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BEST OF EUGENE
2010-2011



Re-Elect Smith

**Experienced.
Capable.
Caring.**

For 4J School Board

Craig Smith has been on the Eugene 4J Board for 16 years. In that time, he's worked for a sustainable budget, stable education funding, quality education and school excellence.

These community members and more, have endorsed Craig in his Re-Election. For a full list of endorsers, visit www.craig2011.com

VOTE FOR CRAIG SMITH BY MAY 17th!

"Craig Smith has the perfect combination of experience, capability and caring that has benefited the kids of 4J for 16 years. Please join me in re-electing Craig Smith to the Eugene 4J School Board."
-Gerry Gaydos

"In these challenging times for 4J, with significant and difficult decisions to be made regarding budget cuts and a new superintendent at the helm, our district needs Craig Smith's substantial experience, steady hand and rational mind more than ever."
-Tom Herrmann

"At a time when education and the way we deliver it is changing so rapidly, it is imperative to have the knowledge and history that Craig Smith brings to the discussion. Please join me in voting for Craig Smith in May."
-Anette Spickard

Authorized and paid for by Craig Smith for School Board

LETTERS TO THE EDITOR

strong as the Y has come along and offered to caretake our land. They seem to have a solid proposal and the money and experience to make it happen. They are offering the School Board a reasonable amount of cash. We are lucky. Opportunities like this don't come along every day.

Jewel Murphy
Passionflower Design

improvement in their standard of living and prospects for the future. They didn't want signs hung around their children's necks saying "Dummies are us."

Vote yes on the 4J school tax measure and the school bond measure. "Dummies are us" shouldn't be the motto for Eugene.
Carleen Reilly
Eugene

PASSION FOR SCHOOLS

My dad has always been my hero, but I have a new realization of just how heroic he was. As a blind dairy farmer, delivering milk with my mom to half the city on alternate days, he tuned pianos afternoons and played piano and organ for dances on weekends in eastern Oklahoma.

He also had a passion for education. When I started first grade in 1946, he wanted me to have a good education and paid my tuition to attend good city schools. By second grade, he had gotten our area annexed to the city for all the children for miles around to attend public schools with art, music, social studies and math teachers along with physical education. This meant that kids graduating from the one-room school could participate in classwork on an equal basis with city kids rather than being limited to lifetime jobs as dirt farmers or sharecroppers.

I don't remember how he accomplished this feat, but from what I know about civic engagement, it wasn't done with the snap of his fingers. I know that he and our neighbors had to pay more taxes, but it was an instant

CRITICAL MASS


Social science tells us that when enough people become the critical mass to bring about change, change happens! In the 1800s many states created public schools and land grant universities, recognizing the need for an educated populace. One teacher, Christa MacAuliffe, left this legacy, that by teaching she touched the future.

Changes in my personal life include the closing of nuclear site Rancho Seco, the end of the Vietnam War, and saving from demolition two magnificent auditoriums: Carnegie Hall and the Oakland Paramount Theater. In Eugene, we preserved the headwaters of the Amazon.

Today we have daunting but economically feasible choices: strong schools and Civic Stadium. Passionate, convincing letters from economists, parents, physicians and students speak to the necessity of preserving both schools and the stadium, to ensure that the quality of life that Eugeneans enjoy continues.

In the 1960s I experienced the heart-wrenching event of the downturn of a city

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