

### Greyhound Names New Ore. 'Head'

The appointment of S. D. Koehler to the position of regional manager for Pacific Greyhound Lines in Oregon, with headquarters in Portland, was announced this week by F. W. Ackerman, president of Pacific Greyhound lines. Koehler's promotion from the position of superintendent in Eugene, where he has served since 1947, is, according to President Ackerman, "The climax of his 28 years of bus transportation experience in Oregon." Koehler

replaces W. H. Egger, who is being transferred to California.

The bus company head emphasized Koehler's outstanding ability and long experience in bus transportation, and he called Koehler "one of the pioneers of the industry in Oregon." He explained that Koehler started driving for the Medford-Klamath Falls Freight & Stage Lines in 1924, and continued with Howard & Grimes Stage Lines when they took over. Later, he worked for the Bell Line, and then for California Transit Co., joining The Greyhound when Cali-Transit became a part of Pacific Greyhound

lines during the organization of the West-wide company in 1929-1930. He has been dispatcher at Medford and superintendent at Coos Bay as well as at Eugene.

"We feel that Koehler is the right man to handle our Oregon operations, which include some of the most important and scenic Greyhound routes in America," the bus executive said. He pointed out that Greyhound serves the most thickly settled areas of the state, and provides direct through service between Oregon and California points on three different routes—the Oregon Coast and Redwood Highway, the Pacific

Highway and the Willamette Hwy route via Klamath Falls.

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