

Sense And Some NONSENSE -



D. Lewey

ly high levels of prices, which will force wages higher, and the old vicious circle will continue.

Let alone manufacturers, after the deadline of the OPA on June 30, might have produced goods, soon to supply the immediate demands, thus lowering prices to a more normal level. Merchants today find themselves in a predicament worse than during the war because of this circle.

The present administration is blamed for the present conditions and justly so, but no other party in the running today offers a solution to the problem, at least one has been made public.

America, in all her past times of troubles, has worked out a solution, and such faith should be placed squarely up to the people again.

It is a buyers market now, this has been proven in many lines, including lilies. Much can be said on both sides of this question but it doesn't alter the fact that the Easter lily has competition from other flowers for favor at Easter time.

The trouble lies principally with the lily industry which failed to advertise the product as has been seen often through florists trade journals, where growers of other flowers have bought page advertisements, in color, pleading to the public to buy. Certainly that has had much to do with the present situation.

Now, or the coming year, some provisions should be made by the combined efforts of local growers to finance a series of these advertisements next year, to stimulate sale of next year's crop. You don't think it pays to advertise? Then, why do so many national concerns buy advertisements in such magazines as Saturday Evening Post, Good Housekeeping, and on down the list.

There is no question that the lily has the sentimental appeal at Easter. This should be the approach through this series of advertisements. Then, in addition to this appeal, a research should be made, through which the buyers of these bulbs will receive a set of instructions, how best to raise these flowers.

The lily industry will always be good, but the degree to which it will rise depends entirely upon the attitude of the industry itself. The initial step must be made—and right now is the proper time to do that very thing.

Smith River

Mrs. Ethl Goodlin

Mrs. Eva Hill was pleasantly surprised Thursday evening when a group of relatives and friends from Oregon gathered at the Hill home to extend congratulations to Mrs. Hill on her 80th birthday. Games, music and a social time was enjoyed with a banquet lunch served, including birthday cake baked by Mrs. Donald Crockett. As the cake, covered with 80 candles was cut, everyone sang "Happy Birthday." Among those enjoying the evening were Mr. and Mrs. Donald Crockett, Mr.

and Mrs. Zahnie Crockett and children, Mr. and Mrs. Frank Helrig, Misses Carol Lee Crockett, Rosie Potoenick, Margaret Leis, Eddie Freeman, Vernon and Davie Crockett, Mrs. Dolly Jean Mc-Neeley and son, Bob Schaal, Mrs. Joanne Smith, Harvey Lockwood and the honored guest who received many gifts and cards for the occasion.

The H. E. Club of Lake Earl Grange held its regular monthly meeting at the hall. President Florence Bursk was in charge of the business meeting. Plans are being made for the Grange Carnival to be held in November. A committee meeting is planned at the Wells home to complete details for this annual event. Get Well cards were sent to Kathryn Weir and Elsie Rooney. Gifts and cards were given to the Sunshine Pals at the close of the afternoon. Cake and coffee were served by Marie Norris and Ruth Wells.

Rally day will be observed by the Smith River church next Sunday with services at the community hall. The Sunday school children, under direction of their teachers, will have charge of the Sunday school hour at 10 a. m. Rev. E. C. Hicks will be in charge of the morning services at 11:00 o'clock, with special music by the young peoples choir, under direction of Mrs. R. D. Rowley. Following the service a pot luck dinner will be served at the banquet room. All parents and friends are invited to this service and fellowship lunch.

Mr. and Mrs. James Hight are parents of a 6 lb. 3 1/2 oz. daughter born at Knapp hospital, Tuesday morning, Oct. 8. This is their third daughter. Grandparents are Mr. and Mrs. Clarence Hight and Mr. and Mrs. Wm. Muncy of Oakland, Calif.

Funeral services were held on Oct. 3 for Mrs. Ruth Olson, from Roeder Funeral Home at Crescent City. She had died from injuries received after being struck by a car on Highway 101, near Valley View Auto Court. Interment was at the I. O. O. F. cemetery at Crescent City. A native of Indiana, Mrs. Olson was 44 years old. Surviving are the widower, Henry Olson, a son, Lester, of Smith River, and one son, Leonard, in the U. S. army.

Mrs. Palmer Westbrook and little son, Richard Henry, have following their release from Knapp returned to their home here, following hospital.

Mr. and Mrs. Alf Goodlin returned home on the bus Monday evening from North Bend where they spent the week-end visiting his brother and sister-in-law, Mr. and Mrs. Ira Goodlin.

Mr. and Mrs. Bernie Ham of

for San Diego where they will be delegates for Lake Earl Grange at the state convention. Delegates from Del Norte Pomona are Mr. and Mrs. Gus Miller.

Junior Class Names Officers For Year

The junior class held its first meeting, recently to elect officers, who are:

- President—Tony Felipe.
- Vice-president—Bob Church.
- Secretary—Dottie Stark.
- Treasurer—Ethel Pierce.
- Reporter—Larrie Robinson.
- Sgt.-at-arms—Jackie Myers.

Meetings will be held each Friday morning at the second period in the study hall. A beach party had been planned but weather spoiled the plans.

The meeting, scheduled for last Friday was not permitted, due to conflict of things.

There are 23 juniors this year. Donnie Raymond has been out of school lately with toothache and a sore knee.

Dorothy Robinson celebrated her birthday last Friday. Happy birthday, Dorothy.

Mary Hill started school late this year as she had trouble, too.

The Juniors spent the school day last Wednesday deciding on class rings.

Jackie Myers was out of school a couple of days last week due to an injury to his leg.

Donald Merritt has been out of school for a few days—good



SMOKEY SAYS— Care will prevent 9 out of 10 forest fires.

Chetco Cafe

HOME COOKING

DINNER ORDERS

Sandwiches

Ice Cream

OPEN 6:30 A. M. TO 8:00 P. M.

WHITE ROCK

Dining Room and Cocktail Lounge

at the

Oregon-California State Line

FEATURING

Dinner Parties

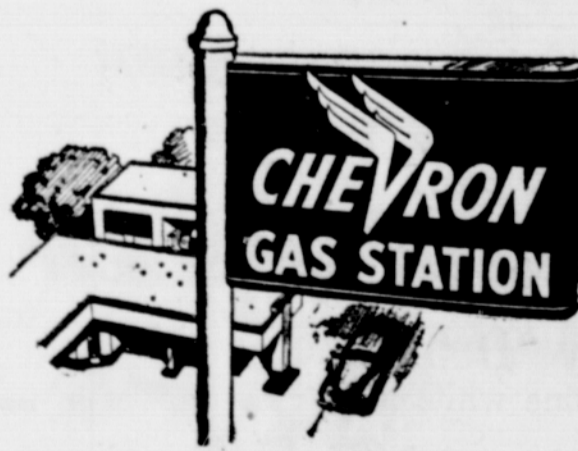
Banquets

BEER BY CASE TO TAKE OUT!

TIRES ARE SCARCE — KEEP RECAPPED!

Re-cap that Passenger or Truck Tire Before It Is Too Late!!

ED AND MENDY, Authorized Distributors



Station No. 5056

WEEK-DAY HOURS

7:00 a. m. to 8:00 p. m.

SUNDAY HOURS

8:00 a. m. to 7:00 p. m.

BROOKINGS-HARBOR

Real Estate For Sale

See "Pete" when in need of a home, bulb land, or any property in the Brookings-Harbor Area.

Insurance Coverage For Your Every Need!

Pete J. Lesmeister Agency

Real Estate And Insurance

Central Building

Brookings, Oregon