

BROOKINGS-HARBOR PILOT

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New Association Name Offers A Plan

"All-Year Events Association" is the name decided upon for the group which will assume responsibility of all festivals to be staged in this area. This name was chosen with one purpose in mind on the part of the committee: The group would like to stage four, or possibly five, events each year, thus giving this area benefit of that much more advertising and attraction.

No definite action has as yet been taken, and none will be until the directors and officers are named, but talk is making the rounds to have this group stage a river regatta, and a salmon derby in addition to the two festivals, Azalea and Lily Blossom Time.

Founded under the plan of sponsoring all promotional events of the area, this group plans to name committees to stage these events that a year-round program can be made to perfect all plans for each event. That committee which will stage Azalea Festival will naturally have full backing of Azalea Garden Club, which annually staged the big flower show. A like group will oversee the Lily festival, each separate and independent of the other.

The purpose of this over-all organization is to enlist memberships among everyone in the community, thus making each person in the community a part of the association. These memberships are expected to almost care for the total costs of all functions.

When approached in the next few weeks for a membership, everyone in the community should have civic pride enough to become one of this great group. People who cannot see any benefit in this plan can certainly have little faith in the community.

Mail the Pilot to that friend—it would save scads of letters.

It's True!!

"Mr. Blue Flame" tells people of Brookings and Harbor vicinity "Life with L-P-Gas on the Farms, in Suburban Homes, Rural Communities, Vacation Land, or even Industry, MEANS BETTER LIVING BEYOND THE GAS MAINS!"

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IT SEEMS TO ME:



By Dewey

A contributor, who wishes to write incognito, appears for the first time in this issue. When he approached me to ask for this right, he assured me that he had a "yen" to give out with a little wit—said it would be no worse than mine, so his column makes its bow if such can be done.

This column, while comical in nature, shows thought. This new writer hopes to convince readers through inference, or by humor, to become aware of conditions as he sees them. Certainly this bit of wit is readable and enjoyable.

Where were all the people of this area, last Thursday evening, when presence was needed at a meeting, held at the high school? This group of progressive people is endeavoring to make this area about the best in the state — but few are doing the work.

I have been sitting in on the meetings, the past three years, of both Azalea and Lily festivals. It seems the same few people have been responsible for both affairs. The remainder like to come out and enjoy the fun, but want nothing to do with the responsibility.

This lack of assistance would not be so bad for those who do try, year after year, to make these affairs better, if it were not for the criticism generously handed out by the people who just watched.

I am thinking, now, of the annual barbecue, staged at the Azalea Park each festival time. Scores line up and are fed with no cost to them—yet, numerous times have I heard remarks such as, "What's the matter with 'em—don't they know people are hungry?"

Aside from the series to be played with Crescent City Merchants, the Brookings Pelicans have closed a successful baseball season—one which has given the area much favorable advertising. I say this with several things in mind: First, the team as a whole has been feared for its batting power, and second, all teams of the league have been ample in praise about the sportsmanship of the players, here and away on the road.

Still say that there can be no advertising quite like that given by an athletic team—look about and see what Notre Dame, Army and hundreds of other colleges would do had they no teams. Perhaps an independent baseball team could not be likened unto these colleges, but the idea still remains.

A long as America is the way it

is—great lover of sports (no matter what) athletic teams will be the principal reason for communities to vie, one with another. I certainly admire the 1949 Pelican team, as I have seen all home games, and I know that there never has been a time when the individuals didn't give good account of themselves.

What I especially like about the Pelican team is that bunch of youngsters coming up. I speak, of course, about the two Westbrook boys, both in their teens, of Dick Salvage, not yet of age; of Don Ackley, whom I believe is capable of seeing minor league competition. These lads, I believe, are headed upwards.

Baseball, and all sports for that matter, give American youth an avenue of self-expression. It also develops that sporting instinct for which Americans are famous. My hat goes off, too, to Pete J. Lesmeister, and Babe Swearingen, business and team managers; to Jim Robinson and Chetco Home and Auto Supply, sponsors, for making this possible for this area to enjoy such classy games.

Jim Robinson, Tuesday, felt it had been worthwhile, so 'threw' a feed for the group at the Chetco Cafe. Certainly this was en-

tirely out of his pocket, for the fans never made the gate receipts put anything in the bank. Win, lose, or draw, against the Crescent City Merchants, this present season can be classed as one of the best this town ever will enjoy.

En route to Los Angeles and other southern California points, Mr. and Mrs. Carl Brandt of Portland were week-end visitors at the home of Mr. and Mrs. Earl Simpson. Mrs. Brandt and Mrs. Simpson are sisters.

WOOD!

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WOOD!

Now you Know!

The answers to everyday Insurance Problems

By Pete Lesmeister

Believing wholeheartedly in the philosophy that you have to "give" before you can "get" and believing also that in these days of complexities most people will be really interested in reading the solutions to their own and their neighbor's everyday insurance problems, we decided to try something a little different.

Beginning next week this advertising space will be devoted each week to a column of questions and answers on insurance problems which are common in lives of all of us.

Frankly, this column will be in itself a form of advertising but the offer to answer your insurance questions without charge or obligation is genuine and has no strings attached. We'll really appreciate an opportunity to be of service to you.

If you'll address your own insurance questions to this office, we'll try to give you the correct answers and there'll be no charge or obligation of any kind.

PETE J.

LESMEISTER

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