

Vote Yes

ON MEASURE
20-182
ON MAY 17

Good For Kids. Good For the Economy.

Measure 20-182 is temporary, modest, accountable and essential.

"In Eugene we deeply value strong public schools that educate our kids and help build a robust local economy. This is a crucial moment to step forward and support them."

Kitty Piercy, Eugene Mayor

"In my real estate profession, I see a direct connection between strong neighborhood schools and property values. The quality of schools is a major factor for professionals deciding whether to relocate to Eugene. Without strong schools, our whole community and local economy suffer. It is imperative we pass this tax measure. We need to do it for our community's children and for our future economic well-being as a city."

Barbara West, Broker, Windermere Real Estate

"As a 4J parent, I see first-hand how much our schools have lost in recent years and how it has impacted my children's education. As a school board member, I know how much the threatened cuts next year will hurt every child. It is an easy choice for our family – Vote Yes for Strong Schools in May."

Jennifer Geller, 4J School Board

"As an educator and a parent who has been associated with Eugene 4J for twenty years, I'm very proud of our schools, and of our community for always supporting schools. However, I know that with a 15% budget deficit looming next fall, on top of years of previous cuts, it will be very difficult to prepare all students to meet increasingly rigorous requirements for high school graduation, not to mention preparing them to be successful in college. These days, young people absolutely must graduate from high school and continue their education in order to have a chance at a good job. Help me stand behind our young people. Vote Yes for Schools in May."

Randy Bernstein

"We are striving to build River Bend into a world class medical facility. For that to succeed, we need to be able to attract the best and brightest. When physicians decide whether to locate in Eugene they look for evidence that our community invests in and values quality schools. Please join me in voting Yes on 20-182."

Tom Bascom, MD

"Strong schools are the basic building blocks for our community. Our kids and our grandkids all went through the Eugene public school system. Four great grandkids are there now. They deserve a good education."

Jean Tate, Eugene business leader

*"For the parents of Eugene, this is an emergency. For the citizens of Eugene, it's a scandal. For the thousands of professional educators who live here, it's simply an embarrassment. I am one of nearly 1,800 faculty members at the University of Oregon. Many of us have children in Eugene's schools. Even those of us who don't, have chosen to live here because education is our life's work. **The economy of this city - and its identity - depend on education.** Fortunately, Eugene has the means, and the will, to sustain our schools through this crisis. My family is voting yes in May."*

Ian F. McNeely, Associate Professor, University of Oregon

Please visit www.strongschoolseugene.org to donate and sign-up to help, or mail us this form. Thank you!



Name*: _____

Occupation*: _____ Employer*: _____

Address: _____ Phone: _____

Email: _____

*Donors must supply this information for elections reporting purposes, per Oregon State Law.

☐ **I would like to endorse this campaign**

Statement of Support: _____

☐ I authorize Strong Schools Eugene to use this statement for campaign materials, including web or print-based publications, press releases, advertisements, etc.

☐ **I would like to donate \$ _____ to this campaign** (Make checks payable to: STRONG SCHOOLS EUGENE, PO BOX 10872, EUGENE, OREGON 97401)

Note! Your first \$100 (for joint tax filers) or \$50 (for single tax filers) PAC donation is free via Oregon tax credit. It's better than a deduction – take the first \$100 or \$50 off of your 2011 taxes; it ends up not costing you a thing.

☐ **I would like to volunteer for this campaign:** ☐ Make calls ☐ Knock on doors ☐ Lawn Sign ☐ Write letters ☐ Other: _____



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