

Daly's, Pioneer Humboldt Concern, To Open New Store At Crescent City, Thur. Garbage Dumping Must Be Stopped

Daly's, which has been doing business at Eureka for the past 57 years, next Thursday is opening the gigantic new store built at Crescent City at a reported cost of about \$100,000.

Carrying complete line of general merchandise, this store was opened at Eureka in the late '90s and has been in the ownership of the family all these years, expanding to meet the growth of Eureka all the time. The Crescent City store, according to a representative of the company, was built primarily to meet the demand on the part of many Del Norte and Curry County shoppers who have visited that store in the past six years, since the rapid growth in

population of these areas.

Daly's merchandise on the assumption that the customer must be pleased with his purchases so they will not expect his return. The representative which called at the Pilot recently, saw the tremendous growth, lamented because this area should also have a store, but to build another so close to Crescent City would be less profitable. For that reason, the firm has gone "all out" to make the Crescent City store sufficiently large to accommodate all customers from this entire area.

Find what you want through the Pilot Class Ads.

Garbage is being dumped all along the county road (the South Bank) road and particularly at the foot of the hill leading up to the old dump. This practice is illegal and punishable by heavy fines and jail sentence, Wesley W. Smith, deputy sheriff, told the Pilot, Monday.

"Just because someone has already dumped along a road is no excuse for another to do it. It is not an excuse," he added.

Mr. Smith had a list of names of offenders, with him at the time he informed the Pilot of the infringement of the law.

New Manager Is Named By O. C. A.

In a communication to the Pilot from the Oregon Coast Association headquarters at Tillamook, Art Waud of that city was elected manager of the association at a meeting of the board of directors, at Florence, Wednesday, July 16.

Mr. Waud succeeds Verne Tinnerstet, who recently resigned to accept a position with the City of Eureka and Humboldt County chambers of commerce, Eureka, California.

Mr. Waud was associated with Allen & Lewis Wholesale firm at Portland for 25 years, he was one of the organizers of the Wholesale Salesmen's Association, Portland, chairman of activities of the Portland Lodge of Elks and was for a number of years associated with Herbert Goldsmith Wholesale Co., Portland.

Mr. Waud moved to the Oregon coast to make his home three years ago and has been associated with his son in Waud's Tillamook Funeral Home since that time. He is active in chamber of commerce and civic affairs. He is married and resides at Tillamook.

On the Main Drag

Miniature boxing gloves at Robinson's.

Did you see that pretty red-headed lily queen at Eu-Lee's during the Festival?

Courageous Erskine Miller at the wheel of his car.

Those successful sea-sick searchers for salmon.

J. J. Gallagher graciously dispensing potted posies and good will to his friends.

That little red Rolls-Royce scooting along on the ground.

Somebody hitting the dirt—hot lead too close for comfort.

An appropriate name for a vacation house trailer: "Hither 'n Yon."

Don't We wish we could?

Those fine plastic food containers for freezing at Brookings Market.

Mistaken identity.

Vacation plans, current thoughts in most minds this month.

So nice to leave one's rain coat at home—eh?

Big red juicy peaches make our mouths water.

Where are those soft ice cream machines—make it peppermint.

Tired, hot lily workers.

LeRoy Pollard's English Land Rover Jeep.

Those delicious, spicy odors issuing from the bakery as we go to work in the morning.

"Smith-Corona" Typewriters at the Pilot Office.

How Oregon Milk Control holds retail prices

up!



Under the present Oregon Milk Control Law the minimum retail price of the milk your child drinks is fixed by the Milk Administration. It is unlawful to sell milk below that fixed price.

The Milk Administrator prohibits passing on to you any savings from efficiency in wholesale distribution. Lower cash-and-carry store prices are also forbidden.

Thus many parents cannot afford all the milk their growing children need.

What Safeway Stands for
Safeway believes that the producer and consumer are harmed by milk regulations which fix prices of milk beyond the pro-

ducer level. For example, price fixing at the retail level tends to reduce competition, create monopolies, and discourage modern economies in processing, packaging, and retailing milk. As a result the price to the consumer is often higher than necessary resulting in reduced purchases, smaller consumption and disastrous milk surpluses.

When consumers pay cash for milk and carry it home from the store, they save the cost of home delivery and credit. Safeway believes the consumer is entitled to that saving.

It is Safeway policy neither to use milk as a "loss leader" nor to attempt to make an unwarranted profit on its sale.

Shop Safeway... for fine foods at everyday low prices

The questions and answers below show some other ways in which Oregon Milk Control affects YOU.

- Q. Does Milk Control hold prices up?
A. YES. That is the purpose for which the law was designed. It sets floor prices, not ceiling prices.
- Q. Does Milk Control discourage competitive distribution of milk?
A. YES. No one can enter the milk business if the Administrator says such new competition might disturb existing distributors.
- Q. Does Milk Control allow you a lower price when you carry milk home yourself?
A. NO. You pay the higher costs of door-to-door delivery whether you use this service or not.
- Q. Does Milk Control limit the richness of milk?
A. YES. The richness (butterfat content) of milk sold in each price range is limited by the rulings of the Milk Administrator.
- Q. Does the Oregon Milk Control Law regulate Sanitary conditions?
A. NO. It has absolutely nothing to do with the sanitation, health inspection, cleanliness, or the purity of milk.
- Q. Does Milk Control limit the supply of Grade A milk?
A. YES. To sell Grade A milk for your use a farmer must first get permission from the Administrator. If he gets permission (and many do not), he is given a quota. If he produces more he must often sell the surplus at a lower price for cheese or other factory uses.

Send for this free booklet. You and your family are vitally concerned by anything that affects the milk supply of your community. Learn how Oregon Milk Control affects YOU. Write to Safeway Stores, 1139 S.E. Third, Portland 14, Ore.



SAFEWAY

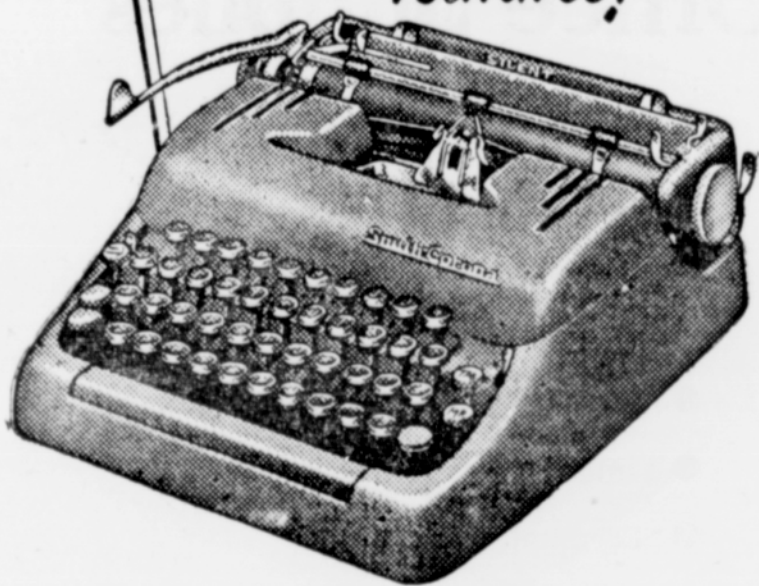
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