



Greener Side of Life

Organic and Hydroponic Gardening

EXCLUSIVE LANE COUNTY DEALER FOR

CANNA

The solution for growth and bloom

The largest selection of organic and hydroponic nutrients in lane county

AND NO PUSHY SALESMEN EVER!

HUGE SPRING SALES

Awesome Discounts on Soil & Soil Amendment Pre-Orders

All Soils Stored Inside in BUG FREE Environment!

Amazing Deals on T-5 Florecents of all sizes!

EXAMPLE: 4ft 8 Bulb w/bulbs \$ 200

NEW ARRIVALS

Sunlight Supply Ballasts!

with more Sunlight Supply Lighting coming soon

Cutting Edge Solutions including

Sonoma Gold Organics

(Humtea Coming Soon!)

Supernaturals Brand Fertilizer

Xnutrients

623 W. Centennial Springfield
541-636-3552

HOW MANY EYEBALLS WILL SEE THIS PAGE?

YOU MIGHT BE SURPRISED

& THE NUMBERS ARE GROWING!



114,047 READERS

Eugene Weekly is eyeballed regularly by

96,457 people in Lane County alone, **up 14 percent** over last year (Media Audit, 2011).

Another **5,590** people in the Corvallis/Albany area pick us up regularly.

And our website draws **12,000** unique visitors weekly.

Why are we surging in readership while other newspapers are shriveling?

- > By far the best calendar of events in the region
- > Courageous investigative reporting & local news
- > Top-notch arts criticism & culture reporting
- > High level of community involvement & loyal support
- > Superior creative design, artwork & photography
- > Attractive advertising rates & great customer service
- > Ever expanding distribution networks ...

And hey, **WE'RE FREE EVERY THURSDAY!**

EUGENE Weekly

FEEDING EYES AND MINDS SINCE 1982

NOW AVAILABLE IN 792 LOCATIONS IN THE WILLAMETTE VALLEY AND ON THE COAST