

### Ask For Mail Early And Often

Businessmen dissatisfied with the delivery of their mail should not place all the responsibility for delay on the Post Office Department. Many business firms themselves contribute to the delay of mail deliveries and needlessly at that.

Postal authorities today are decrying the habit followed by many firms of lettering their outgoing mail pile up until 5 p. m. daily before it is dropped into a collection box. This produces a supper-time avalanche of mail in post offices, and a log-jam of letters to be processed, sorted and prepared to be sent out. By the time this pileup is cleared, it is often too late for mail to be placed on the proper long-distance trains.

In an effort to expedite deliveries, postal authorities are urging business firms to deposit their out-going mail two or three times a day. They urge business firms to deposit their out-going mail at noon, and again at mid-afternoon, explaining that it makes little sense to allow a letter written at 10 a. m. to sit around in a basket for seven hours until it is posted.

The habit of posting letters at 5 p. m. makes little sense in view of the frequent collections of incoming mail made by most firms. Authorities insist it is as important to send out mail frequently as to collect it several times a day.

Most business firms who like to contrast their own efficient, time-saving methods with govern-

ment incompetence will continue their practice of making one 5 p. m. mail deposit a day. Yet, by cooperating with the government, they could help improve its efficiency. In many similar cases, government efficiency could be reduced with citizen assistance. Many people, however, apparently would rather complain about the government than cooperate with it.

### BRIDAL SHOWER GIVEN MISS HANSON

A bridal shower was given Monday, Nov. 1st for Mrs. Arma Hanson at the home of Mr. and Mrs. Swearingen.

Hostesses were Mrs. Jewell Gott, Mrs. Jeanette Pierce, Mrs. Bernice Swanson and Mrs. Goldie Swearingen.

The evening was spent in playing games. Guests included: Mrs. Edith Ackley, Mrs. Leona Peterson, Mrs. Lynn Hampton, Mrs. Jean Thompson, Mrs. Edith Fox, Mrs. Jean Stacey, Mrs. Chris. Coblenz, Mrs. Dale Corner, Mrs. Selma Campbell, Miss Joy Gott, Miss Caroline Hanson, Mrs. Bonnie Leming, Mrs. Sadler.

Reach that buyer through a the Pilot Class Ads.

### Daily Freight Service

### Coast Freight Lines

Dave Franklin, *Owner*

Phone 2634

Geo. Lostroh, *Local Agent*



### READY MIX CONCRETE

(Our sand and gravel is washed, screened and weighed to give full measure and proper proportions of aggregate, to insure quality)

- |                    |                           |
|--------------------|---------------------------|
| Crushed Gravel     | River Run Sand and Gravel |
| Rock Fill Material | Clay Fill                 |
| Black Top Soil     | River Silt                |
| Clam Shell Soil    | Concrete Pipe & Ditching  |

NO JOB TOO SMALL

Brookings **RED-E-MIX** Concrete Co.

# FREEMAN'S MARKET

PHONE 2411

U. S.  
GRADED  
CHOICE BEEF

Thursday  
Friday  
Saturday

FRESH FRUIT  
and  
VEGETABLES

## FREE LOCKER BEEF

TO BE GIVEN AWAY 24th DECEMBER



Do Your Everyday And Holiday Shopping With Us—  
Start Saving Those Free Tickets — Win Your Winter  
Supply of Locker Beef.

## TURKEYS

HENS

?

TOMS

?



Broad Breasted, Meaty, Tender Young Turkeys. We are Taking Orders Now. I have bought My Turkeys and Will Send our Own Truck After Them. They Will Be Available Afternoon of the 22nd. Order Now For What Size You Want. Also Ducks and Geese.

### CHUCK ROAST

Tender, Meaty Roast  
From Our  
U. S. Choice Beef

**lb 45c**

### RIB STEAK

One of the Best  
For Flavor From  
U. S. Choice Beef

**lb 69c**

### ROUND STEAK

Cut the Way  
You Want It  
Tender and Tasty

**lb 69c**

### PICNIC HAMS

5 to 8 Pounds  
Oregon Chief  
Lean Meaty

**lb 39c**

FRESH BATCH OF CORNED BEEF—READY NOW—

—BART THE BUTCH

P. S.—The Best Is Always The Cheapest In The Long Run.

WE WILL BE OPEN THURSDAY, VETERANS' DAY