



CHRISTMAS

“AWAKE! SALUTE THE HAPPY MORN, WHEREON THE ‘SAVIOR’ OF THE WORLD WAS BORN!”

Once a year we make our world over for children. Streets are decorated with greens and lights. Stores are colorful. Faces are gay. Churches are bedecked with Christmas trees, candles and holly, becoming a place where children love to go. And, believe it or not, adults get more enjoyment from this season than from any other of the year!

It is not a selfish world, this one we create for children at Christmas time. Isn't it strange that the period when our stores do their biggest business, is a time when folks are not buying for themselves, but for others.

What a grand old world it would be if the spirit of Christmas, this annual discovery of joy of sharing, could be maintained throughout the year. “I will honor Christmas in my heart and try to keep it all the year,” said Dickens' Scrooge. Should this not be the aim of all of us?

And right here in our own community is the place to put this year-round Christmas spirit into practice. Our community enjoys a reputation for friendliness. We want to keep it that way. If we are wise, this annual discovery of the joy of sharing can lead us as citizens to the point where, for us as Scrooge, Christmas can be the beginning of still better things for our community.

As believers in both this community and Christmas spirit, we, firms and individuals listed below, extend these comments and our greetings and the wish that all of us in the community honor Christmas in our hearts and keep it all the year.

- Moore's Variety & Apparel Shop
- Chad's Fountain
- Chetco Store
- B. & B. Cafe
- Pine Cone Enterprises
- Brookings Electric & Radio Co.
- Hendry's Greenhouse
- Dr. A. O. Schmitt, M. D.
- Lloyd's & Bill's Barber Shop
- Edith Ott
- Templar Hotel & Cottages
- Mason & Edwards
- Everett & Charles Echols
- Croft Lily Growers Association

- Hendricks Furniture Co.
- Chetco Drug Store
- Ralph Vincent
- The Nook Cafe
- J. J. Gallagher, Plumbing
- Ed & Mendy's Chevron Station
- The Tisdales
- Dr. J. E. Stevenson, Dentist
- Brookings Watch Repair
- Zada's Beauty Shop
- Goldie V. Smith
- Builder's Supply, Smith River
- Brookings Garage
- B.-H. Chamber of Commerce

- Bill Ward's Clothing Store
- Smith's Department Store
- Brookings Market
- Chetco Cafe
- Storset's Cleaners & Dyers
- Brookings Electric & Variety
- Bush's Lily Gardens
- Ed F. Ackley, Attorney
- Brookings Shoe Repair
- Pete J. Lesmeister Agency
- E. E. Hanscam & Sons
- Curry County Lumber Co.
- Brookings Land & Townsite Co.
- Brookings-Harbor Pilot