

• Black Friday, Nov. 28, will bring a **protest outside Walmart** on West 11th Ave. beginning around noon. Organizers say the Walton family that owns the mega-chain is the richest family in the country, yet they pay the majority of their employees less than \$25,000 a year and manipulate employee hours so many don't qualify for benefits. Sponsored by Raging Grannies, UFCW, ESSN and others. For more information, email essn@efn.org or call 736-9041.

• Pulitzer-winning author and **journalist Sonia Nazario**, author of *Enrique's Journey*, will speak at 7 pm Tuesday, Dec. 2, in Building 17 (Forum), Rooms 308-309 on the LCC main campus. The event is free and open to the public. Her presentation will be followed by a book signing.

• A symposium on **Central American children** and the refugee crisis will be from 2 to 8 pm Wednesday, Dec. 3, at the Ford Alumni Center on the UO campus. The event is titled "Running from Peril, Chasing Hope" and is sponsored by the UO Department of Education. Contact ceqp@uoregon.edu.

• The documentary film *The Yes Men* will be shown at 7 pm Wednesday, Dec. 3, at the McNail-Riley House at 601 W. 13th Ave. Sponsored by the Industrial Workers of the World, the film follows two anti-globalization activists who impersonated spokespeople for the WTO and affiliated corporations, announcing ridiculous corporate decisions in front of unsuspecting audiences.

• **Wolf OR-7 Expedition** member Rachael Pecore-Valdez will give a presentation about this now-famous wolf's 1,200-mile journey at 6 pm Wednesday, Dec. 3, at Claim 52 Brewing, 1030 Tyinn St. in west Eugene. Sponsored by Oregon Wild and the Western Environmental Law Center, two groups at the forefront of wolf conservation in Oregon. See oregonwild.org or westernlaw.org for more information.



The **Dexter Lake Club** closed Nov. 17 and the land and building are for sale for \$279,000, according to the nightclub and café's Facebook page and website. The club was featured in *Animal House* in 1977 and has been in operation along Highway 58 since 1949. The business has changed hands nearly a dozen times, most recently in 2011 when Greg and Shannon Stewart took over the roadhouse from Michael McCann. Hundreds of local musicians have performed there over the years.

Anderson Watchmaking, previously located at 888 Pearl St. for the last 24 years, has moved six blocks away to 1385 Oak St., Suite A. Marc Anderson started out in the Coburg Road area 35 years ago and is a fifth-generation watchmaker. He sells and repairs vintage and antique watches, and installs batteries in new quartz watches. Call 342-1610.

A greener **alternative to Black Friday** will be provided by Materials Exchange Center for Community Arts at its fourth annual "Create Something Day" from noon to 5 pm Friday, Nov. 28, at MECCA, 449 Willamette St. near the Amtrak station. MECCA will provide all materials, tools and instruction to make meaningful, fun gifts out of reusable materials. Contact Maiya Becker at 844-6526.

The nonprofit **Reality Kitchen** has been certified by the Oregon Department of Human Services and granted an endorsement to provide employment and alternatives to employment services effective Nov. 14. "This is a huge step for our organization which is already a provider organization and a vendor to vocational rehabilitation," says Executive Director Jim Evangelista. "We have much to be grateful for and much work to do to continue serving the needs of those individuals we serve who experience intellectual and developmental disabilities." Reality Kitchen operates a retail café and wholesale bakery at 645 River Rd., the former location of Wild Plum Bakery. See realitykitchen.org or call 337-1323.

The **slow-money movement** in Eugene and Lane County is growing. The new group Slow Money South Willamette Valley has a website at slowmoneyswv.org and has connected local businesses and local investors in creating about \$98,000 in peer-to-peer loans so far, says Erin Ely, organizer of the local movement. A new law goes into effect in Oregon in January to accommodate "legal" investing. The law allows Community Public Offerings or CPOs.

Rich Bruer, senior consultant at Solid Ground Consulting, will speak at GreenLane Sustainable Business Network's monthly member meeting from 11:30 am to 1 pm Wednesday, Dec. 3, at the Eugene Hilton. Lunch is optional.

Delivered Dish/Pony Express of Eugene and Springfield is holding a food drive for FOOD for Lane County through Dec. 31. "Customers can donate seven cans at one time in exchange for free delivery on their food orders with us," says Andy Valentine of the company. "It's been an awesome drive so far; we've filled up a massive barrel already." Customers can enter the coupon code FoodBank14 for online orders, or mention the code when they call in orders. See ddish.com or email greg@d-dish.com.

NEWS



CAR2GO REVS UP WHILE UBER STALLS

A month after its Eugene debut, the car-sharing company car2go is still operating its 50 smart cars smoothly in the Eugene-Springfield area, unlike Uber, the ride-sharing service, which was fined \$2,000 by the city of Eugene Nov. 17. The difference lies in their respective business models and how they reach out to new cities.

Car2go follows a model similar to a traditional car rental business. "They're basically offering a short-term car rental, versus what Uber's doing, which is basically offering a taxi service," says Laura Hammond, Eugene's community outreach and participation coordinator, about the difference between the two companies.

This means that car2go, in contrast with Uber, does not compete directly with local taxis, nor does it require licensing through the city as a public transportation vehicle.

But more than that, car2go adopts a more conciliatory approach when opening for business in a new city. "Car2go was very cooperative with the city," Hammond says. "They actually came to us before they started operating." For example, she says the

company arranged with the city to pay parking fees, so that car2go customers don't have to feed the meter when they park downtown.

As a result, car2go and city officials were able to reach an agreement about car2go well before any of the distinctive white and blue cars started showing up on the streets of Eugene.

Uber, on the other hand, did nothing of the sort. "They're not really into coming in and working with people," Hammond says of Uber. She says that since late July, Uber has been operating without co-operation from local officials. Uber was fined for operating without a city public passenger vehicle license.

"Every single one of our launches is like comparing apples to oranges," car2go spokesperson Adrienne Andang says. Each city has different transportation issues, "which is why we work so closely with the city," she says.

Eventually, Uber and the city of Eugene might find a compromise. "The council has been looking at changing some of the codes to see if Uber can operate legally," Hammond says. "In the meantime, Uber needs to follow the law." Uber has until Dec. 2 to appeal the fines.

Car2go faces no such regulatory obstacles and will continue business as usual. — *Daemion Lee*

4J HIRES SEARCH FIRM TO FIND NEXT SUPERINTENDENT

The search is on. Earlier this month, the Eugene 4J School Board hired a professional executive search firm to find a replacement for outgoing 4J Superintendent Sheldon Berman. Board Chairman Jim Torrey says the board hopes to finalize a candidate by the end of March 2015. He says the board is working with the firm to prioritize candidates from the Pacific Northwest "first and foremost," and the next step is getting input from stakeholders and the community.

The search firm, Hazard, Young, Attea & Associates (HYA), is based in Rosemont, Illinois, and is "the nation's largest executive search firm serving public school districts," according to its website. Torrey says HYA brought a successful superintendent candidate to the Medford School District, and he and other board members were particularly impressed with the way HYA planned to help the board reach out to the community for input in the selection process.

4J Communications Coordinator Kerry Delf says that 4J is expecting to pay HYA approximately \$22,500 for its services, although she says this is preliminary and not necessarily inclusive of all costs. Other costs include around \$3,000 to advertise the vacant superintendent position, about \$7,500 in travel expenses for the search firm and background

checks of the candidates, which cost about \$1,000 per candidate.

"It's the board's decision and job to select a new superintendent, but they really care about the input of the members of our community in all the decisions that they make," Delf says.

She says the search will include a screening committee made up of parents, community members and other stakeholders. In December, representatives from HYA will interview individual stakeholder groups to assess the values and characteristics they seek in a superintendent.

Torrey says that in coming months, HYA will release an online survey so that members of the community can comment on the superintendent search.

HYA will collect data from the online survey and compile it in a report to the school board, according to HYA's website. "Overall, this leadership assessment process has been highly successful in determining critical attributes, while invariably building positive public relations," the website says.

Torrey says that personally, he'd like to see a superintendent candidate who has knowledge of the Common Core State Standards, and he's interested in "how they feel about testing and how they would go about working with the teaching and administrative staff."

He adds, "It would be helpful if they had a recognition of the financial limitations that all school districts in Oregon live within." — *Amy Schneider*

'It would be helpful if [the superintendent candidate] had a recognition of the financial limitations that all school districts in Oregon live within.'

— JIM TORREY, 4J SCHOOL BOARD CHAIR