

BROOKINGS-HARBOR PILOT

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Member

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Dewey Akers and Dave Holman, Publishers

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Keep Your Dollars Here At Home

There's a practice that the Pilot would like very much to impress upon people of this area—that of trading at home—patronizing home industry—when it is possible to do so.

This is not a "shot" at any particular person—or directed at anyone for that particular—but Brookings and Harbor, if they are to progress, must have 100% co-operation from every resident in the area. It works this way:

Oftentimes it is impossible to find something in either of these communities—perhaps a motor, or perhaps a piece of machinery. First consideration should be to have some local dealer order it for you—giving him a chance to make a profit which will be spent in this area. This order, sent out, leaves nothing in this area except the receipt of payment for the article—nothing goes towards the local schools—nothing toward building up the area.

Coming of the Pilot to Brookings has also caused a furor in the outside newspapers which have been getting business from these people. Certainly it is not expected they will lie down and give up without a struggle. However, their cut-rate attempts to hold this business will net them nothing except loss, and eventual quitting of their attempts to hold this area.

This area has always been considered a hamlet, not worth much to the county or Oregon—until recently when settlers have come here in large numbers, and continue to come. Now, these other places wake up and find they have been missing a bet by not giving this area the credit it was due.

The Pilot is here to stay—it has invested heavily in the future of the area, and will boost at all times for advancement—not exacting giving this area the credit it was due.

Brookings will see a bank—it will see many more new businesses before the next two years. This area will see a growth, likes of which hasn't been seen in the past 100 years in the state of Oregon.

To survive, and prosper, this area must first learn to patronize home industry at all times—whenever possible, and to always defend it against those who would exploit the area for the profit of other towns which have no other interest here, except money.

We have our chance now—let's not snuff it and be sorry.

HH PRIORITY RATING

WORLD WAR 2 veterans may obtain priorities for purchase of lumber, millwork and other building materials by applying to the
FEDERAL HOUSING ADMINISTRATION
Platt Building 519 S. W. Park St.
Portland, Oregon

We have been advised that by the extension of your priority, the aforementioned building materials will be assured.

We will be glad to give any advice and assistance that we can in filling out your applications when you obtain them.

HH Priorities may also be obtained by the builder who builds for the express purpose of renting, or selling to the World War 2 Veteran.

Curry County Lumber

Brookings COMPANY Oregon

LOCALLY, WE WILL REPRESENT

Johns-Manville Co. Curtis Silentite Sash
Pittsburg Paint Co. Masonite Company
Nu-Wood Products Co. Heatilator

Pilot Suggest A Program

Perhaps the Pilot is still quite an infant to crawl out on a limb to suggest a program for the Brookings-Harbor area. However, this is being done because the Pilot expects to make this area its home, just the same as the many readers are doing. It is done because the Pilot, when it decided to locate here, saw the possibilities of the area, but nearly every one of these possibilities must be developed—many of them, from scratch.

While the lily focused the spotlight on this area, one must not lose sight of the fact that there are other potential factors which will focus almost as much attention this way.

From "authoritative" sources comes this information that Douglas and Curry counties have practically the only remaining virgin stands of timber left in the world.

Tourist business has gained in the past decade, and will take a leap, once new cars and tires become more plentiful. For the Pacific coast this revenue has been estimated in the billions annually. Tourists, it is natural to assume, will also mean new settlers in this area, to get away from congested districts where chances to make a living have become lessened by cessation of war-time activities.

With development of this harbor, fishing will become a minor industry easily, with possibility

of making it a major industry with installation of processing plants somewhere in the area.

The sole fact that convinced the Pilot to locate here was this area was virgin—unspoiled—not exploited by certain interests, and ready for development. This area, should by the end of 1948, see somewhere in the neighborhood of 1000 people happily employed and firmly located in new, modern homes here.

The Pilot was gratified to learn, the first of the week, that almost every family in the area was reached with a copy last week. This was no easy task, as it was difficult to determine a number which could do just that.

It was learned, in this attempt, that there are well over 1000 families in the area. Taking an average of four to the family, this would mean well over 4000 in this immediate district.

Carpenterville Katy told Brookings Betty Harbor Hannah last week that she envied those lily-white hands those ladies could have. True is, Carpenterville Katy has just as lily-white hands if she'd get the pitch off. Brookings Betty told Harbor Hannah in an "aside" that she had longings for some of that pitch, and all she went with it. Tut-tut, girls, a hundred years from now, all of us will have lily-white hands.

It costs 250/365c a day to have the Pilot.

A REPORT—

To the Brookings-Harbor Members of COOS ELECTRIC CO-OPERATIVE!

Progress is being made on our expansion and construction program. We have received in the past few days a considerable amount of new materials, which includes approximately 500,000 feet of copper wire, 305 crossarms and 300 poles.

We can now see that the new construction work is becoming a reality. There are other necessary items which we have on order, but which we have not received as yet. But with the start we have in wire, poles and crossarms, we can proceed with the work in its natural order.

There is one thing, however, which must be pointed out and that is signing of easements. The number of easement signers this past week has been gratifying, but it is impossible to state that all necessary easements have been executed.

Even with the most necessary materials for our new construction work here in Brookings, we cannot turn a hand until ALL easements are signed and in our possession. The management of your co-operative is just as anxious as you for this program to become an actuality, but we are at a standstill until all property owners complete their part of necessary paper work.

In regards to our expansion and construction program, we wish to point out that it is not a job that can be done in a couple of days. Each and every pole, crossarm, and span of wire is to be replaced. The poles which are now standing will be taken down and new ones put in their place. The life expectancy of the present pole is very short. They are fir poles, and when they were set, they were green. Consequently, they have not lasted as long as might be expected.

The new poles, replacing the present power poles, will be completely seasoned, and will have a life expectancy of over 35 years.

Your co-operative realizes that its present facilities have worked a hardship on a number of residents in this area, and it is for this reason that we are striving to obtain the best possible materials. We are determined, that as far as possible, when our program is completed, the subscribers of Coos Electric Co-operative will have the best, trouble free, service possible.

We only ask that the members of the Co-operative co-operate with the management in getting the job done, and as rapidly as possible.

Coos Electric Co-operative