

Mark C. Cotton Urges Co-operation To Assure Future in Lily Industry

Andrew Flynn, president of the West Coast Bulb Growers Co-op, announced today that the co-op membership is making arrangements to hold public meetings in order that all growers may have an opportunity to hear and discuss with Mark Cotton, the Co-op manager, the report on his recent tour of the mid-west and eastern flower markets.

These public meetings are to be held in:

Curry County area, Monday, May 27; Del Norte County area, Tuesday, May 28 and Humboldt County area, Wednesday, May 29.

In addition to Mr. Cotton, Mr. Wilcox, of the Pacific Supply Co., will take a prominent part in each program. Definite arrangements are to be announced later.

With respect to the recent meeting of the Co-op, held at Coos Bay, in addition to the determination of the price structure for Croft bulbs, this coming harvest the Co-op also made public the following resolutions it has adopted to improve the planting, cultivation, harvesting, shipping, distribution and sale of Co-op members' lily bulbs:

RESOLVED: 1. that the membership of the Co-op recognize that quality production for the commercial markets is the primary requisite for membership in the West Coast Bulb Growers and further, that all growers in the industry be advised that quality production is a necessity for the development of the industry on a sound basis.

2. That the Co-op sponsor and develop uniform practices among its membership in the planting, cultivation and harvesting of the crops. Further, that the West Coast Bulb Growers, as the marketing organization of the industry, assist in the development of such uniform cultural practices throughout the entire industry by co-operating and working with the Pacific Coast Bulb Growers association, a companion organization now in the process of being organized as the educational and research organization of the industry.

3. To sponsor and promote among Co-op membership the development of the mother block system for the purpose of improving planting stock and the ultimate products to be placed on the commercial market.

4. That the fields of all Co-op members be inspected by competent and qualified inspectors at least twice before harvest and that all bulbs not true to culture or those showing any signs of symptoms of disease or other deficiencies detrimental to the market be rogued out.

5. That one quarter inch plus tolerance be made by the Co-op in grading bulb sizes and further that it recommend to all growers in the industry that such allowances be made in grading their bulbs.

6. That the Co-op or its membership shall not sell any bulbs to or for the commercial markets that have not reached maturity or that have failed in their maturity to produce at least two blooms in the field, and in no event shall any bulb be sold, regardless of age, that is less than seven inches in size.

7. That storage and shipping treatment of bulbs conform with the uniform requirements requested and advised by buyers, and that shipment of bulbs be made by the Co-op at the earliest possible date compatible with good harvesting practices.

8. That the Co-op market its bulbs in the following case sizes:

- 7- 8-inch—Case of 250.
- 8- 9-inch—Case of 200.

9-10-inch—Case of 150.

10-inch up—Case of 100.

Further, to advise all growers in the industry that this standard has been recommended by the American Wholesale Bulb Dealers association and that the uniform adoption of this standard would act to the benefit of the industry as a whole.

Further, to identify all cases as to content, both inside and outside the case, together with the identification of the grower or lot number, the date of harvest and provision for storage and shipping date.

In announcing these resolutions and the price structure at the Coos Bay meeting, Cotton said: "It is the desire of the Co-op that these practices become the uniform standards of the industry. We must have quality production. We must have the uniform practices. We must give attention and to be constantly aware of the markets and attitude of other people in the trade. We must succeed."

"The Co-op must succeed, because complete failure and devastation of the industry and resultant destitution among the majority of growers is the only alternative to our co-operative program.

"There is great danger of our losing our market completely if we do not give attention to it. We must establish throughout the entire industry uniformity in the grading, packing, shipping, harvesting, prices and other practices. Above all we must grow and market only quality products.

"Each grower must do all he can to eliminate the possibility of failure and we must also eliminate and reason with the factors that cause fear. We must establish co-operation throughout the entire industry.

"The dangers we now face will never be completely wiped out until we do establish complete co-operation and eliminate the evils which constitute our difficulties.

"To achieve the kind of price and distribution of our products, to which all growers in the industry are entitled we must dedicate our energies and abandon our individualistic attitude to the benefit of complete harmony in and through co-operation.

"The West Coast Bulb Growers Co-op is based on such a foundation and has been launched upon its career. I know it will succeed—it must succeed.

"We want the entire industry to rest upon a solid foundation. With increasing production we must expand and improve our markets. We must understand these problems and only through understanding and working with each other can such a foundation be built.

"The Co-op exists not only for the benefit of the individual grower but for the benefit of the entire industry. You, as a grower, to safeguard the industry and to protect your individual investment and ultimate welfare must give the co-op your complete and loyal support through membership in it.

"I cannot emphasize too much or strongly the necessity of complete co-operation and the urgency of our working with each other in complete harmony."

FARM NEWS

By R. M. Knox, County Agent
Curry County, Oregon

FARM MACHINERY OUTPUT DOWN—VETS GETTING MOST

That veterans returning to the farms are getting most of Oregon's share of the dwindling supply of new farm machinery is evidenced by reports from the County AAA committees on Veterans' preference certificates issued during the preceding month.

The state PMA office reports that county committees during the period March 21 to April 20 received 653 applications from veterans, issued 540 certificates and granted 549 extensions on certificates previously issued which had not been filled before the expiration dates. At total of 129 certificates were satisfied by the dealers during this period.

TEN TONS NITRATE FERTILIZER DELIVERED

Curry county was just allotted another 10 tons of nitrate fertilizer for spring use for distribution through regular dealers.

Harry Helmken, Sixes, was allotted five tons to cover his 10-ton order while Wilson Freeman, Brookings, was allotted two tons to cover his two-ton order. The

three other tons were allotted for use in Central Curry county. It has been almost impossible to get any nitrate fertilizer, therefore this special arrangement for allotment was arranged through the extension service with Arthur of Corvallis, negotiating the delivery. Curry county growers who have not been able to satisfy their spring needs might still be able to obtain some of this allotment by writing the agent at Gold Beach.

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