

Even Lilies Can 'Make' A Parade Just A Lot Prettier, Too!



Take pretty girls and put them among the lilies which grow in this area, and you can soon have a float to enter in a parade. The Annual Lily Blossom Time parade is an event which will never be forgotten, once it has been witnessed. Year after year, people return to the annual parade "just to see how much more beautiful floats can be made to look. That question, perhaps, will never be entirely answered, but can give topic for conversation and future competitions for prizes.

Gene Gould Weds College Sweetheart At Lackland Air Base, Saturday, June 21

The marriage of Miss Juanita Rosalie Smith, daughter of Mr. and Mrs. Robert S. Smith of Sandy, Oregon, to Lt. Gene F. Gould, son of Mr. and Mrs. Blair G. Gould, of Brookings, was solemnized at a military wedding, Saturday morning, June 21, in the chapel at Lackland Air Force Base, San Antonio, Texas.

Officiating was Chaplain Harry A. McKnight, Jr. Music was provided by the chapel organist.

The bridal gown was ballerina-length, imported white Swiss organza with eyelet embroidery, and a finger-tip veil falling from a nylon halo encrusted with seed pearls. Her bouquet was of white roses.

Miss Roberta Smith, the bride's sister, of Washington, D. C., was maid of honor, and Mrs. Robert White of San Antonio was bride's maid. Lt. Robert Sansted of New York City was best man, and Lt. E. A. Verna of Miami was the attendant. Ushers were Lt. Timothy J. Delanty, of Chicago, Lt. John D. Shackford of Los Angeles, Lt. John W. Retan of Fayetteville, N. Y., and Lt. Thomas L. Peacock of Wilson, N. C.

A reception followed at the Officer's Club. Miss Barbara Gould, the groom's sister, presided at the bride's book and Mrs. Stanley

Wallage of Corpus Christi, Tex., served.

The couple, both graduates from University of Oregon, in June 1951, spent their honeymoon in the Rocky Mountains near Pueblo, Colo. They will be at Cheyenne, Wyo., several months, while Lt. Gould is stationed at Francis E. Warren Air Force Base.

A graduate of Brookings High with the class of 1944, Gene was employed for a time with the Pilot, and majored in journalism at

the University of Oregon where he was employed by the University Press.

Gene went into the army in June, 1951, and for a time was with the public relations section, before entering Officers Candidate School in Texas. He was commissioned the day prior to the wedding at the same place.

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Easter lily blossoms in demand.

Float plans taking form.

"Speed" Funari's is engineering two floats.

Sunburns in the offing—worth it for that vitamin D.

Carl Yahr's gift chickens almost ready for the pan.

Ben Kerns standing off for a look at his window trimming.

Mrs. Mincer's pleasant reading voice.

Know your
**OREGON MILK
CONTROL LAW**

"You mean
to tell me
Milk Control
holds prices

up?



Yes

The dairy industry is under more complete regimentation in Oregon than in any other state. The main purpose of the Oregon Milk Control Law is to hold prices up. To do this it gives the Milk Administration authority to set prices at the farm, wholesale and retail levels. It is unlawful to sell milk below these set prices, but Milk Control sets no upper limit on prices.

The effect of this regimentation on YOU is that well managed businesses that keep their costs down are not permitted to pass their savings on to the customer. Such regulations protect high-cost operators, and actually require low-cost operators to take a larger profit than is necessary.

In other words, you have no chance to get as low a price as the best merchandisers can afford to give you.

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The questions and answers below show some other ways in which Oregon Milk Control affects YOU.

- Q. Does Milk Control discourage competitive distribution of milk?
- A. YES. No one can enter the milk business if the Administrator says such new competition might disturb existing distributors.
- Q. Does Milk Control allow you a lower price when you carry milk home yourself?
- A. NO. You pay the higher costs of door-to-door delivery whether you use this service or not.
- Q. Does Milk Control limit the richness of milk?
- A. YES. The richness (butterfat content) of milk sold in each price range is limited by the rulings of the Milk Administrator.
- Q. Does the Oregon Milk Control Law regulate Sanitary conditions?
- A. NO. It has absolutely nothing to do with the sanitation, health inspection, cleanliness, or the purity of milk.
- Q. Does Milk Control limit the supply of Grade A milk?
- A. YES. To sell Grade A milk for your use a farmer must first get permission from the Administrator. If he gets permission (and many do not), he is given a quota. If he produces more he must often sell the surplus at a lower price for cheese or other factory uses.



Send for this free booklet. You and your family are vitally concerned by anything that affects the milk supply of your community. Learn how Oregon Milk Control affects YOU. Write to Safeway Stores, 1139 S.E. Third, Portland 14, Ore.

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