

HOW MANY EYEBALLS WILL SEE THIS PAGE?

YOU MIGHT BE
SURPRISED

& THE NUMBERS
ARE GROWING!



114,047 READERS

Eugene Weekly is eyeballed regularly by **96,457** people in Lane County alone,
up 14 percent over last year (*Media Audit, 2011*).

Another **5,590** people in the Corvallis/Albany area pick us up regularly.
And our website draws **12,000** unique visitors weekly.

Why are we surging in readership while
other newspapers are shriveling?

- > By far the best calendar of events in the region
- > Superior creative design, artwork & photography
- > Courageous investigative reporting & local news
- > Attractive advertising rates & great customer service
- > Top-notch arts criticism & culture reporting
- > Ever expanding distribution networks ...
- > High level of community involvement & loyal support

And hey, **WE'RE FREE EVERY THURSDAY!**

EUGENE
weekly
FEEDING EYES AND MINDS SINCE 1982

NOW AVAILABLE IN 792 LOCATIONS IN THE WILLAMETTE VALLEY AND ON THE COAST