

How do you read Eugene Weekly? Fill in all that apply.

- ☐ The print edition
☐ The EW website
☐ EW Extra newsletter
☐ Local & Vocal Newsletter
☐ Social Media
☐ Search
☐ RSS feeds
☐ Archive.org digital issue

How long have you been reading Eugene Weekly?

- ☐ Less than 1 year
☐ Between 1 and 3 years
☐ Between 3 and 5 years
☐ Between 5 and 10 years
☐ More than 10 years (I still call EW "What's Happening")

How often do you visit Eugene Weekly's website?

- ☐ Once a week - Every Thursday
☐ 2-5 times a week
☐ Once a day
☐ Multiple times a day
☐ Once a month
☐ Less than once a month

What is your education level?

- ☐ Some high school
☐ High school degree
☐ Some college
☐ Community college degree
☐ Trade school or apprenticeship
☐ College degree
☐ Some graduate education
☐ Graduate degree
☐ Self-taught / School of hard knocks

What is your age?

- ☐ 18 and under
☐ 18-25
☐ 25-34
☐ 35-44
☐ 45-54
☐ 55-64
☐ 65+

What is your household's income?

- ☐ Under \$50k
☐ \$50k - \$75k
☐ \$75k - \$100k
☐ \$100k - \$150k
☐ Over \$150k

Which of the following gender descriptors do you identify most with?

- ☐ Non-binary
☐ Female
☐ Male
☐ Transgender
☐ Gender-diverse
☐ Gender-fluid
☐ Other
☐ Prefer not to answer

Do you live in Lane County, OR?

- ☐ Yes
☐ No

Where do you get your paper? (If you read us in print)

- ☐ Eugene, OR
☐ Springfield, OR
☐ Creswell, OR
☐ Cottage Grove, OR
☐ Santa Clara / Junction City, OR
☐ Florence, OR
☐ Corvallis, OR
☐ Elsewhere in Lane County
☐ N/A - I only read your website / newsletter

How do you identify politically?

- ☐ Very liberal
☐ Somewhat liberal
☐ Independent
☐ Somewhat conservative
☐ Very conservative

How important to you are the following Eugene Weekly features, on a scale of 1-5?

Local reporting

- ☐ Extremely Important - 5
☐ Very Important - 4
☐ Important - 3
☐ Somewhat Important - 2
☐ Not Important - 1

Political coverage

- ☐ Extremely Important - 5
☐ Very Important - 4
☐ Important - 3
☐ Somewhat Important - 2
☐ Not Important - 1

Solutions journalism

- ☐ Extremely Important - 5
☐ Very Important - 4
☐ Important - 3
☐ Somewhat Important - 2
☐ Not Important - 1

Investigative reporting

- ☐ Extremely Important - 5
☐ Very Important - 4
☐ Important - 3
☐ Somewhat Important - 2
☐ Not Important - 1

Real estate and business news

- ☐ Extremely Important - 5
☐ Very Important - 4
☐ Important - 3
☐ Somewhat Important - 2
☐ Not Important - 1

Reporting on communities of color, rural communities, and other diverse groups

- ☐ Extremely Important - 5
☐ Very Important - 4
☐ Important - 3

- ☐ Somewhat Important - 2
☐ Not Important - 1

News analysis

- ☐ Extremely Important - 5
☐ Very Important - 4
☐ Important - 3
☐ Somewhat Important - 2
☐ Not Important - 1

Environmental coverage

- ☐ Extremely Important - 5
☐ Very Important - 4
☐ Important - 3
☐ Somewhat Important - 2
☐ Not Important - 1

Homeless obituaries

- ☐ Extremely Important - 5
☐ Very Important - 4
☐ Important - 3
☐ Somewhat Important - 2
☐ Not Important - 1

Guest viewpoints

- ☐ Extremely Important - 5
☐ Very Important - 4
☐ Important - 3
☐ Somewhat Important - 2
☐ Not Important - 1

Letters to the Editor

- ☐ Extremely Important - 5
☐ Very Important - 4
☐ Important - 3
☐ Somewhat Important - 2
☐ Not Important - 1

Local arts coverage

- ☐ Extremely Important - 5
☐ Very Important - 4
☐ Important - 3
☐ Somewhat Important - 2
☐ Not Important - 1

What's Happening Calendar

- ☐ Extremely Important - 5
☐ Very Important - 4
☐ Important - 3
☐ Somewhat Important - 2
☐ Not Important - 1

Summer Guide

- ☐ Extremely Important - 5
☐ Very Important - 4
☐ Important - 3
☐ Somewhat Important - 2
☐ Not Important - 1

Local & Vocal Newsletter

- ☐ Extremely Important - 5
☐ Very Important - 4
☐ Important - 3
☐ Somewhat Important - 2
☐ Not Important - 1

EW Extra Newsletter

- ☐ Extremely Important - 5
☐ Very Important - 4
☐ Important - 3
☐ Somewhat Important - 2
☐ Not Important - 1

Best of Eugene

- ☐ Extremely Important - 5
☐ Very Important - 4
☐ Important - 3
☐ Somewhat Important - 2
☐ Not Important - 1

Chow and local restaurant news

- ☐ Extremely Important - 5
☐ Very Important - 4
☐ Important - 3
☐ Somewhat Important - 2
☐ Not Important - 1

Sudoku

- ☐ Extremely Important - 5
☐ Very Important - 4
☐ Important - 3
☐ Somewhat Important - 2
☐ Not Important - 1

Crossword

- ☐ Extremely Important - 5
☐ Very Important - 4
☐ Important - 3
☐ Somewhat Important - 2
☐ Not Important - 1

Savage Love column

- ☐ Extremely Important - 5
☐ Very Important - 4
☐ Important - 3
☐ Somewhat Important - 2
☐ Not Important - 1

Horoscope

- ☐ Extremely Important - 5
☐ Very Important - 4
☐ Important - 3
☐ Somewhat Important - 2
☐ Not Important - 1

What would convince you to become a recurring financial supporter?

- ☐ I wouldn't need anything extra to become a recurring supporter
☐ Supporters-only email newsletters
☐ Occasional "behind the reporting" features
☐ I'm not sure
☐ I will never become a supporter

What do you love about Eugene Weekly?

What could we do better?

Fill out the survey and snail mail it to us or snap a picture and send us an email! 1251 Lincoln St., Eugene, OR 97401 • office@eugeneweekly.com

Take this
survey online!

