton | Dr. T. J. McKenna | Roy Weidemann |
| Vern Hansen | Lloyd Moss | Carl Yahr |