

EUGENE WEEKLY JOINS GRINDR, TINDER, JSWIPE, CHRISTIAN MINGLE, IN DESPERATE ATTEMPT TO ATTRACT READERS

The pathetic lefty rag has reached an embarrassing new low. In a transparent, clumsy attempt to increase readership and gain attention, *EW* has signed up on a handful of dating apps, swiping right on anything with a pulse and eyes that can read. Users have publicly complained of being pestered with questions from *EW* via private message like: “Why don’t you love me?”; “Can you at least pick up a paper from the red box to make it look like people are reading me?”; “So, you’re saying self-righteousness isn’t attractive?”

NEW WHITEAKER BOARD CANCELS BLOCK PARTY, DECLARES GENTRIFICATION 'A GOOD THING'

In a stunning political coup, a high-powered group of Realtors and developers stormed the March 30 general meeting of the Whiteaker Community Council (WCC) and declared themselves “supreme rulers” of Eugene’s most embattled neighborhood.

“Really, this is just a formality,” said real estate agent Jerry Gipper, who led the overthrow. “We’ve been doing what we want for a long time. It’s no secret we’ve been running things since the Whit stopped being ‘Felony Flats,’” Gipper added, referring to the neighborhood’s sordid past as a destination for hard drugs, loose sex and unseemly punk rock.

Unseated WCC president Sam Hahn, who suffered minor injuries during the coup, said the Realtors had obviously been emboldened by the rise of Republican presidential candidate Donald Trump. “This is a bad sign,” Hahn said, wiping a tear from his eye. “These assholes are going to turn the Whit into a fascist amusement park for drunk Trumpies.”

Eager to plant its flag, the new WCC board immediately passed a resolution declaring gentrification “a good thing” before unveiling plans for a multi-story parking lot to be built at the southeast corner of 4th and Blair. The board also cancelled the Whiteaker Block Party.

“Enough is enough,” Gipper said. “Let them eat kale.”

EUGENE DESIGNATED ‘BEST CITY FOR HIPPIES TO COME TO DIE’ BY OBSCURE REAL ESTATE BLOG

For the fifth time this year, a previously unknown real estate company has issued a press release on its blog filled with photos swiped from local Flickr feeds, and some photos that are not actually of Eugene at all, but that feature hippies and waterfalls. Eugene has been designated the “Best City for Hippies to Come to Die” by GroovyHomeSales.com. Mayor Kitty Piercy and citizens across the town are posting the blog on social media with great excitement. Area resident Dennis Greatlove, whose photo of people with dreadlocks taken at the Saturday Market was used without his permission in the post, says a groovy death is exactly what drew him to Eugene.

SHELTON-MCMURPHEY-JOHNSON HOUSE TO BECOME GIANT MARIJUANA RETAIL DISPENSARY

Its days as a historical landmark are over. Skinner’s Budz LLC struck a landmark deal with the city of Eugene March 16 when it purchased Shelton-McMurphey-Johnson House, the Victorian-era mansion that sits at the base of Skinner Butte.

“What else would you do with a giant, green house?” says Skinner’s Budz CEO Jeff Hollings. “With the startling lack of pot retail spots around town, this seemed like a shrewd business decision.”

Hollings says he plans to redesign the front of the three-story mansion to resemble a multi-level bong. He says historical preservationists should “chill and go with it.”

A spokesperson with the city of Eugene says that “basically we just caved to the loads of money they were literally throwing at us.” Hollings was awarded a MUPTE to renovate the historic building, because he promised to turn the third floor into a series of tiny studio apartments.

FOOD CART OPENING SECOND LOCATION, DECRIED FOR CORPORATE GREED

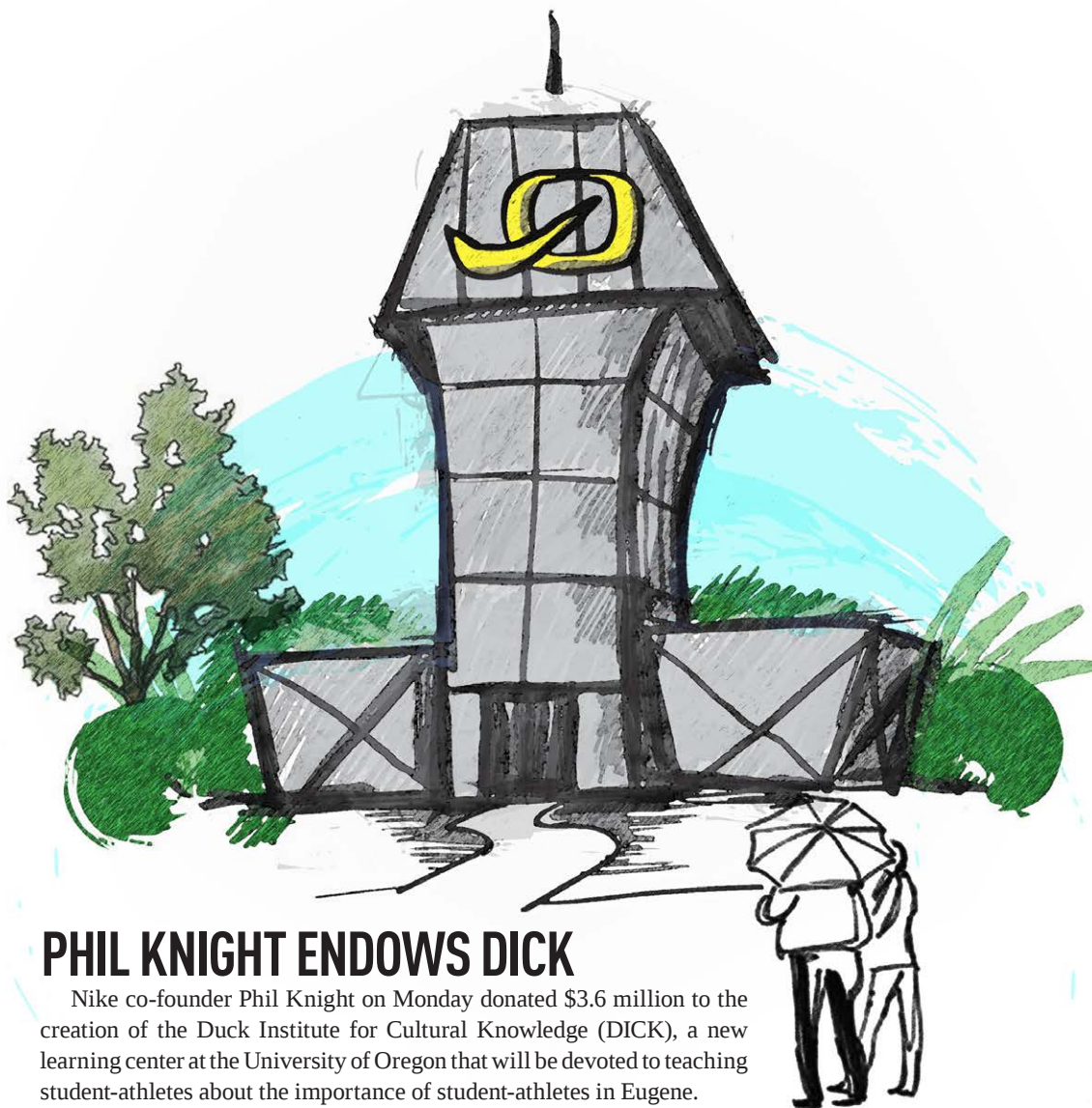
Pumpernickel Starfish, an Austrian-Alaskan-Austrian food cart in downtown Eugene, is opening a second cart in the Whiteaker neighborhood, exhibiting corporate growth that the Eugene community finds absolutely unacceptable.

“I can’t believe that Pumpernickel Starfish, an eatery that professes to care about being local, would stoop so low as to turn itself into some kind of sacrilegious chain,” says Wanda Ratcliffe, an impassioned foodie and locavore.

“I just feel sorry for the other Austrian-Alaskan-Austrian fusion food carts in that neighborhood — I don’t think they will be able to take the competition. How could a business show such disrespect for its community by growing so out of proportion?”

“It’s a dick move,” says Rock Schmeckler, owner of an Austrian-Alaskan-Austrian food cart — Austro-Hungry Hungry Hippos — *already* in the Whit.

Local food activists plan to stage a protest at Pumpernickel Starfish’s original location as well as complain in all caps on Facebook.



PHIL KNIGHT ENDOWS DICK

Nike co-founder Phil Knight on Monday donated \$3.6 million to the creation of the Duck Institute for Cultural Knowledge (DICK), a new learning center at the University of Oregon that will be devoted to teaching student-athletes about the importance of student-athletes in Eugene.

“This is part of a two-pronged approach in bolstering athletic support and self-esteem,” Nike spokesman Willie Potter said Tuesday by phone. “We want to show our Ducks that, regardless of all the annoying lawsuits and sex controversies, they really should consider themselves pillars of the community. That’s what DICK is all about.”

According to Nike insiders, the erection of DICK will be followed, in 2019, by the construction of another student-athlete facility called the Entitled Athlete Temporary Sanctuary and Headquarters in Tillamook [EATSHIT], a coastal retreat where athletes suffering legal or academic difficulties can chill out until things blow over and they’re able to rejoin their teams.