

NATURAL AMERICAN SPIRIT



Our journey began, as they often do, with little more than an idea – to create a premium cigarette that was **free of additives**. Once that goal was achieved, our next stop was the creation of **earth-friendly growing programs**, and then tobacco grown under organic specifications, to lessen our farmers' impact on the environment. We're proud to have produced the first cigarette made with **organic tobacco**.

We continued on to blends that celebrate American traditions. Along the way, we met the caretakers of a centuries-old process of aging tobacco in oak barrels. Our **Perique blend** styles carry on that heritage. And as we met more and more farmers, they inspired us to create our **100% U.S. Grown blend**, to support our communities and the environment.

EXPERIENCE NATURAL AMERICAN SPIRIT with two packs for \$2

PROMO CODE 42095

Offer for two "1 for \$1" Gift Certificates good toward any Natural American Spirit pack or pouch purchase (excludes 150g tins). Not to be used in conjunction with any other offer. Offer restricted to U.S. smokers 21 years of age and older. Limit one offer per person per 12 month period. Offer void in MA and where prohibited. Other restrictions may apply. Offer expires 09/30/11.

TryAmericanSpirit.com or call 1-800-435-5515

CIGARETTES

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No additives in our tobacco does **NOT** mean a safer cigarette.

Organic tobacco does **NOT** mean a safer cigarette.

SURGEON GENERAL'S WARNING: Smoking By Pregnant Women May Result in Fetal Injury, Premature Birth, And Low Birth Weight.