

BROOKINGS-HARBOR PILOT

Entered as second-class matter, at the postoffice at Brookings, Ore., March 7, 1946, under the Act of March 3, 1879.

DEWEY AKERS, Editor and Publisher

National Advertising Representative

NEWSPAPER ADVERTISING SERVICE, INC.

(an affiliate of the

N. A. S.

National Editorial Association)

Serving America's Advertisers and the Home Town Newspapers

168 W. Randolph - Chicago 1, Ill. • OFFICES • Holbrook Bldg., San Francisco, Cal.

Subscription Rate:

Per Year, in Curry County, Oregon.....\$2.50
Per Year, outside Curry County.....\$3.00

You Are Invited To The Festival!

Saturday opens the 1950 Azalea Festival, with good weather promised for the event, which should be inducement enough for everyone to lay aside cares and enjoy the event, one of the first floral events of the year along the Oregon coast.

Azalea State Park, scene of the coronation, barbecue and other portions of the program, has been wide-spread publicity by the advertising of the travel bureau of the state highway department. Azalea State Park cannot, through pictures, be depicted in its full beauty. The width of picture from any lens cannot catch but a portion of the beauty which is there to see.

The azaleas are almost at their zenith, possibly a little below, but in enough profusion to give any critical visitor an idea of the beauty. To give this event advertising, and to set a date coincident with the zenith is a task that no one has ever been able to do as yet. Judging early development, a date is set, and sometimes it has been before the zenith, sometimes just afterward. At any rate, zenith or not, Azalea State Park is well worth visiting, especially at the time of the festival. Come once and you are likely to come again and again. Other have.

Just How Many Will Cast A Ballot?

Speculation is making the rounds about how much vote will turn out Friday at the primary election. To this moment, the Pilot has had estimates of from 15% to 55%—none higher.

Frankly, to the Pilot, that estimate seem low, but observers pointed out that the 1948 presidential election did little or no better, so how could a primary, with only a couple of contests be expected to eclipse the 1948 record.

This state of affairs over Oregon, as well as the nation does not indicate that people realize their rights and privileges. It shows an indifferent attitude toward things that really affect the well-being of the country. Yet, come the day after election, and the wailing sets in, the choruses become louder.

Are you one of that percentage that cares little Are you one of those people who will, the day after, join the chorus?

Heroism Always Deserves Award!

The Pilot has been told of Archie McVay's part in the rescue of Henry Grimes from death in the ocean last Friday, and that this was not the first saving that Archie has effected in his life. Not being able to contact Archie, the Pilot has had no chance to learn of the others, and probably Archie would be reluctant to tell anything about himself. However, the Pilot wishes to recognize his effort, and that of Lawrence Payne in this rescue.

Life-saving is something that deserves all the publicity possible. These two men risked their lives in the rescue, and the act, in the feeling of the Pilot, should not go unrewarded.

OCEAN VIEW CAFE

We specialize in Fried Chicken Dinners, or orders of fried chicken to take home or on picnics.

MR. AND MRS. R. J. "BOB" STOKEN

Half Mile North On Hwy. 101 Brookings

WANTED! WANTED!

LOG HAULING from Brookings to Grants Pass, or to any California Point. Contact

MITCHELL BROTHERS

Phone 243 Brookings, Ore.

IT SEEMS TO ME:



By Dewey

The more and more that I read Mrs. Crissey's scrapbook of clippings about this area, about the formation of Azalea Park, and other pertinent information of the history of the area, the more reluctant I become in surrendering it soon. Mrs. Crissey has a volume of valuable information there. I am fully aware that she realizes its full worth.

The thing that strikes me the most is the national publicity that has been given this area—at not one cent of cost to the area. It makes me realize how important these Azalea Festivals really are to the advertising plan of the state highway department, for in this volume of Mrs. Crissey's appear ads from Saturday Evening Post, Sunset, Holiday, and other publications. These ads were in color, the most expensive of all forms of advertising—all for free.

We in this community should be ashamed of ourselves if we do not at least match, through effort, all the money spent to further the travel along the Oregon coast. Why can't we pause and plan something better and better each year? Why can't we suddenly wake up to the opportunities which are ours?

Why do any of us like to live here? Have you thought that a great many other people might like it for the same reason? This community could be another big beach resort area, like scores in California, which do not or did not have the natural beauty to begin with. Take an inventory of the assets we have here—no small job, and the more you go into it, the bigger you will find the job.

I read with increasing interest all the editorials which this area has received from writers who gained their impressions only by passing through the area. These have been flowing in a rhetorical sort of way. They were written by men who actually felt these thoughts—yet, we, residents of the area are indifferent.

I am not trying to point any finger at people. I may have been just as much if not more guilty of this failure. Travelers through here remark, "My, you wouldn't know this place; why the last time I was here" We are too close to see these things. We cannot get that so-called "artist's point-of-view" to stand out and away and look at what we have accomplished.

People inexperienced in the handling of any water craft, are again cautioned by the death of Harry Bobb and near tragedy of Henry Grimes, Friday, as they attempted to enter the mouth of the Chetco in a log "dugout." The Pacific respects nothing and nobody. Its swells and waves are tricky and disastrous to those who know its way, to say nothing of those inexperienced.

Observers who talked to me after the accident, emphatically stated that if the two had attempted to beach their craft, a different story would be told at this time. I have noted, numerous times that those who fish the ocean in rowboats, or those propelled by outboards, always land from the beach. None attempt the mouth unless they are equipped with plenty of power

to "run" the mouth, and only at the right instant.

I. O. O. F. Inducts At Joint Meeting

Members of Chetco Lodge, I. O. O. F. went to Crescent City last week to assist Crescent City lodge in the initiatory degree for the candidates: Leslie Miller, Fred and Lloyd Fox and Donald Craig.

Members making the trip included Frank Tygart, George Hassett, Ed Hoar, Dave Crockett, George Murry, Frank Hassett, Lloyd Stefani, Ben Jones, Chas. Crosby, Fred Moore, Roy Marquis, Orval Nye, C. A. (Mike) Page, John Darger and William Clement.

Invitation Extended Gold Beach Chetco lodge has extended an invitation to Gold Beach and the Crescent City Odd Fellow lodges to participate in a program at the local hall, Friday night.

A special program is being arranged and all Odd Fellows are given an invitation to come.

For Sale: Jeep station wagon, 17,000 miles by original owner. W. W. Wollam, Box 172, Harbor, at Tony Kneas place. 12tf

Dr. Silvia Challoner

Osteopathic Physician

Hours 10 a. m. to 5 p. m.

Open Evenings 7:00 to 9:00

On Hwy 101

At State Line

Mail Address
Smith River California

NORINE HARVEY

accredited teacher

of

PIANO

Studio Building

Brookings, Ore.

Now you Know!

ANSWERS TO EVERYDAY INSURANCE PROBLEMS* BY PETE LESMEISTER



Question: Suppose I insure my home for \$10,000. Does that mean that if my home is totally destroyed by fire, the insurance company has to pay me the entire amount?

Answer: No, the insurance company will pay you only the value of the property at the time of loss and only up to the face value of the policy. No insurance policy allows the insured to profit by a fire loss.

*If you'll address your own insurance questions to this office, we'll try to give you the correct answers and there'll be no charge or obligation of any kind.

PETE J. LESMEISTER

Real Estate and Insurance
Crissey Building Brookings

For Sale!

300-Acre Grade "A" Dairy Farm

with modern dwelling, barns, shop, 120 milk cows, young stock and bulls, also all tools, machinery, etc., in full operation.

CATTLE AND SHEEP RANCH and BEACH PROPERTY, HOMES, SAWMILL and other properties.

Call or See **A. J. RUSSELL**

Office, Gold Beach, Telephone 1012, or Home Phone 74-R-4.

MORTGAGE Cancellation PLAN!

Leave the Home and not a MORTGAGE to the family!

MRS. EVA LEA LONG, Agent, Brookings
At Pete J. Lesmeister Office Brookings, Ore.