

We Thank You!

After weeks and months of forcing the public to climb over and through old and new material while we were constructing our big, modern food store, we didn't think the people would ever come back. How fooled we were—some 3,000-odd of you did—on our grand opening day, Saturday.

How we appreciate your taking from us some 14 tons of groceries! Our thanks to you will long continue in "service" to your pocketbook and table. We have, for the past 14 years, strived to make your shopping conditions better. We believe we have reached that goal!

We Needed Help!!

We were especially pleased with the help furnished by MJB Coffee, Del Rich Margarine, Fluhrer and Williamson Bakeries, Seaview Dairy, and Armour representatives who lightened the load of our regular staff, in the waiting on the more than 3000 friends whose patronage we appreciate, and for the great day last Saturday.

We had a checker on the job from 8:30 a.m. to 9:30 p.m. These are some facts that we will long remember: You bought 40 cases of peaches; 50 cases of peas; 35 cases of corn. At no time were there less than 50 people in the store at one time. The highest was more than 100, except at the awarding of grocery prizes—and then we couldn't count them.

We wish to publicly thank Lyle Redfield for the loan of his shopper's carts to help us speed up our line of shoppers. We would also like to call attention to our refrigeration system, installed by M. C. Beem, who serves our community ably in this line.

Beautiful Flowers

Our fellow business associates of the area were kind, when they sent such beautiful flowers for the opening. Perhaps we may not be able to fully express our deep appreciation in the way we would like, but thanks, anyway! Some still are beautiful this week, a reminder that we have friends—lots of them!

FREEMAN'S CHETCO STORE