



STRONG Schools Strong EUGENE

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"As Bethel business owners, we are very committed to our community. Our kids attended Bethel schools – what could be more important than our schools? Join my family in voting YES for schools this May."

Steve and Cindy Gilbert,
Putters Family Entertainment Center

"These are extraordinary times. These are times when **history compels responsible adults to help the next generation of students in their community to have a decent education.** It is up to all of us to rise to the occasion. We must vote yes in May."

Roscoe Caron, former middle school teacher

"Our mid-size business employs almost 50 people in Eugene. One of the reasons we can hire great employees is because they want to live in a city with good public schools. There are many things we need to do to make our schools better, but this temporary tax will go a long way."

Sabrina Parsons,
CEO, Palo Alto Software

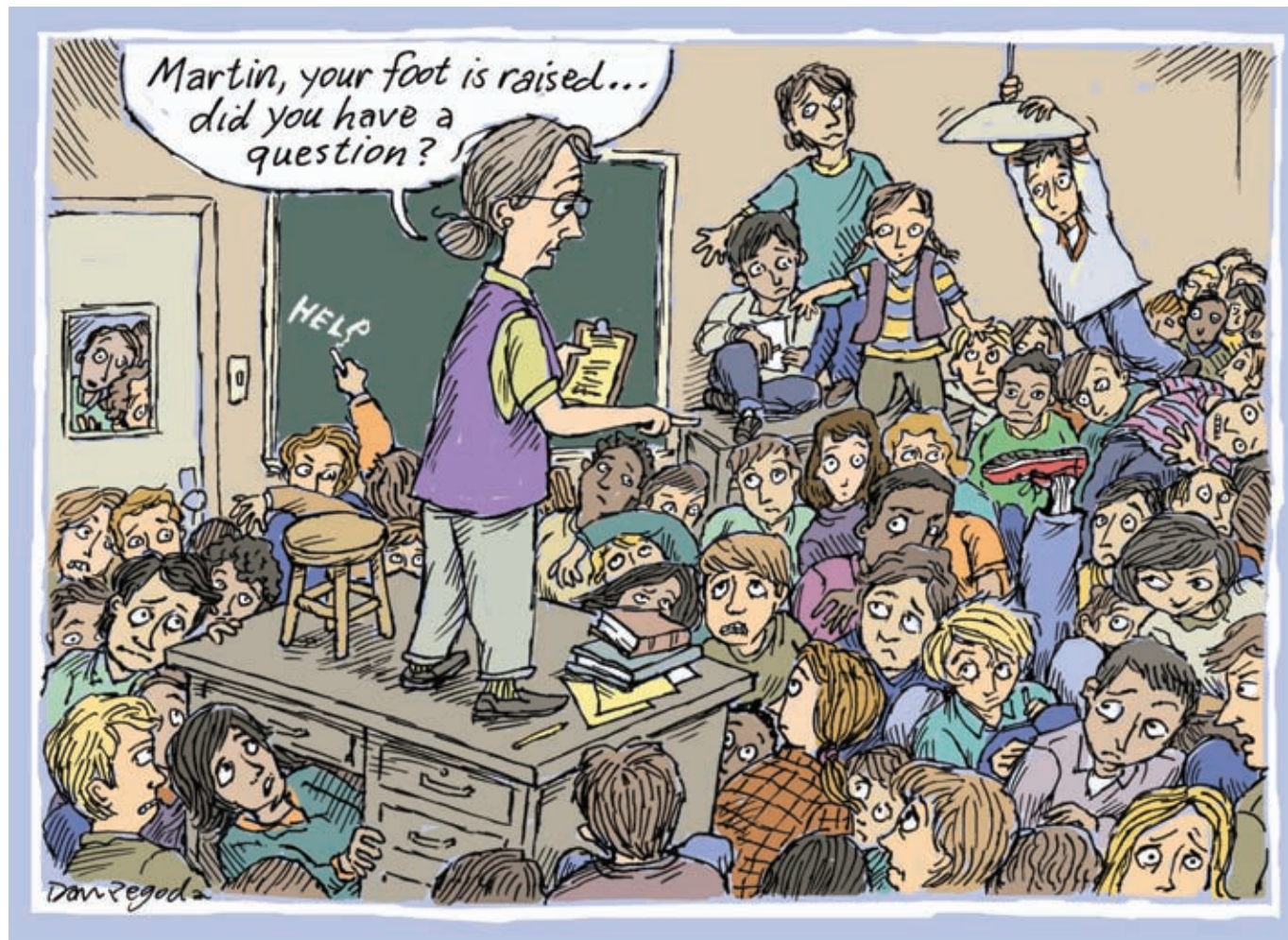
"... the proposed income tax measure could help us avert some of the drastic cuts in state school funding that we are facing for the next few years and allow us to avoid or minimize some of the reductions directly affecting classroom instruction, including cutting school days and increasing class sizes. We are gratified that supporters in the community are motivated to help maintain the quality of education for students in Eugene."

Eugene 4J and Bethel Schools Superintendents' letter to the Mayor & City Council, Feb. 11, 2011

The University of Oregon relies on the quality of schools ... It is essential in attracting and retaining top faculty and staff. Like so many contributors to the community, our educators rightfully insist on quality education for their families. Further cuts to our K-12 schools put at risk the necessary academic preparation to attend a world class research university.

Richard Lariviere,
President, University of Oregon
Statement to Eugene City Council,
December 14, 2010

Our kids get one chance at an education. Let's make it count!



Vote Yes

**ON MEASURE
20-182
ON MAY 17**

It's about our kids.

After years of education cuts, Oregon kids now have **the second shortest school year and the fourth largest class sizes in the nation.**

Yet in the current economy, a good education is more important than ever.

The bulk of school funding comes from the state, which continues to cut programs, including education. By necessity, in the past three years alone, 4J has cut \$35 million, and Bethel has cut \$13.6 million from their budgets. For next year, 4J plans to cut roughly \$25 million and Bethel around \$7 million.

We cannot wait for the state to resolve its funding crisis. If we do nothing, 4J and Bethel will lose at least another 15% of their funds this fall, resulting in the need to lay off more than 100 teachers, increase average class sizes by at least 4 students and cut up to two weeks of school.

Cuts that deep mean more overcrowding, fewer programs, and less education. Cutting more from schools will make it difficult to prepare our kids for the workforce and for college.

**We can do better, Eugene:
We can vote YES on May 17 to keep Eugene schools strong.**

It's about our economy.

Good schools are good for Eugene's economy.

"The quality of Eugene's school system has a direct effect on business recruitment. Traditionally, Eugene schools have been a strength in recruiting and retaining businesses here. If Eugene experiences a decline in the quality of our education, it would have a negative effect on our efforts to recruit and retain vibrant, innovative businesses and keep our economy strong."

Jack Roberts, Executive Director,
Lane Metro Partnership

A Senior Economist with ECONorthwest has concluded that this local tax will produce **net benefits to Eugene's economy of about \$12 million in personal income and 250 jobs.**

We depend on good schools for an educated workforce and to attract businesses.