

letters

MISLEADING APPEARANCES

On the June 27 and July 3 issues, Eugene Weekly published full-page advertisements and [an ad on the edge of] the front cover that included “Environmental Injustice in the Whit.” This was misleading to readers, as it made the advertisements appear as *EW* content. Full page advertisements cost between \$2,400 to \$2,800.

As Whiteaker neighbors, we have engaged with the city’s process regarding the proposed Scobert Gardens Park renovation, as what happens in the park directly affects all of us. The misleading appearance of these advertisements lends credibility to assertions and accusations which are not factual, specifically the multiple times the city asked for and included input from the neighborhood.

These advertisements include a QR code which links to a petition, and we have witnessed an uptick in signatures since both ads were published. This, in our view, represents a manipulative interference around a very fair and inclusive planning process. The petition and advertisements contain inaccuracies, and opinions that are not fact based. The city has been leading a very professional and inclusive process with neighbors about the renovation, with another opportunity to provide feedback on July 23. For more information, please visit [Engage.eugene-or.gov/scobert](https://engage.eugene-or.gov/scobert).

We’re copying the *EW* editorial department in hopes that you will change your policy to be more transparent about labeling paid content and who pays for it.

Lila Floyd, Rebecca Bradvica, Cherly Walsh and Warren Walsh
Eugene

EDITOR’S NOTE: The EW editorial department doesn’t control ads. We do weigh in when we think an ad needs a label because it could be mistaken for something we have written. In the case of the Scobert Park ad, we felt it in no way looks like editorial content.

WHO PAID FOR THIS?

The back-page ad in last week’s *EW* for a “free reggae concert” is puzzling. We are told that the event will follow presentations supporting a candidate for president and providing evidence of conspiracies behind the assassinations of that person’s father and uncle. The time and location of the event are given, but it’s not made clear who paid for the advertisement and there’s no contact information. Could you please enlighten us?

Jeff Cina
Eugene

EDITOR’S NOTE: Most of our ads for events do not come with contact information, and we only give out such information with permission. Ads paid for by political committees during an election do provide the information on who is paying for the ad, and you can go to [FEC.gov](https://www.fec.gov) for campaign finance information.

IT’S ALWAYS GOOD TO BIKE

I usually drive. So when I first drove down 13th Avenue toward the university after the Protected Bikeway was constructed I thought, “Whoa, what mess is this?”

Then this past week I rode a PeaceHealth Rides bike to the Olympic Trials, and what a joy.

I rode slow, I enjoyed myself and I had little fear of being hit. I realized when riding with traffic I ride fast to keep up.

I’m an old guy so I loved the slow, enjoyable trip to Hayward Field.

So thank you, city of Eugene for the protected bikeway.

Chris Pender
Eugene

BIKE ON!

I see where the “International Guy-On-A-Bike” stencils got a touch-up recently on 3rd Avenue. Nice!

Biden Bucks? At any rate, way to go, Eugene! Bike on!

Leo Muzzy
Eugene

A BIG GULP, NACHOS AND GAS

I am so angry. The powers that be wanted to put a 7-Eleven and gas station on Polk and 7th. There is both a 7-Eleven and a gas station within a few blocks of it. All the neighbors who live near there came to the city council and said how much they didn’t want it. They said it would bring crime into the neighborhood. They were not listened to. And now, a block and a half away from that store, one neighbor had the glass broken in her car. And then that single woman had someone try to break into her house while she was there alone. Another neighbor also had his car broken into and the window bashed. There was a gun in it and it was stolen. And now, I am not willing to say we lost and it’s over. It’s not over. So to the Eugene City Council I ask this — would you have allowed it if you lived in the neighborhood? No, I’m sure. Make it right. Because the harm to the neighborhood is not going away. Neither is our indignance.

Lisa Stein
Elmira

FIRE THREATS ON SKINNER BUTTE

The July 3 *EW* had a full page story — “Protesting Homeless Sweeps.” Will we see a similar response by *EW* to the fires on Skinner Butte and the fire threats from homeless camps?

Don French
Eugene

LIVE BY THE SWORD

By the sword, went Matthew Crooks — a white, 20-year-old registered Republican, with his AR-15. School and church shooting — murder weapon of choice. Same rifle protected, promoted and proliferated by the NRA.

According to the NRA, this July 13 Pennsylvania rally would have been “worlds safer” if every toothless hillbilly arrived armed with a bump stock rifle and barrel magazine filled with Teflon coated, high powered ammo.

“Turn off those magnetometers,” ordered Donald Trump at his Jan. 6 D.C. riot. He said they are “not here for me.”

This is Trump’s war! He started it, he watched violence for hours on TV from a sofa in the West Wing while the Capitol burned — he wanted Mike Pence to hang.

Get Out the Vote Help Make a difference

JULY 25th
6-9:00 pm

POSTCARD
Writing
PARTY &
MEETUP
with climate activists & friends
350EUGENE

WILDCRAFT
CiderWorks
232 Lincoln St

Are you passionate about making a difference in your community?

Mobile Crisis Services
Call or Text: 988

Lane County Behavioral Health is hiring qualified Mental Health responders to work in their NEW Mobile Crisis program!

To learn more about Lane County Mobile Crisis or apply for a position, please visit:
<https://bit.ly/4cfEujP>

QR code linking to Lane County Mobile Crisis Services information.

QR code linking to Eugene Weekly subscription information.

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