

# This isn't about maximizing efficiencies.

Making Perique tobacco is a time-consuming, hands-on process. We wouldn't have it any other way.

Perique tobacco is compressed into oak barrels and aged for nearly a year to get its rich, distinctive taste – the way it's been done for almost 200 years. We then mix it with our signature 100% additive-free natural tobacco blend to give you a smoking experience you won't find anywhere else.

To learn more about Perique's history, go to [TryAmericanSpirit.com](http://TryAmericanSpirit.com).

EXPERIENCE NATURAL  
AMERICAN SPIRIT

*with two  
packs for*

**\$2**

[TryAmericanSpirit.com](http://TryAmericanSpirit.com) or call 1-800-435-5515

PROMO CODE 42156

Offer for two "1 for \$1" Gift Certificates good toward any Natural American Spirit pack or pouch purchase (excludes 150g tins). Not to be used in conjunction with any other offer. Offer restricted to U.S. smokers 21 years of age and older. Limit one offer per person per 12 month period. Offer void in MA and where prohibited. Other restrictions may apply. Offer expires 12/31/11.

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CIGARETTES

SURGEON GENERAL'S WARNING: Cigarette  
Smoke Contains Carbon Monoxide.

No additives in our tobacco  
does **NOT** mean a safer cigarette.