



**Holiday Market**, an extension of Saturday Market that includes fine arts and crafts from around the region, plus food and music, kicks off from 10 am to 6 pm Saturday, Nov. 17, at the Fairgrounds. The market runs weekends through Dec. 24. See [holidaymarket.org](http://holidaymarket.org)

**Dutch Bros. Coffee** is planning to open its first Cottage Grove location at 1534 N. Gateway Blvd. at a date in November to be announced. The coffee chain gives away free drinks when it opens new stores, always leading to long lines.

**Lorraine Kerwood**, founder of NextStep Recycling, has been honored as a 2012 "Woman of Worth" by L'Oreal of Paris for her innovative work providing technology literacy and job and skills training to persons with disabilities through Kindtree Autism Rocks! The award comes with a \$10,000 grant and the 10 women honored will compete via online voting for a chance to win an additional \$25,000 grant. See [www.womenofworth.com](http://www.womenofworth.com) to vote.

**Institutional Stove Solutions** (InStove) of Cottage Grove is expanding its Stove-Factory-in-a-Box program to Haiti, Uganda and Senegal this fall. The program ships all the tools, parts and supplies to set up stove manufacturing plants in third-world countries, according to stove designers Damon Ogle and Fred Colgan. See our Aug. 30 cover story in our archives at <http://wkly.ws/1dv> And speaking of high-efficiency stoves out of Aprovecho and Cottage Grove, Ben West and his **EcoZoom stoves** are featured in the latest *Oregon Business* magazine. EcoZoom is a for-profit enterprise that has sold 68,000 stoves so far for \$1.9 million.

**Birth to Three**, serving Lane County families since 1978, has changed its name to Parenting Now! to reflect its expanding mission. The nonprofit "continues to fulfill its mission that all children are raised by nurturing, skilled parents." The new website address is [parentingnow.org](http://parentingnow.org)

**Chocolate Decadence** is a new shop occupying the Euphoria Chocolate location at Valley River Center. The store offers its own line of chocolates plus products from Euphoria, Sipping Dreams, Coastal Mist, Sweet Thang and Pacific Nazelnut Farms. See [chocolatedecadence.com](http://chocolatedecadence.com)

**Alejandra Serrano** from Cancun, Mexico, has arrived for a fellowship with Environmental Law Alliance Worldwide (ELAW), joining ELAW fellows Ana Lucia Maya from Columbia, Thuli Makama from Swaziland, and Emilio d'Cuire from Honduras. See [elaw.org](http://elaw.org)

Send suggestions for Biz Beat items to [editor@eugeneweekly.com](mailto:editor@eugeneweekly.com) and please put "Biz Beat" in the subject line.

# SLANT

- Veterans Day this week went by without the presence of a prominent local Vietnam vet, **John "Mac" McFadden**, who died Oct. 16 at the age of 66. "Mac McFadden was the veteran of a war no one much talks about anymore," says local writer Hart Williams. "A war, that, had we remembered its lessons, would have prevented us from invading Iraq and Afghanistan, wars that Mac was against. That sounds political, because Mac was political." McFadden was well-known in Democratic politics in Oregon, ran for office several times, including for county commissioner, and was a presidential elector in 1996. He was profiled in *EW*'s "Happening People" back in our May 18, 2000 issue. Find him in our archives at <http://wkly.ws/1du>

Surviving the violence of war changes and crystallizes young people in remarkable ways. Some vets come home as gung-ho, flag-waving hawks; some come home with a profound dedication to peace, life and justice. We have enough hawks. The world can use more Mac McFaddens.

- Is anyone else less than tickled pink about **Victoria's Secret's** presence at the UO? This fall, campus looks like someone sprayed a bottle of Pepto Bismol everywhere. The purveyor of candy-colored intimates (and a *canard* yellow UO hoodie) has been parking their polka-dotted trucks near the EMU, giving away loads of free stuff (*EW* heard they recently gave away hundreds of thongs to students) and conducting scavenger hunts. Because *that's* where students should be focusing their attention, searching campus for push-up bras. And, the Alpha Kappa sorority recently won the "FLIRT" Bra Party contest. They even have a twitter handle, @OregonPINK, with close to 500 followers. Their slogan? "Real Ducks wear PINK!" No, Victoria's Secret and UO, *real* ducks wear nothing at all.

- While our media fusses and frets over where David Petraeus might have poked his highly classified personal probe, another **U.S. soldier was killed** and 52 were wounded in action in Afghanistan last week, following seven American deaths and 53 injuries the week before. Bloody weeks turn to months and years of screaming death and destruction far from our eyes and ears. Some 800,000 vets are waiting up to a year for resolution of their lifetime disability claims. We spent (or rather went in debt) about \$2 billion in Afghanistan last week. The war and occupation cost Eugene taxpayers about \$500,000 each week. Feeling safer? We update our War Dead statistics weekly on our website.

- We see the **Occupy Medical** (OM) clinic had a very busy and hectic weekend down at the Park Blocks and had a mental health support worker on hand. "Through all this chaos, the head of Lane County Public Health showed up," notes Sue Sierralupe on the OM Facebook page. "For some reason he was so impressed that he asked if we would be willing to run pertussis vaccines through our clinic. Oh, hell yes!" Find out how to help on the Facebook page or stop by the mobile clinic's open house Saturday, Nov. 17, at the Park Blocks.

- Our Best of Eugene awards are highly prized and prominently displayed in many local businesses, but now some **counterfeit Best of Eugene awards** are being offered for sale for more than \$150. Some fly-by-night New Jersey website is pushing these bogus awards in flagrant violation of everything we hold sacred — well, maybe not, but these Jersey gangsters are violating our copyrights and taking advantage of our good name. Please pass along any solicitations you might get, either by email or in person. Our cherished awards have always been free. And regarding those awards: We find ourselves constantly reminding people that the winners are chosen by a large poll of our *readers*, and not by our staff. You pick 'em, we print 'em.

- From our Nate Silver-ish pigskin prognosticator: **Oregon's Ducks** are sitting pretty, undefeated and on track to play for the national championship. Unfortunately, Stanford is coming to town, bringing its power running game. To shut down Stanford's runners, Oregon needs strong play from its defensive line, but Oregon's defensive line has been shredded by injuries. Oregon's defense will have trouble stopping Stanford, so the game might come down to Oregon's offense trying to outscore Stanford. The good news is that Oregon's record-setting offense looks like it could outscore almost any team in college football. Look for the Ducks to outscore the Cardinals by 14 in a game with lots of points at 5 pm Saturday at Autzen.

SLANT INCLUDES SHORT OPINION PIECES, OBSERVATIONS AND RUMOR-CHASING NOTES COMPILED BY THE EW STAFF. HEARD ANY GOOD RUMORS LATELY? CONTACT TED TAYLOR AT 484-0519, [EDITOR@EUGENEWEEKLY.COM](mailto:EDITOR@EUGENEWEEKLY.COM)

## WAR DEAD

### IN AFGHANISTAN

- 2,143 U.S. troops killed\* (2,142)
- 17,939 U.S. troops wounded in action (17,887)
- 1,263 U.S. contractors killed (1,263)
- 12,793 civilians killed (12,793)
- \$584 billion cost of war (\$581.7 billion)
- \$172.5 million cost to Eugene taxpayers (\$171.8 million)

### IN IRAQ

- The war officially ended December 2011 with a total of 4,422 U.S. troops killed, 31,930 wounded in action and undisclosed hundreds of U.S. military suicides. But U.S. contractors have assumed a larger role, high levels of U.S. spending continue, and the body count from civil unrest grows.
- 1,587 U.S. contractors killed (1,587)
  - 119,993 to 1.2 million civilians killed\* (119,869)
  - \$808.6 billion cost of war (\$808.4 billion)
  - \$238.8 million cost to Eugene taxpayers (\$238.7 million)

Through Nov. 13, 2012; sources: [icasualties.org](http://icasualties.org); [defense.gov](http://defense.gov); U.S. Dept. of Labor (contractor deaths updated occasionally)  
\* highest estimate; source: [iraqbodycount.org](http://iraqbodycount.org); based on confirmed media reports; other groups calculate Iraqi civilian deaths as high as 655,000 (Lancet survey, 2006) to 1.2 million (Opinion Research Business survey, 2008). Afghan civilian deaths from [guardian.co.uk](http://guardian.co.uk) tallied monthly.