

In The Mail-box:

Editor, Pilot:

Day after day, I am confronted with the question, "What about the chain store deal?" and justly so. I have a paper headed with this statement, "We, the undersigned, agree to participate in the producer-consumer campaign being sponsored by the national association of limited price variety stores. We will set aside the number of 5-7 in. bulbs set opposite our names signed below, for sale in this campaign."

It is our understanding that this sales program will be held during March and April and that the orders for the bulbs will be placed by the several buyers of through Harry Bruner, secretary the participating organizations of the merchandising committee, etc.

The names of most of the lily bulb growers in this community were signed to this paper in good faith and took the time and spent the effort to do my part in good faith. There were over 2 million

bulbs represented on our list. We were to have received over 50% of the orders. In vain we looked for the orders. January is gone, now March and April are gone and the bulbs are growing in their boxes. There are no orders.

Will those who brought their bulbs to our place come and get them. Some contend an order I had with the Woolworth stores that was divided between Howard James and me comes in under this. This order was given us direct by Mr. Brown of the Brown Bulb Co., and we distributed as best we could among growers. Mr. Brown soon found he had ordered too many bulbs and has informed us. This is all I know of the whole deal.

My conclusion is that we had best organize and know what we are doing before we experience another sad marketing this fall.

Overproduction is the whole cause. Many who are much wiser than I knew the deal wouldn't go through. I'll confess I was stupid, I surely thought it would be wonderful for a big reliable concern such as the chain store association is, to put on a good will campaign to help those who had been "stung" on lilies, to get something to live on to get back into their regular occupations.

I've made up my mind that the only thing you can count on in case of overproduction is that all are going to get just all they can any way they can.

There has been much inquiry about the display of lilies we were invited to put on at the Olds, Wortmon and King department store. It was an entirely new thing for both the store and us, but a very nice way to tell folks that Croft lilies make nice garden plants. The plants and bulbs attracted much attention and very few people who

stopped to enjoy them failed to buy from one to four bulbs. The store charged 25c each for 6 in. bulbs or four for 95c.

There were some neat boxes containing four boxes for gifts—particularly Mother's Day. We used bulbs that were grown in the Willamette valley to save freight and because they are later and have just started to sprout. They grew fast in the store. We got some belated Easter lily plants from Nick Schroeder and Jubman's. It was very interesting to note the difference in performance of the bulbs forced in different greenhouses and grown in different fields.

It is hard to determine whether the greenhouse grower or the field grower is to be blamed for the actions of the plants. Our part was to be ready to tell interested folks how to plant lilies. We were permitted to pass out our chamber of commerce pamphlets to the people.

We learned that only a small number of bulbs can be sold through department stores. The manager of the department suggested a plan for helping to work up interest in garden lilies for this fall.—May T. Stafford.

Bonneville Power Will Serve Area Says Messages

Bonneville power extensions to Gold Beach to serve Bandon, Port Orford, Gold Beach and Brookings was given new hopes last week as a result of telegrams received from Senators Guy Cordon and Wayne Morse and Representative Harris Ellsworth. Effort is again being made to replace this item in the Bonneville budget. It was eliminated earlier this year by the Senate appropriations committee.

If the proposed extension is approved Curry county will have full advantage of Bonneville rates. It will assure county-wide electrification. It will complete the project started when the \$450,000.00 loan was approved through R. E. A. This project included the purchase of the Gold Beach power system, the building of a transmission line from Brookings to Gold Beach, and to expand the distribution system to include the unserved territory between Port Orford and Brookings. The Bonneville line from the north would serve this entire area and would also make power available to the deficient area in Northern California's coastal area. It would complete a loop of value to both Mountain State Power and California and Oregon Power Company.

One telegram just received follows: "R. M. Knox, Secty, Rogue River Power Coop Gold Beach Org: Repeated efforts have been made to have budget bureau include appropriation for McKinley to Gold Beach with as yet no success. However, I am preparing a statement in support of this project and a number of other Bonneville items and will appear before the Senate appropriations committee when the appropriations bill is under consideration. Regards, Wayne Morse USS. (202)"

Every Farm Wife A Fire Chief, County Agent Says

"Every farmer's wife a fire chief." That's what county agent Knox is urging to cut down the number of farm fires that kill approximately 3,500 persons annually in America's rural areas, and we lost a dozen homes in Curry county last year. The cost of rebuilding justifies some cau-

tion. "Over fifty percent of farm fires start in the farmhouse," according to underwriters records. "The housewife, therefore is the logical person to be home fire chief and check up on others in the family so they won't start fires through carelessness."

This means she must be especially careful in her own everyday tasks, he pointed out. "Electric irons alone start 40 fires a day in American homes while ignition of hot grease and soot stove fires account for many more."

As Home Fire Chief, the farmwife should deputize a man in the family to check electric connections and outlets regularly to prevent fires from sparks and short circuits. "She also should see that dry cleaning is not done near stoves or open flames. Home dry cleaning fires kill more than 800 people every year. Careless smoking causes more than one-third of the 300,000 fires that happen in the home every year, according to figures of the Fire Protection Institute.

"Housewives should see that their families use common sense and not take needless fire risks. "An extra precaution is to have approved fire extinguishers within easy reach in case fires do occur. Properly used, they can keep fire from spreading while help from volunteer or other fire companies is on the way. But the greatest fire-preventive is fire-alertness. And housewives can make their families alert and keep them alert to fire dangers better than anyone else in the family. Hail to the Family Fire Chief!"

Sidney Croft Lodge, A. F. & A. M. meets each second and fourth Friday of the month at the Odd Fellows hall. Visiting Masons are welcome.

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Summons

In the Circuit Court of the State of Oregon for Curry County:

Irene Grace Cribb, plain-
Albert William Cribb, defend-
fendent: In the Name of the State of Oregon:

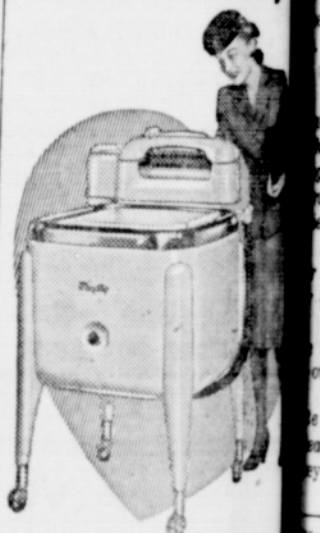
You are required to answer the complaint filed against you in above court and cause four weeks from April 28, date of first publication, and if you fail to so answer or before the last day prescribed in the order for publication of, viz: May 20, 1948, for thereof, plaintiff will take ment against you and will to the Court for the relief manded in said complaint: that the marriage tract and bonds of matrimony existing between you and tiff be dissolved. Service made upon you by publication the Brookings-Harbor Pilot, published at Brookings, Curry ty, Oregon, for four weeks by order of said court, made April 24, 1948.

ED F. ACKLEY

Attorney for plaintiff.
Postoffice address: Brookings, Oregon.

Publish on:
April 29; May 6; May 13; May 20.

IT'S HERE
that new May



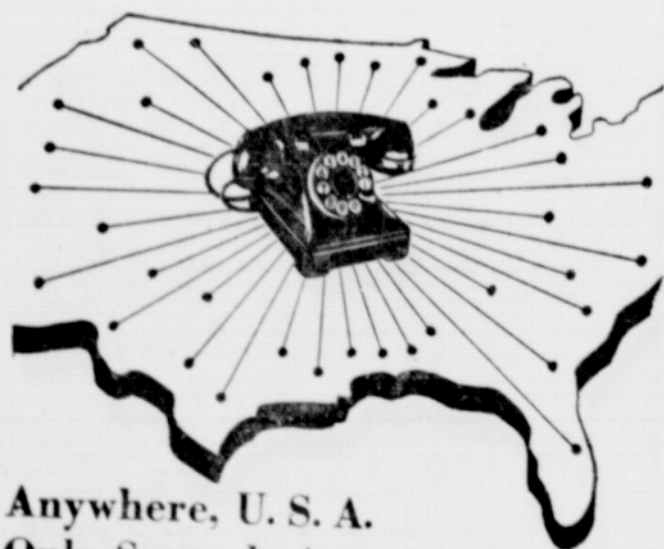
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