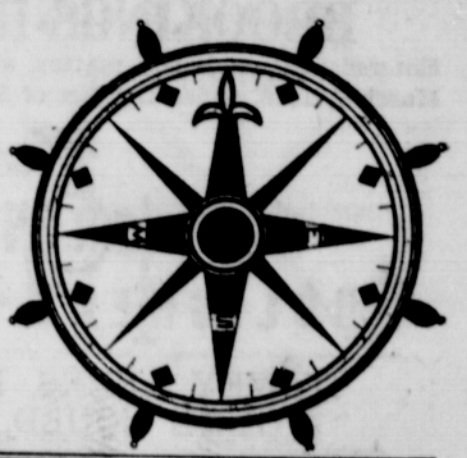




Brookings-Harbor Pilot



Always For A More Progressive Brookings-Harbor Area!

Volume One, Number Fifty.

BROOKINGS, CURRY COUNTY, OREGON

Thursday, February 13, 1947

Harley Williams Dies Suddenly Here, Sunday

Found Lying In Loft By His Wife Early Sunday Morning

Funeral services were held at 2 p. m. Sunday for Harley Williams, followed by cremation. The body was taken, by a sister, to Los Angeles. Williams, resident near the Muchmore property, was discovered early in the morning in a loft of a building on the house. Believing him to be dead, she rushed to a neighbor to summons aid. When aid arrived, it was discovered he had died, probably of heart attack. From position of the body, it was supposed he felt the attack coming on, and had laid down shortly before. He was coming here from Colton, he was survived by his widow and two sisters.

Chetco Resident Dies Late Mon., At His Home

Funeral Services Will Be Held at Community Church at 2 p. m. Today

Funeral services will be held at 2 p. m. today from the community church, with Seventh Adventist church in charge. Surviving are his widow, two daughters and a daughter, besides a number of other relatives not identified in this area. An obituary will be published next week.

Home Pictures Shown, Tuesday, by Gun Club Meet.

Boys Scouts Were Entertained With Treats at Meeting

Chetco Rod & Gun Club played a regular meeting Tuesday evening, when motion pictures were shown of fishing and game. Pictures were furnished by the state game commission. The boys were treated to hot chocolate and cokes following the meeting. A scoutcraft was demonstrated to a few of the boys. The high point of the demonstration was the sending and receiving of a message by Gene Gould on the receiver, and the message being received by "Snaful" Kemp. This

"CYCLE PASSED IN FABULOUS LILY PRICES," CLAIMS EXPERT ON MARKETING, MONDAY EVE

Economic Trends Prove 22c of Each Consumer's Dollars Will Be Used For Luxury Items; All Flowers Must Compete In This Bracket

"Any flower grower is faced by competition of three kinds in the marketing of his products," said J. C. "Dinty" Moore, marketing expert of Oregon State College, in his address to the February meeting of Croft Lily Growers Association, Monday evening, at the Harbor Grange hall. "In the first place the consumer has only so much to spend, despite his income bracket. Of the consumer's dollar, there is but 22 cents left for purchase of luxuries, and flowers must compete in this bracket."

"American know-how, ingenuity and willingness to meet any problem, should carry growers on to a stabilized market," he added, as he read statistics on lily production in the United States, and of importations from foreign countries. "Marketing in an exact science, and its laws hold true in any commodity, regardless of what it may be."

In commenting on the meeting of representatives of the Pacific Lily Growers with jobbers at a meeting at New York City, Febr. 5, he said that the first step in the right direction had been taken.

"Ninety per cent of all business is based upon mutual understanding. It is through this understanding that buyers must be convinced that American bulbs, at whatever be the price, are superior, and that the buyer can make the most for his money."

"After all, it is that dollar which guides buyers to buy any flower. It is cold business to them."

Estimates Made On Crop

Mr. Moore, in closing his talk, told about the estimates made of the 1947 lily crop through the questionnaires furnished by each local group and the response of these. Allowing for all things probable, the group estimates a crop of seven to eight million bulbs from this area, to be marketed next fall. It is this crop that the grower-jobber meetings must be made to dispose of.

Advertising Talked at Meeting

Joe Zumpfe, chairman of the advertising committee, reported on his committee actions. He suggested that members use all forms possible to place the name

message told of the coming attractions at the Pine Cone.

Eight new members were inducted into the club, Tuesday, and are:

Lloyd Stefani, Clifford Bushnell, R. G. Tisdale, Leo Spangler, Arthur F. Mueller, W. S. Chadwick, A. D. Bollinger and J. Elmer Parker.

Madge Moore Returns From Buying Trip

Mrs. Madge Moore, of Moore's Variety and Apparel Shop, arrived home Wednesday from the Bay Area where she had been on a buying expedition. She has a big stock of goods coming soon.

Mrs. Ruth Bathiany has returned after several weeks visit with her son, Robert, in the Bay Area.

of the Croft lily before all people wherever possible.

Leslie Woodriff suggested that a full front page picture of the Croft lily be put on all florist magazines this year and next year plan to have these in full color.

Congressional Letters Read

In the reading of correspondence, Howard James, secretary of Croft Lily Growers Association read letters from Senator Guy Cordon in answer to Mr. James' letter furnishing Cordon with all data concerning production of lilies in the United States.

Cordon, armed with the Oregon state department of agriculture booklet, informed the tariff commission about the need for a tariff on all United States bulbs.

In a letter to Mr. James, Representative Harris Ellsworth told of the inadequacy of the federal tariff commission in obtaining true information concerning the different agricultural products.

He said that the federal estimates were taken from the commercial channels only, and naturally would miss much of the locally-grown lilies.

Mr. James also read a report from Senator Cordon telling of the weather forecast being made for Curry county, and being currently broadcast over radio station KIEM at Eureka. He asked if many had heard these, and suggested, through insistence of Mrs. Goldie Smith, to write post cards to the station.

R. J. Connarn Out As Co-op Manager

R. J. Kinnarn submitted resignation as manager of Coos-Curry Electric Co-operative, Inc., to become effective immediately. He stated he had not made any definite plans for the future, but will take a short vacation before taking up further employment. R

Ramrods Dumped By Humboldt 5 Saturday Evening

Return Game And Dance Billed For Brookings, Saturday

Humboldt State College was anything but a genial host to the Ramrods last Saturday night, when they handed the local hoop team a 52 to 42 lacing at Eureka. For the first half the Ramrods made a game of it, but during the third quarter, the fast-breaking college quintet widened the margin, which could not be overcome.

Cal Musser, center for the local team, was high point man with 13, closely followed by Elmer Hanscam Jr. who amassed 10. Turner and Carvel tied on the Humboldt team with 13 each.

Greatest factor in defeat of the Ramrods was the huge floor which could not be covered well by the gun club aggregation. The absence of Guthrie, whose generalship has always been good, was sorely missed.

However, the local group will be gunning for the Humboldt five, Saturday, Feb 22, when the return game will be played on the local high school floor.

A dance is planned in connection with the game, with music to be furnished by a California dance band. The score book:

| | fg | ft | pf | tp |
|-------------|----|----|----|----|
| Humboldt—52 | 5 | 0 | 2 | 10 |
| LaBrunte | 5 | 3 | 1 | 13 |
| Tturner | 5 | 5 | 2 | 13 |
| Varvel | 3 | 2 | 1 | 7 |
| Lawidski | 0 | 0 | 0 | 0 |
| Lima | 3 | 1 | 4 | 7 |
| Smith | 0 | 0 | 2 | 0 |
| Bowman | 0 | 0 | 2 | 0 |
| Totals | 20 | 10 | 11 | 52 |

| | fg | ft | pf | tp |
|------------|----|----|----|----|
| Ramrods—42 | 1 | 1 | 3 | 3 |
| Benson | 5 | 0 | 2 | 10 |
| Hanscam | 1 | 1 | 3 | 3 |
| Matson | 6 | 1 | 3 | 13 |
| Musser | 1 | 1 | 5 | 3 |
| Miller | 1 | 0 | 0 | 2 |
| Kemp | 3 | 2 | 3 | 8 |
| Reagan | 0 | 0 | 0 | 0 |
| Totals | 18 | 6 | 19 | 42 |

Pacific Co-op Will Organize Local Unit

Pacific Supply Co-op, of Walla Walla, Wash., will hold a meeting at Fort Dick Grange hall, 7:30 p. m., on Wednesday, Feb. 19, for purpose of organizing a unit to serve Fort Dick, Smith River, Harbor and Brookings.

Everett Brayton was a Medford visitor this week.

Former Resident Dies From Train Accident, Friday

Deceased Planned To Follow Career of Journalism

C. F. "Charley" Coffman, who, with his brother, once operated the Brookings Fuel Co., died last Friday evening from injuries sustained when his car hit a S. P. train near Central Point.

While details are meager, it is reported that an eye witness said that Coffman had stopped at the crossing, and had apparently had not disengaged his clutch, merely held his foot on the pedal. His foot evidently had slipped for the car suddenly went forward into the train.

The car was carried considerable distance from the scene before it broke loose.

Coffman sustained broken bones in both arms, a leg and several broken bones about his body. His forehead was cut almost into the brain.

Despite these injuries he lived for three days or more. He had taken his step-father to work, and was returning home when the accident occurred.

Was Planning "Paper" Career

Following sale of his equity in the fuel business last August to his brother, Charley had planned to enter college under the GI bill and study journalism. His first plans were to attend University of California. His papers had been approved too late for fall registration. Not long ago following his brother's departure to New Orleans, Charley returned to this area to look after their interests north of town. He told the Pilot only two weeks ago that he had planned to enter University of Montana school of journalism in the spring quarter, choosing that school for its standing and the fact that it was less crowded than most universities.

Twinservice Opens Saturday Evening

"Haggerty Twinservice," local authorized Shell dealers, opened Saturday evening with a crowd which far exceeded all expectations. Banked with flowers of most every description, the new service station has few equals even in the large cities.

Built by Roy Sunderland on the site of his old filling station which burned about a year and a half ago, this new building is the latest in station design.

Facing highway 101, although in a "Y" intersection, the pumps may be reached from three ways and offers convenience to the motoring public.

Besides the many local people present at the opening, the Haggerty Twins were visited by their father, who lives at Billings, Mont., and their sister and family of Malin, Ore.