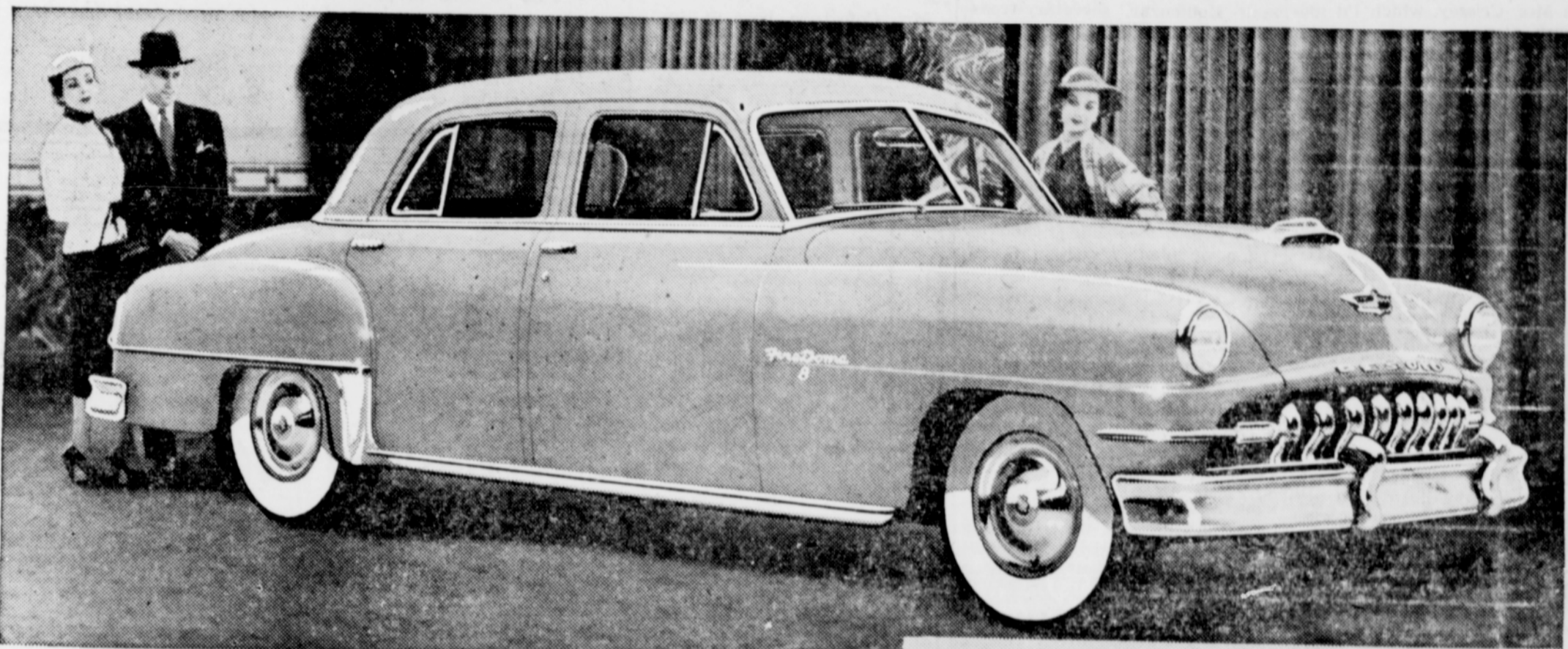


# DE SOTO FIRE DOME 8 NOW ON DISPLAY!



**Come see the car with America's most revolutionary engine design. It's sensational!**

**TREMENDOUS NEW POWER!** Biggest engine advance in a generation . . . 160 horsepower . . . terrific acceleration and cruising performance *on regular fuel!*

**TREMENDOUS NEW FEATURES!** Try new Power Steering . . . it's unbelievable! Super-safe Power Brakes. No-Shift Driving. Electric Window Lifts. Lots more!



**DESOTO HAS POWER STEERING!**

It's absolute magic! . . . now you can turn the wheel with one finger. Hydraulic power does the work for you. Parking is child's play. Come on in and try it!

**NEW, UNIQUE AIR-VENT HOOD!**

Look at the new De Soto above . . . note the Air-Vent that directs air to carburetor. This helps increase engine power!

White sidewall tires, when available, are optional equipment.



**FIRE DOME** has famous dome-shaped combustion chambers with centralized spark plugs . . . the engine design that gets *more power* from every drop of gas. This new De Soto will be the most talked about car of 1952. See it **TODAY!**

## R. BUFFINGTON

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Box 87 Gold Beach, Oregon

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