

# BROOKINGS-HARBOR PILOT

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## Sense And Some NONSENSE -



By Dewey

They are still talking about the Fourth of July parade, of the floats which made up the mile-long procession seen by many on that day. It is well to talk it up but it must not stop there. Let's look at the matter in this light.

There were hundreds of pictures taken of this procession, everyone of these pictures really showed the beauty of the lilies. Now, there are many florists' publications which could use these pictures and would be glad to do so—if—

Like all publications, these magazines depend up advertising to pay the current bills. Their column space means the revenue they need to operate. Now, if the growers of this area, individually, or collectively, would buy a few columns of space in these publications, and have any of these pictures to illustrate the lily, then results would come, and soon.

Take some money? Yes, it requires money. I cannot quote you advertising rates, but from the circulation these magazines are boasting, it may come more expensive than any the Pilot has to offer. However, that should be secondary if the lily industry is to hope for better days.

I met, and no doubt many of you, locally, met and talked people here on the Fourth who knew little or nothing about the Croft lily. Do you gather what is back of this plea to you lily growers.

Perhaps you labor under the impressions that if you grow the best lily, buyers will beat a path to your fields, as they did for the man who built the best mouse trap—whenever that was.

Lilies, you must remember, are classed as luxuries, and such must be "sold" in the same manner jewelry is sold.

Not for a moment am I finding fault with the lily parade—but imagine how much more ef-

more than we did five years ago. We still expect them to pay for jective it could be if forcers had been invited here, and urged to be present. Think how many of the big buyers of the east would like to see such a display, and try to imagine how much good several reels of movies concerning lily industry would mean, if these were shown in the east.

Please don't think that this will be done for nothing—be ready to pay for such a type of advertising—then, and only then, will people be ready and demanding for Croft lilies.

Because of the magnitude of this project, there is no use of thinking in individual terms—the industry as a whole must finance such a project. This must, by some means be brought about this year, if possible.

Will this area, after tonight, be admired or pointed at with scorn for the attitude it takes regarding the local schools? It is an answer which you voters must decide, and from which you will alone reap the reward.

Regardless of what you decide tonight, the state says the schools must be maintained, and the state cares little how you do it—by accepting the budget, or by rejecting it. By accepting it, the cost will be about half, if previous examples may be a guide.

Some people of the area say they don't like the school board, others say the children are getting too much, others say that the money is bringing only about 15c on the dollar. Many excuses are offered for the opposition to the budget.

It's true that teachers salaries

### Notice To Creditors

The undersigned having been duly appointed by the County Court of the State of Oregon for Curry County administrator of the estate of Emma Neeves, deceased, and having qualified, notice is hereby given to creditors of and all persons having claims against the said deceased to present their claims, verified as required by law, within six months from and after the date of first publication of this notice, the said date being June 26, 1947, to the undersigned at the office of Collier H. Buffington in Gold Beach, Curry County, Oregon. C. H. YOUNG, Administrator. Published June 26, July 3, 10, 17, 1947.

## THE TISDALES

Growers of the World's Finest

CROFT EASTER LILY

Planting and Forcing Stock

Brookings, Ore. U. S. A.

have jumped—yes, we have to pay the janitor, the bus driver their groceries, and we still expect them to wear clothes becoming to people of the school.

Our school population has just about doubled in the last two years, and is likely to take another jump this fall, despite all rumors to the contrary. Room must be provided for these children who soon will take our jobs and places.

Certainly no one wishes children to be subjected to the experience of the third grade last year, which was housed in an old play shed, on which the door would open at every gust of wind.

We use to take a ten dollar bill to the grocery store and come home with a back seat full of groceries. Now a stripling of a girl can carry it all. Such is the case in school costs and there is nothing we can do about it, except the fact.

### Warning Issued For "Bad Check" Artist

Business people are warned to be on the lookout for Bernard L. Sherman, a bogus check passer, who has been showing a V. F. W. membership card from an Alaskan post. He has recently been operating in this state.

### Sarver Flown To Hospital For Second Operation

Al Sarver, who came to Easy Street district from Klamath Falls, about two years ago, was recently taken by car by his brother-in-law, William McKeen, to Eureka where he was placed

on an ambulance plane destined for a San Francisco hospital. Mrs. Sarver accompanied him.

## Local News Items

Mr. and Mrs. E. W. Kerttu and four children were visitors at the A. Hoffeldt home Friday. The Hoffeldts had not seen the Kerttu family since leaving Washington, D. C., almost six years ago, and were much delighted by the unexpected visit. Mr. Kerttu, who is with the U. S. interstate commerce commission, is now located at Los Angeles, Calif.

Ellsworth Woody left early this week for Santa Calif., to join his family and make his home. He recently leased his cabins to Charles Lockhart, who will look after his interests here. Mrs. Woody and family have been gone for a week.

Deer are proving costly nuisances in the northern fringes

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CRESCENT CITY, CALIFORNIA

## See Us For

# MOULDING, LUMBER

BRICK : LIME : ROOFING

CEMENT : TILE

## WE DELIVER!

# Builder's Supply Co.

PHONE 101 Smith River, California

of town, but will soon be to the back country. Born, Saturday at G hospital, to Mrs. Allan a daughter. This is child.

# BUY

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of lines such  
as these:

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- Crosley
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