

BROOKINGS-HARBOR PILOT

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IMPACT IS BEING FELT HERE!

This area is already beginning to feel the impact of the announcement of the coming of a complete plywood plant, much earlier than the Pilot believed it to be possible—but the area hasn't felt much more than a flutter up to this moment. Wait another month.

Several men, who will be in responsible positions in the corporation have already come here, have bought homes, or have contracted for homes, without any more than telling their names to enter on the contracts. It suddenly becomes evident that things are going to become realities instead of dreams.

This area is destined to witness the greatest growth in the next couple of years—far more than was even dreamed—that will keep everyone of us jumping high to keep abreast with events.

NATIONAL PUBLICITY IS OURS

Whether we in this community have earned it or not, national publicity, like that of *Sunset Magazine*, is ours without even the asking. Current issues carry articles for the tourists concerning events along the coast—and among this long list is the Azalea Festival, an event of May, for this area. The Pilot hopes the caravan is long and the stop-overs many to witness this annual event.

It is the duty of each of us, individually, in this area, to assume a part in the works of the All-Year Events Association, headed this year by Ben Kerns, and apply our respective talents where most needed without any personal hope of material gain. Are you game?

WINS A HABIT WITH GUTHRIE

Brookings Bruins, under direction of Coach Arthur Guthrie, are again county hoop champions, by virtue of the win list Friday evening. Winning of this bunting has become quite a habit with Guthrie.

Secret of Brookings' good fortune rests largely with the know-how which is contained in that balding pate of the genial coach, who has constantly produced a winner in the past five years.

People little realize, also, what an influence Guthrie wields over the youth of the school. He rarely ever has a disciplinary problem, rarely has he ever been forced to wield pressure upon any student. Guthrie is a jewel on the faculty with few realizing his worth.

K C R E OPENING ENTHUSIASTIC

Owners and founders of K C R E, Crescent City, following months of disappointments, last Thursday, were thrilled beyond words for expression, at the reception given at the grand opening of that new radio station. Even to the listeners, it was almost as thrilling.

So intense was the interest shown by people of the area, advertisers "stepped forward" to see that listeners could be assured programs of wide interest. The crucial game of basketball between Del Norte High and Arcata was transcribed for broadcast, and so intense was the demand that a re-broadcast was made—each time with a sponsor who was willing to pay for the time. With such co-operation, no business can possibly fail.

IT SEEMS TO ME:



By Dewey

For the life of me, I cannot understand some attitudes in this vicinity—to understand discrediting attempts on parts of some concerning this area's future expansion. Rumors are thick that this plywood plant is a hoax, it is a "wildcat scheme." In an interview with the incorporators, proof for the article was produced to convince me of the authenticity of the story published last week.

It runs in my mind that I once read that if you "have faith the size of a grain of mustard, you can move mountains." Perhaps a little of that faith might help this area right now, if it were rightly practiced. I am frank to admit rumors have run in the years past that this or that was coming here, only to have the rumor prove to be just a rumor. In the case of this plywood plant I do not believe there is any trickery, or rumor. I saw too much evidence.

Another thing which convinces me is the fact that key men of the corporation have already purchased homes, or have contracted for homes. Some of these were listed in realty transfers last week. I cannot picture a man putting out money for a home unless he is a multimillionaire. I am not fooled that easily, quite.

I have talked to the superintendent-to-be. He has purchased a home, and has revealed some of the plans for the new industry which soon will be here. He holds nothing but optimism, and certainly is not a millionaire to buy "just for show." His assurance to me was sincere, his attitude was one of joy. Were this industry a wildcat scheme, certainly men like him are in for one terrific beating.

It is not exactly amusing, nor is it the right picture for youth to view three drunks "set up a bar" on a vacant lot here, and in their stupor, go through the motions of conducting a saloon. I'll admit there was considerable comedy in the actions of these, one an old man well in his dotage, but at the same time there was a disgust that cannot be righted easily.

People of this area who serve or sell intoxicating liquors, should take note and stop selling to these fellows for many reasons. It is difficult, I am sure, to keep from selling to a man when he is sober, and later to see what may happen, as it did last week. However, I hope, for sake of the businesses of this area, that this spectacle be not repeated.

Abuses of any privilege by a few always put an unfavorable opinion in the minds of people. Public opinion may be strong—and many have found out how

dangerous it can be. This area has too much at stake to allow such practices to continue.

We look over the world today—we see nothing but confusion, distrust, abuse of rights, and a general break-down of moral fibre of mankind. Gone seem to be the days when you could hear, "His word is as good as his bond" or "there's a man's man for you." People operating businesses in this area should not permit these practices to be perpetuated on or near their premises.

My hat goes off to Art Guthrie and the thousands of other men of the world who help to build the youth of the world. Art is no super-man. He is a leader, however, who seems to inspire the boys to give out with only their best, which, in the past four years has been creditable. Art is human with the boys—he puts no importance upon his work—because he likes coaching.

While Art can nearly always smile and accept good wishes of the fans upon his successes on the basketball courts, few little realize how close to ulcers he may be from the tension under which he works. Few do not realize the hours he spends, and

for which he receives no money, to bring this joy to Brookings fans. Fans, too, little realize the calibre of man this school has in its coach. There is no showmanship to his type of play or winning, but nevertheless it is effective. Art, take a bow!

LOCAL NEWS

Mr. and Mrs. W. P. Cuffney of Anchorage, Alaska, stopped to make purchases at the Gould Shoe Store, Monday. They had flown to Seattle, had taken delivery of a new car and were bound for an army assignment at Camp Roberts.

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