

In 1945 This Spot Was Nothing But The 'Bare Ground'



Progress perhaps is best measured by this picture of Curry County Lumber Company, which, in November, 1945 was just bare ground, bought by Homer Kessler. From an humble start, a dwelling which is now the office, rose one of the biggest businesses in this area. It is safe to say that hundreds of homes of this area were once piles of lumber within this enclosure. Today, Kay and Conner Kessler are associated with their father in the management of this gigantic little concern. *Ingram Photo*

Rainbow Rock Is One Of Coastal 'Beauty' Attractions



W. H. Brady, who sells real estate for an avocation as well as vocation, goes in for coastal beauty in a big way. He has a corner on a couple of pieces of scenic property, one of which, "Rainbow Rock" located just north of Dawson Tracts. Rainbow Rock is but a sample of Oregon coastal beauty which the tourists love to see. From Astoria to the California state line there are hundreds of scenic spots which the tourist must pause to view. To make this trip there is but one route, Highway 101, noted the world over for its all-year travel. Not a highway for speed, tourists will enjoy the leisurely travel along the winding coastal "high" and "low" spots, where it will take a camera to catch those things one must remember.

Kerr Opened New Brookings Business

Henry Kerr, with his son-in-law, Robert Rettke, combined interests to establish "Kerr Hardware & Electric Co.," in what was once known as the "Gardner" building, late last fall. This firm, whose advertisement appears in another section, tries to furnish a complete building service from the basement to attic. Mr. Kerr is a man of long experience in lumber and building material sales. Mr. Rettke has had hardware experience, which combination gives the customers some real valuable assistance. Also in the Kerr building (as it is now known) are: Olympia Hdw. & Supply Co., dealing in all logging and mill supplies; Robinson's Tot Shop, Mincer's Jewelry, and The Smart Shop.

Automotive Parts Expanded Business

The Y. & M. Automotive Parts, originally started here by Bert DeMoss, was first located in the Texaco Service Station, later in what is now part of the Brookings Market, and later to its present site, all because expanded business demands made it so. Now owned by Young and Polard (who purchased the interests of McGugin) this firm specializes in automotive parts of almost every description. It is also distributor for the McCulloch chain saw.

Elmer Bankus Has Seen Area 'Grow'

Elmer Bankus, whose residence in this area dates back to the early '30s, has seen this area in all of its ups and downs but he will not become talkative enough to gather much of a story. He could, if he could be enticed, do a masterful job of telling every step made in the progress of this area. Identified with the Brookings Water Co., Brookings Land and Townsite Company, and Brookings Red-E-Mix Concrete Co., Mr. Bankus has his hands full in the shaping of progress in this area. Offices for all these businesses is housed in the Central Building, right in the heart of town.

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Where Majestic Chetco Wends Its Way To The Ocean



The Chetco, as a fishing stream, is proclaimed by hundreds as the "ideal" spot to spend those hours in quest of those beauties which fit best in the average frying pan. In the fall silversides run in this tree-line stream. This is the view where it enters the Blue Pacific. This spot, once given the Okay by the army engineers for development, is potentially a haven for a fishing industry which could mean many millions of dollars to the economy of this county as well as Oregon. *Ingram Photo*



This is a view of a proposed jetty in the mouth of the Chetco, which, if completed, would mean that the mouth would be kept free of sand from tidal action, permitting boats to use the mouth of the river for deep-sea fishing, and more fish to enter from the ocean, to help sports fishing upon the upper reaches of this picturesque stream. Many columns of type could be set, telling of the opportunities which are along this river, just for the development.

—Vincent Photograph

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