

W. "Bulb Sale" Will Go Toward Action Of Post Home In Brookings

People are expressing considerable interest in cards being circulated by the V. F. W. offering lily bulbs for sale. The paper has inquired of members as to what it is all

the first place," said Post Commander Horst, "why my predecessors began planning new cards they decided to do the same without soliciting the local community for funds. Of course, an exception was made to graciously accept any gratuities which come their way, unsolicited. Several such have been received. More will be quite acceptable, but our underlying purpose is to work for the benefit of the post. The bulb sale, if worked out, may bring in funds from all over the United States—and, incidentally, make the Brookings-Harbor area and its supreme produce familiar with not only the post but our other neighbors who live there. I'm familiar with most of the scheme but best see M. S. Brainard, who unbelievably states he has spent two years thinking up the

we ran down Mr. Brainard and told him what Mr. Horst had said and we asked him to give us an idea of how the plan was being run. In substance, here are the details:

"Begin with," said Brainard, "I wanted to swap something and didn't want, for the sake of the post, to do something we did not have and which was a natural trend of the

times.

"We wanted a new VFW building and we had a mess of lily bulbs. As the VFW and auxiliary are restricted by law to engage in any competitive business the affair has to be run entirely by members of those organizations and the profits must be turned back into the organization's funds—which means that the bulbs the VFW offers for sale must be the products of members and that such members must be agreeable to return their profits into the treasury of the organization.

"At first," Mr. Brainard said, "the plan called for advertising in a widely-circulated veterans' magazine but investigation proved the cost beyond the gambling reach of the group. As this method ruled itself out another came up, consisting of circularizing the VFW posts and auxiliaries, all over the country—and there are over 150,000 such groups—soliciting orders for lily bulbs. A start has been made on this circularizing and if results warrant from the trial mailings, more will follow. As answers come in, it is planned to send out cards similar to those locally circulated, as well as having them distributed at veterans' meetings. A tentative arrangement is in the works to have several thousand distributed at the VFW and auxiliary national convention at Cleveland, in a couple of months. It is too early as yet to even guess at the results but that it would seem, when considered from all angles, that at least some bulbs should

be moved."

Mr. Brainard stated that it is planned to take none but the largest, cleanest bulbs on the theory that a plant that will grow a maximum of blooms is our best advertiser to get the plants more widely known and demanded. The scheme does not allow for shipment of less than 9-inch bulbs, and from there up to the largest harvested.

The U. S. Department of Agriculture experiment station, at Beltsville, Maryland, has offered to edit and approve the printed sheets which will be packed with each bulb. These will provide simple instructions for growing the bulbs anywhere. Space will be provided at the bottom of each sheet for the grower to fill in his name and address and the fact that he or she is a member of the local post.

"There has been some eyebrow lifting as to the price set up on the cards but the post members feel that the bulbs will sell at that price, besides, a lower price would yield smaller returns and start the same skidding as the brokers have let us into.

"People have asked me," said Mr. Brainard, "if they can buy bulbs from post members and have them shipped to outside plant lovers as gifts. They certainly can and the local veterans and their ladies will be very appreciative of the business but," he added, "it is strictly a business proposition. Enclosing a card is not essential to getting the order off. All that is needed is the plainly printed address to which they are to be shipped, together with the advertised price, and see that they're on their way at the time the crop comes from the ground."

"As a final word," said Commander Horst, "tell them that when and if we wind up this year's shipment, the financial end of the whole deal will be very carefully scrutinized and audited by the board of building trustees—they're the ones responsible for gathering in the do-re-mi, otherwise known as the where-withal. The figures had better check out or I'll be the law in the inevitable court martial. We are going to build our home!"

Sales Tax Group Names Leader

PORTLAND — Judge Johnson was elected general chairman of the Oregon Sales Tax committee, at its organization meeting, held at Salem, Monday, June 9. He will head the state-wide campaign urging approval of the sales tax bill enacted by the 1947 legislature. The campaign headquarters office is at room 418 Dekum bldg., Third avenue at Washington, in Portland, with Rep. Earl H. Hill serving as state campaign manager.

Judge Johnson is the owner of the Valley Rogue Guernsey Farm, of the largest purebred Guernsey operations in the state. He is first vice-president of the Oregon Dairy Association, the past master of the Rogue River Grange, largest Grange in the State, one of the Granges to endorse the sales tax by resolution. Johnson was born in Washington, educated in California, both sales tax states, has lived in Oregon for the past 20 years, and always has favored the sales tax.

Weather Report

For the past week, ending on Sunday:

	Max.	Min.	Rain
June 9	62	52	.74
June 10	63	46
June 11	67	45
June 12	66	48
June 13	67	46
June 14	71	50
June 15	65	49

Read Horst's Advertisement!

Services were held Monday, at Memorial Mausoleum. Mrs. Phil-Portland for Mrs. Ira D. Phillips, lips became quite ill last Thursday mother of Mrs. Wesley Kindel of day, when Mrs. Kindel was sum-this place, with burial at Lincoln moned to Portland.

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Rivet Overalls \$2.37

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