

The Oregon Medical Marijuana Program protects nearly 70,000 patients and is in many ways the gold standard of state medical marijuana programs, combining compassion and entrepreneurial opportunities. The 3rd Annual Oregon Medical Marijuana Business Conference (OMMBC) is returning to Eugene to provide a lay of the land for the current medical marijuana industry as well as provide insight into the burgeoning industry when Oregon implements regulated cannabis commerce for all adults. What is working for current medical marijuana growers, providers, processors? What changes to the medical program can be expected, if any? What will the aftermath of Measure 15-133 be? How exactly is the state going about the implementation process following Oregon historic Measure 91 vote that legalized cannabis for all adults over 21? These are some of the issues that the OMMBC will cover and, as always, we will be providing exciting networking opportunities for attendees. This marijuana business conference should not be missed by any Oregon marijuana entrepreneur or anyone thinking of joining this exciting industry.



Hilton

EUGENE & CONFERENCE CENTER



Amy Poinsett is co-founder and the Chief Executive Officer of MJ Freeway Business Solutions, a woman-owned software company focused on point of sale, inventory tracking, manufacturing and cultivation management software.

Anthony Johnson is the Director of New Approach Oregon, the political action committee responsible for the successful 2014 ballot measure that legalized and regulated marijuana in Oregon.



Senator Floyd Prozanski will give a legislative update and let industry participants know how they can best ensure proper rules, regulations and oversight by the Oregon Legislature.



Cy Scott is co-founder and head of product at Leafly, the world's leading cannabis information resource with more than 4 million visits per month.



Gary Johnson never introduces himself as a politician. In fact, he rarely introduces himself as a former two-term Governor. Rather, he calls himself an entrepreneur.



Steve DeAngelo, Executive Director of Harborside Health Center in Oakland, CA, is a cannabis industry leader, movement strategist and lifelong activist.



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