

**BROOKINGS-HARBOR PILOT**

AN INDEPENDENT NEWSPAPER

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Editors and Publishers

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NATIONAL ADVERTISING REPRESENTATIVE

**WEEKLY NEWSPAPERS REPRESENTATIVES, INC.**  
 New York Chicago Detroit Philadelphia

**Why Not Buy In Brookings?**

Brookings is growing, and with growth comes growth in the number and quality of business places. More businesses, and more selection in the merchandise in the existing stores—all of which leads to an important point—that of the merits of buying locally.

Generally speaking the average merchants wouldn't expect everybody to patronize all local stores regardless of what values or selection the local places have. It isn't done any where else in the country either. People in the good old U. S. A. have become bargain and selection minded. They want to buy the best for the cheapest—and who can blame them for that?

However, the local merchant has a lot to be said in his favor. And we feel it is our duty to make his value known.

It is a certainty that many items have to be purchased elsewhere, through the mail order catalogue, or else in the "big city" just because it can't be found here.

But so many items can be bought right here, or else ordered by the merchant for you. This is true in the grocery business, the clothing line, hardware products and even automobiles.

You ask—so what, what does the local merchants do for me?

With the customer dollar the merchant is able to expand his store, bring more selection and better merchandise to you.

With your dollar the merchant is able to pay taxes which causes that he is approached for every week, such as Red Cross, Church Drives, Boy Scouts, Welfare, and dozens of others.

With your dollar the merchant is able to pay taxes which will help pay for the new school building, which will pay for more and better teachers, and will keep the good teachers here now. The dollar you spend will find its way into city and county treasury, and will mean more and better roads and sidewalks, streetlights and parks.

That dollar you spend in Brookings is in turn spent in Brookings, and the chances of it coming back home to rest in your own pocket indirectly are good.

But what about that dollar that you spend in San Francisco, or Portland or elsewhere? Will you see it again, or is it gone for good?

Sure, quality and selection mean a lot, but other things enter into it too. Shop wisely.

**PIPE DREAMS**

By JOE MURPHY

Talk about the luck of the Irish. Take old Joe Murphy for example. Here he leaves his homeland and comes out to the land of Opportunity—Oregon that is—to seek his fortune. Fine, but wait a minute, what happens back in his homeland—naturally, they struck Uranium, and just on the spot I used to go squirrel hunting. I wondered why those squirrels shined in the dark.

We saved more money last week. Put out the paper without any ink on it. Tight fist, that's us. However, we think we've got the problem solved, and everybody should be able to read all the little witticisms this week.

Was interested to note that Curry county has increased its population 57.6 since 1950. I believe that I'm doing my part in maintaining that percentage. My wife is too.

We should start a "Nice People" file. A lot of people in the Brookings-Harbor area would qualify. Take Kay Sandstrom for example. We sent her a bill for a \$50 classified ad, and the book keeper at our place of business made \$ look like a 4 (a neat trick). At any rate Kay sent \$4.50 and a word of complaint. We tried to send it back, but she said to put it on a subscription.

Mr. and Mrs. William Morrison, spent the holidays with their daughter and family, Mr. and Mrs. Marland Rice, and three sons at Albany, Ore. They also visited the former's brother, Mr. and Mrs. Clifton Morrison at Springfield, Oregon.

**FOR WHAT IT'S WORTH**

By Clifford P. Rowe

Everyone got a tremendous kick out of the Michigan professor who predicted that the world would come to an end last December 21. Those who read the highly publicized prediction undoubtedly arrived at the logical conclusion that the learned gentleman must have slipped his trolley somewhere along the line.

Of course, the most preposterous phase of the entire fantasy was that which claimed that the messages giving him the exclusive information came from a planet in outer space. Even the most stupid of us knew that such a likelihood was definitely in the realm of impossibility. And now the professor's sister wants to have him committed to an asylum.

The Michigan fabricator did not have the field entirely to himself, though, in the competition for the tallest tale for the year of 1954. In fact, the past twelve months probably broke all records for the stretching of the truth.

For those of us in the great state of Oregon, it might be well to recall some of the fantastic figments of the political imagination to which we were subjected in the senatorial campaigns of last fall. While none of the candidates forecast to end of the world if not elected, they certainly gave the impression that the nation and our state were destined for the dogs if the befuddled voter cast the wrong ballot.

Now that the election is history, the world still seems to be pursuing its normal course, and those candidates which suddenly sprouted horns in the moist summer months have suddenly shed them and again walk in our midst as decent citizens. Still there has been no attempt, to my knowledge, to confine behind asylum

**PLAN TO HELP TAX FILERS**

With the 1955 Federal tax filing period starting January 3, 1955, P. C. Cranquist, District Director of Internal Revenue, announced plans to furnish assistance to taxpayers who now have until April 15, 1955 to file returns, except corporations which must still file on or before March 15, 1955.

The program will be conducted primarily for giving advice where it is actually needed rather than a gratuitous service to all taxpayers in preparing returns. Mr. Cranquist pointed out that in order to furnish adequate service to taxpayers, it will not be possible for the Internal Revenue service to prepare business schedules or returns of individuals with substantial incomes.

Due to the move of the Portland headquarters office to 827 N. E. Oregon Street, taxpayers are requested to apply at that address for assistance as the former office in the Lincoln Building has been closed. Beginning January 3, 1955, taxpayers will be furnished assistance at 827 N. E. Oregon between the hours of 8 a. m. and 4:45 p. m. and weekdays. The office will remain closed on

walls those who made charges and predictions which were definitely the products of warped minds.

I'm all for the Michigan man who momentarily relieved the monotony of four weeks of Christmas advertising by reminding us that ours was not a guaranteed existence ad infinitum. If he had been correct in his prediction, he wouldn't have been around to say "I told you so".

With the other gentlemen, the situation is a little different. Someone told a lie and now has to live with it.

Mr. and Mrs. Robert Minear and daughter of Medford, Ore., were guests of the latter's parents, Mr. and Mrs. Robert Maris for the holidays.

Mr. and Mrs. Joe Sierka have closed the Ship A Shore cafe for the winter, and with their children are spending the holidays with relatives in Southern California.

Carl Thomas, an employee of the local mill is confined to his home, after suffering a heart attack. His doctor advises a complete rest.

Mr. and Mrs. Homer Brown, Mr. and Mrs. M. S. Brainard, and Saturdays until subsequently announced.

Taxpayers outside of Portland may contact their nearest branch office as to the dates and places where assistance will be furnished. The information will also be published in the newspapers.

No Internal Revenue service is listed for Curry County with the Coos Bay post office building being the nearest place.

A representative will be there from Jan. 13 to 17 incl; and Jan. 21, Jan. 28 to Feb. 4 incl, except Saturdays, Feb. 11, 18, 25; Mar. 4, 11, 18, 25; Apr. 1 to 15 including Saturday, Apr. 9.

LaVerne Cross were guests of the Whirrys, New Years. It was Paul and Bertha's 35th wedding anniversary.

Mrs. Joe Jacobs writes from Loma Linda, Calif., that her husband Joe is getting along nicely after his major chest surgery there on Dec. 21.

Shirley and Diana Bowin, daughters of Mr. and Mrs. Bowin of the Winchuck area, were home from Portland for the Christmas holidays.

**Attention Everyone**

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**BAP**

will be here next week

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