

In The Mailbox:

Editor, Pilot: Encouragement to the lily growers! The following is quoted from a letter we received from one of the reliable dealers, dated July 29, 1947: "I feel sure that you and all other reliable growers of Croft lily bulbs will do better this year than you anticipated, because there is a big shortage of all other lily bulbs grown in Florida and other southern states. The crop in Bermudas is also very short. If only Croft lilies were more adaptable for cut flowers, it would help sell the Crofts. This is why some of our eastern growers are taking to the Estate and Ace lilies which grow taller."

Another fact that should be aired is: Last December one certain unreliable dealer sent letters and telegrams to many of the eastern dealers inviting them to join him in a conference to adjust the price. His telegram read: "Dec. 15, deadline for settlement with Croft Lily Growers—am in Chicago to discuss matters with local distributors. Will you please wire your opinion on final price for second payment."

Dated Dec. 9, this is a quotation from a letter from a dependable dealer, and will give the consensus among our good reliable buyers: "We immediately wired him as per copy: "We are confused to say the least when we received this telegram, as it came unexpectedly and were not aware of any such situation. Perhaps you folks on the west

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coast are in a far better position to understand about this type of telegram, and I would of course be interested to hear more fully about such developments. We trust the prices will hold firm without further confusion, particularly growers on the west coast.

We believe we have expressed our viewpoints on more than one occasion that it is our desire to co-operate 100% with all our sources of supply, and it shall be our policy to continue to do so. All that we anticipate in turn is the consideration of obtaining best quality bulbs, free from disease, well-graded, that will give results."

This writer and all other dependable dealers showed their sincerity by sending their checks in full amount at once, Dec. 15, or before. The man who sent the above telegram alone held back part of the growers' hard earned money in spite of the advices of other dealers. He is now facing several lawsuits from such growers who are thus having to sue for their just dues. Anyone furnishing this man bulbs this year brings trouble on himself and does the industry no good.

There are plenty of honest and reliable dealers who will treat you right.

There are more bulbs than the dealers are sure they can sell, but they are willing and anxious to do their best, as we have always found in the past ten years experience. The price set this year is:

7s to 8s10c
8s to 9s20c
9s to 10s25c
10s and up30c

No one interesting in the saving of the lily business wants it changed—neither growers nor dealers. We must have stability. When planting this fall a good thing to remember is "consider your market" before you plant. There is market enough for about four million Croft bulbs per year. If growing of these is left to real lily growers there will be an income that will keep other businesses in our delightful community going.

It surely is hard for all when there are so many conflicting

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rumors about. I have given you facts. I know the Pacific Bulb Growers Association says more were used one year, but the Chicago dealers say four million is a plenty, and New York says less than four million.

This market can be increased but it will take time and money to accomplish this. One dealer told me he remembers when he couldn't sell any Crofts. These weren't yet known but advertising in way of flower shows, visiting conventions, pictures, lily blossom week, and united effort among growers will help do the job in time if we keep up the quality and stick to organized trade long enough. One thing needed this year that each for himself take care of his surplus.

We have tried hard to work up a non-competitive outlet for surplus, but it is hard for a few. All must do their part and we will all help just as many others as we can. Yours for our community welfare.—May T. Stafford

Local News Items

Mrs. Everett Jagers and infant son, Kenneth Alan, were brought home Friday afternoon. The baby, which weighed almost 11 pounds at birth, tips the scales at over 12 now, according to the proud father.

Attorney Crowe, of Portland, representing the First National Bank of Portland, was in town yesterday, checking records concerning the bankruptcy proceeding of D. & C. Radio and Electric Co., which is being held at Gold Beach today. Mr. Crowe formerly operated an auto court at Gold Beach, where he was also acting justice of the peace.

A group of Rotary Anns, wives of Rotarians, are planning to enjoy a picnic dinner at the beach next Tuesday, while the Rotary club is in session.

Roy Weideman, vice-president of Brookings Rotary Club was speaker, Tuesday noon at the regular club meeting, when he explained the international aims and object of Rotary. At the same

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meeting, Lynn Hampton, principal of the local schools, gave his thanks to the club for the basic tools to start manual training his fall. He was a guest.

6-6 Plan Laid For Brookings Schools

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teacher, is well equipped to handle both of these subjects, and through the six year plan, can easily be shifted to this field.

Raining with the staff from last year are Arthur Guthrie and Miss Ruth Woodward. New to the staff in addition to Mr. Ginther,

are Catherine Daugherty Harrison and Mrs. Hampton half-time work in home and girls' physical education. Mr. Hampton, superintendent, comes to Brookings from the Harper school, having formerly as superintendent of Haines, and as Baker school superintendent.

Doctors differ as to the NEU-OVO. Many users of brought them relief. If you from Rheumatism or why not write for literature NEU-OVO from Research Laboratories, Inc., 408 N. W. 1st land, Oregon.

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in all popular sizes—and prices are lower. And — our budget plan makes re-tiring practically painless. Why not stop by and talk it over with us?

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We Don't Sell Shell—Shell Sells Itself—
WE SELL SERVICE!

Stormy Weather
OR FAIR

FORREST HANSON — whose technical skill as a Cable Splicer is vital for outside telephone construction work.

The telephone cable is a vital link in a telephone system. When storms strike and utility lines go down, or when new construction is extending the magic net of telephone service, the cable splicer is on the job. These cables contain as high as 3,000 wires which must be carefully matched and joined according to code. This takes patience, skill and precision.

A trained army of skilled engineers and service personnel is constantly alert to your needs in keeping our service the finest in the nation. In stormy weather or fair, service is their watchword.

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