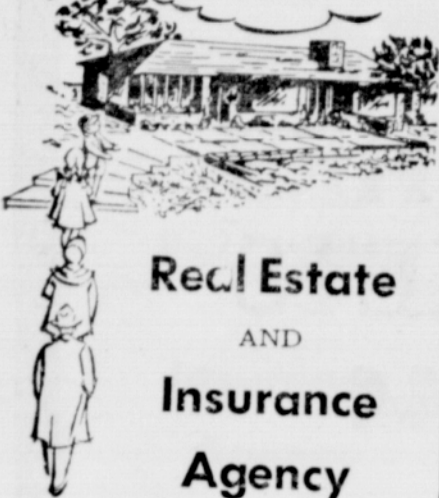


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80 Acre Ranch

North of Brookings, short distance off highway—excellent road to property. Two huge springs. 1200 gal. cement reservoir, gravity flow to house. Additional cabin to rent. Large sheep shed. Large fenced garden, irrigated. Experienced sheep men estimate ranch will handle 20 or 300 sheep or a number of cattle. Owner estimates about 125,000 to 150,000 feet of timber on property. Just imagine a—

TOTAL PRICE OF
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WITH GOOD TERMS

2 B. R. HOME back of P.O. on 2 lots. Looks very nice. Has Veterans loan on it. Payments only \$32.55 per mo. Be sure to see

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2 very nice lots on Ocean View Drive and Benham Lane. Small down payment and good terms.

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Brookings, Oregon



Above is the loader under which Arthur Gibbs was killed recently. Gibbs was operating the loader, when it went over a steep embankment on the beach, pinning him beneath it.

List Obituary For Arthur Gibbs

Arthur Lester (Art) Gibbs, 51 owner of Gibbs Farm Store on Williams Secondary, was killed instantly at Brookings, Sunday August 1st, when a tractor-loader which he was operating, overturned crushing him beneath the machine. The steering apparatus on the machine locked, causing the accident, a friend of the family stated. Mr. Gibbs was working at his cement plant which he operated in Brookings.

Mr. Gibbs was born August 30, 1902 in San Diego, California. He served in both World War I and World War II. Mr. Gibbs came to Grants Pass in 1945 and for a time operated a farm store in the Jones Creek area.

In 1947 he established the present store on Williams Secondary and in 1951 he purchased the Brookings plant which he operated in conjunction with the Grants Pass store, still maintaining his residence here.

The deceased leaves his widow, Esther R. Gibbs of Grants Pass; three sons, Robert L. of Grants Pass; Howard of Fresno, California, and Edward C. of Kingsley, Michigan; a sister, Eleanor Zierenberg of Merced, California; a brother, Francis Wendell of Portland; five grandchildren.

The Hull and Hull Mortuary was in charge of funeral arrangements.

IN APPRECIATION

We wish to thank everyone for making our anniversary sale a huge success. Our desire is to continue serving the people of the Brookings-Harbor community during the coming year with the same quality merchandise.

We expect to have many new and interesting items for the store this fall and winter purchased during the fall market. Mr. and Mrs. Emil W. Mitchell—Tots to Teens.

Western Proves X-Ray Valuable

An example of the value of the chest X-Ray program is the experience of Reider Western.

Mr. Western, like many others who dropped in, possibly just followed the crowd, to his surprise, he received a card back for a re-take. The re-take called for many, many more to thoroughly explore a large, rapidly growing growth in the chest area. Reider is now recuperating from the removal at Seattle of this overlooked for structural addition and awaiting the removal of over 40 stitches.

This experience of the Western family, alone, should be mulled over the next time you are solicited for the Christmas Seal bargains.

Jeanne, daughter of Mr. and Mrs. Carl Ostenberg is spending the week at Milo Seventh Day Adventist Junior Camp. Her parents will go for her Sunday. Their son, David is visiting grandparents, Mr. and Mrs. M. F. Ostenberg at Chico. Mr. and Mrs. M. F. Ostenberg lived here until about a year ago.

Guests of Mr. and Mrs. Emil W. Mitchell are Mr. and Mrs. C. C. Stammer of Phoenix, Arizona. This is the Stammers third trip to Oregon and they are quite "taken" with this country.

NECCHI ELNA

SEWING
MACHINES

Bank Terms

Portable Machines

\$39.50 up

Brookings Headquarters
• THE YARDSTICK

Write for information and
Free home demonstration

Davenport Appliance
Shop

2101 W. Main St.
Medford, Ore.

ROTARY MEETS

The Rotary Club will hold its regular meeting Tuesday noon at the Cliff House. A record

gathering attending the meeting last Tuesday and were introduced to Joan Pettigrew, candidate for Curry County fair Princess.

Advertisement



From where I sit... by Joe Marsh

"Nothing to Sneeze At"

This year our town decided to do something about its hay-fever sufferers. Hap Thomas is our health officer, so he was made rag-weed "inspector."

"Can't see why anybody should be bothered by a few weeds," he snorted. "I say it's all in their minds." But Hap went on out to do his job.

Then, yesterday, I met Hap—looking kind of sheepish. His eyes were red and as he took out a big handkerchief, he sneezed. "Know somebody who isn't allergic, who'd like a job?" asks Hap.

From where I sit, I can sympathize with Hap. It's no joke. But as Hap admitted later, he was dead wrong in scoffing at the idea of hay fever. Making light of other people's ideas and opinions is a familiar trouble with a lot of folks. Whether it's hay fever, football or a choice of, say, buttermilk or beer as a thirst-quencher, I'm just naturally "allergic" to anybody who "knows-it-all!"

Joe Marsh

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It Costs Us MORE to Serve You!

Our goal is now, as it has always been, to bring you the best possible telephone service at the lowest possible cost. But costs continue to go up, as the following illustrations show:

TO ADD NEW TELEPHONES	1945	1952	1954
	\$195	\$392	\$436

At the close of World War II, it required an investment of \$193 for each new telephone we added to our system. By mid-1952 this figure had risen to \$392. Last year costs continued to rise so that at the end of 1953 an investment of \$436 was required for every added telephone.

In 1940, it cost us \$33 per telephone to keep our system running. But these costs have more than doubled since then.

OPERATING EXPENSES & TAXES PER TELEPHONE	1940	1946	1952	1954
	\$33	\$52	\$67	\$74

Average wage rates of our employees have doubled since 1945. In the past year our operating costs and taxes continued upward, so that for the first 6 months of 1954 it cost us \$72 per telephone just for these basic expenses.

PLANT INVESTMENT	1945	1952	1954
	\$7,838,108	\$21,530,847	\$27,407,088

We have pledged to bring you telephone service as fine as is available anywhere, but to keep this promise requires a tremendous investment in physical property, in what we call our "plant." In 1946, our plant in service totalled \$7,838,108. By the end of 1952 this had soared to \$21,530,847 and since then it has risen another 30% to reach \$27,407,088 on June 30, 1954. This is not all that we have spent, either, for since the end of 1945 we have spent a total of \$21,456,490 to improve our facilities and make more telephones available for more people.

Reluctantly, therefore, we have found it necessary to request modest increases in your telephone rates. Without these increases, it will be impossible to continue our improvement and expansion programs, designed to bring you the finest possible telephone service at the lowest possible rates.

West Coast TELEPHONE COMPANY

New 1/2 Ton INTERNATIONAL PICK-UP

\$1,695.00

Heater, Spare Tire Turn Signals

DAVIS TRUCK & TRACTOR