

10 Brookings Harbor Pilot
THURSDAY, SEPT. 24, 1953

Tourist Business Down Along 101

L. R. Knepper, manager of the official A.A.A. appointments, for the Oregon State Motor Association has just completed a late summer survey of travel business in Oregon and his findings indicate travel business in Oregon on a dollar basis is down in some areas, although over-all travel in the state may be up.

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"Some motels and resorts on all highways report a decrease in both tourist traffic and business volume from last year," Knepper said "but, only on the Oregon Coast is the overall business and traffic substantially lower."

Weather conditions and highway construction on the Coast Knepper said, have not been "ideal" this year and the "greatly accelerated rate of road repair and construction on the coast has slowed traffic somewhat."

Summarized his report says:

On Highway 99 tourist volume down 3 to 7 per cent during spring and early summer with indications early fall business is going up.

On Highway 97 business volume about same as last year or better with traveling over it into Canada now facing competition from Highways 101, 99 and 395 as construction on those roads is finished.

On Highway 30 volume generally up but that highway feeling competition from the good promotion of US Highway 26. Elimination of Rowena loop and improvements between Pendleton

Job Wanted Locally On Dairy Farm

Hunting for help on your dairy farm?

The Brookings Chamber of Commerce has a letter from a man in Eagle Point who wants to live here. The man has worked on dairy farms most of his life, and would like to do it here.

Betty Smyth, corresponding secretary for the Chamber of Commerce, has the details. Good chance to stop milking the cow.

and LaGrande makes future promising. Overall traffic volume up about 10 per cent.

Highway 395 shows traffic increased and some places showing larger business volume notwithstanding increased number of units for service.

The Wallowa lake area has reported a good year due to better and more advertising and completed road improvements.

On the lower section of Highway 101 greatest drop in business was reported but most business men along that highway "confident that major construction that must be done in summer on the coast means improved business in the future."

Throughout the state the reasons advanced for the drop in tourist business where it occurred, were: road construction, weather, more people using camping facilities in federal and state parks, higher gasoline prices, cautious spending of the people, not as many coming from the East and Middle West, fewer young people traveling, not enough advertising by state, county and city governments and "too many motels" with some erroneously thinking AAA reports on road construction and the routing of travelers to other highways because of construction partly responsible.

On the latter reason Knepper pointed out that the AAA offices do not "route" travelers by any one highway as against another. "All we do is to give the facts on construction and the tourist makes his own decision as to which route to take," he said.

The survey confirmed a fact noticed at the travel information desk of the Oregon State Motor Association that there is a growing trend of resistance to prices for meals and lodgings, Knepper said.

Surf Side Trailer Court Open

Mr. and Mrs. R. B. McGugin, owners of Surf Side Trailer Court, state that accommodations are now available to modern trailers only. Non-modern trailers may park in about six weeks, when the modern utility building, now under construction, is completed.

Surf Side Trailer Court is located beside the sea five miles south of Brookings in a beautiful well protected area and is unique among trailer courts due to the fact that it is one of the very few on the Pacific Coast offering a private beach to the tenants where they may spend their leisure hours swimming, surf fishing, ceiling, digging clams, or lounging on the sandy beach.

Salmon and trout fishing may be enjoyed in the Winchuck river just a few hundred feet from Surf Side.

During the winter months beach combing for glass floats, nets, rope, drift wood and various other items may be indulged in.

(To live at Surf Side is a vacation.) Turn off Highway 101 at the Surf Side sign 5 miles south of Brookings. — P. & Adv.

Vivian May Schmidt Engagement Announced

Mr. and Mrs. Pete Schmidt of Brookings announce the engagement of their daughter, Vivian Mae, to James E. Harness, son of Mr. and Mrs. Walter Harness of Riverside, Calif. The couple, who are both employed in Portland, plan to be married in January.

The Erskine Millers write from Baltimore that it takes so long to visit everyone they don't know when they'll be home. They miss Brookings, though, so it won't be too long.

Mrs. Roy Kenyon and children, Gail, Anna, Dallas, and Donna Ettinger were week-end guests at the Judson Bell home in Carpenterville.

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Due to Daylight Saving Time, only one complete double feature will be shown Sunday through Thursday. A double show will be shown Friday, Saturday and holidays. Shows will start at dusk (approximately 9:00 p.m., June 1 and one minute later each day.)

Thursday, Friday, Saturday, Sept. 24, 25, 26—

ROAD TO BALI

BING CROSBY — BOB HOPE — DOROTHY LAMOUR

RIDE THE MAN DOWN

ROD CAMERON — BRIAN DONLEVY

Sunday, Monday, September 27, 28—

STORY OF WILL ROGERS

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