

# FREE ELECTRICITY

## For Your Range For One Year!

### With any New Range Purchased from the Following Dealers in March

There's no better way to cook than with electricity . . . and there's no cheaper way, either. At Beltsville Laboratories, scientists have proven that the cost of cooking electrically is far less than any other way.

So here's what we'll do. For the person who buys a new range during March, we'll credit their account with Coos-Curry Co-op the amount that is normally used by an electric range

for a full year's cooking, according to the results of the Beltsville tests.

At the dealers below you'll find the newest and nicest of electric ranges . . . sparkling new models, new features and the finest cooking performances ever built into a range. And each carries the same offer . . . one year's free electricity for your range, with any new model sold.

EVERY HOUSE NEEDS

## WESTINGHOUSE



Lifts Out  
to Clean

Exclusive new plug-in units that lift out for Easy Cleaning.

—And the Super-Cory Unit gets hot instantly

Red hot in 30 Seconds

And Remember

ONE YEAR'S FREE ELECTRICITY!

**KERR HARDWARE & ELECTRIC**

## PHILCO

COLOR STYLED  
ELECTRIC RANGES

Broil Under Glass

Two Ovens  
Completely Automatic

**\$229.95** and up

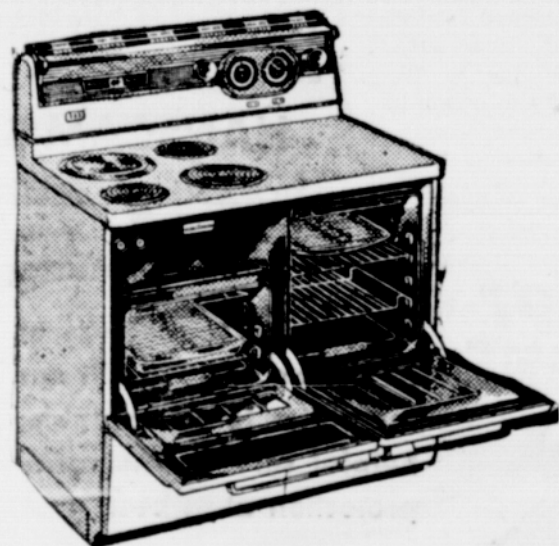


PLUS—ONE YEAR'S FREE ELECTRICITY

**WHITE APPLIANCE CO.**

**Hotpoint** New for 1954

The most Complete Range Ever Built



New Roto Switches  
Auto oven heat control  
Hi-Speed Calrod Units  
Scratch Resistant Finish

Plus—  
the King Size  
Super Oven

**\$239.95** and up

LESS ONE YEAR'S FREE ELECTRICITY

**HENDRICK'S FURNITURE CO.**

## FRIGIDAIRE

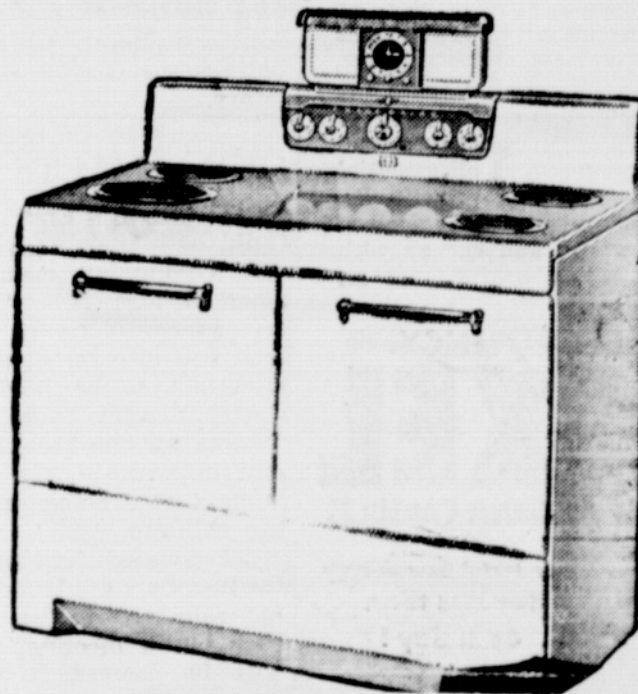
THE RANGE OF THE YEAR

Fully Automatic

40 Inch Size  
Cook-Master Control

Cooking Top Lamp

AT A NEW LOW  
PRICE



PLUS ONE YEAR'S FREE ELECTRICITY

**HANSCAM'S SHOPPING CENTER**

... THERE IS NO BETTER WAY TO COOK---THAN WITH ELECTRICITY ...