

Are capitalism and sustainability compatible? What kind of modern business owner takes the long view over short-term profits? Can the ecological and social costs of doing business be taken into consideration on the profit/loss sheet along with paper and pens? What does our marketplace look like in a world where the real responsibilities of doing business are shouldered by the owners and visionary entrepreneurs? Well, I hope to show a glimpse here in Greener Ventures.



TODD COOPER

Sun Driven
Julie Ankeny
& Scott Ankeny

Julie Ankeny, owner of Sun Driven, is an entrepreneur who is not waiting for Detroit to kick the oil habit and offer some viable all-electric alternatives. Instead, she and her husband, Scott, are in the business of converting gasoline cars and trucks into all-electric vehicles. By removing all the gasoline engine parts and adding a battery/motor system, cars can run quiet, fast and long enough to do around-town commuting and errands. Load the kids, carpool to work, shop for groceries, meet with clients, deliver flowers – whatever – then plug it in at night and do it again the next day. No carbon emissions, no oil. After about three years the battery pack would need replacing at a cost of around \$1,600. For many vehicles, that's less than maintenance and repairs in a three year period.

When asked how she got into this line of work, Julie says: "Scott has been an auto mechanic for years and bugged me and bugged me to learn how to fix cars so that if I ever broke down on the road I could help myself and I got to a point in my life where I decided 'I can do it if he can do it' and I love it." But why electric? "It's something that I can do, and it makes such a big impact on the environment. There's no pollution: we've got the solar panels on the house, we don't have to do the oil changes or worry about radiator fluid going on the ground and making animals sick, and when the batteries go, they're 99 percent recyclable. And on a personal note, my son's in the Air Force and been sent overseas twice, and maybe a lot of people don't like to get political, but I think we shouldn't be in this war and I feel like if I'm not buying gas, I'm making my statement there, too."

For more information about Julie's business, visit www.sundriven.org. or visit the Lane Electric Vehicle Association www.laneeva.org for great resources on electric vehicles.

ACTIVIST ALERT

• **Eugene Science Pub** is at 7 pm Thursday, Nov. 13, at Cozmic Pizza downtown, and features Steve Larson, Ph.D., talking on "The Science of Melody: Motion, Metaphor and Meaning in Music."

• PETA founder **Ingrid E. Newkirk**, author of *One Can Make a Difference*, will be speaking and signing books in Eugene at 7 pm Monday, Nov. 17, at Borders in the Oakway Center. Newkirk, who founded PETA in her living room in 1980, has led the organization to become the largest animal rights group in the world.

• The Middle Fork **Willamette Watershed Council** will address floodplain restoration at its General Council meeting from 6:30 to 8:30 pm Wednesday, Nov. 19 in the Oakridge High School Library. An expert from Tetra Tech, Inc., a local resource management agency, will make a presentation to be followed by a panel discussion. This event is free and open to the public. More info, call Eve Montanaro at (541) 937-9800.

PETA founder
Ingrid Newkirk



• **At blogs.eugeneweekly.com:** Chuck wrote an **emotionally charged post** after an election night spent at a low-key concert, called the performer a "**cynical prick**," received over 50 comments and responded with a post apologizing for **journalistic transgressions**. Mariam posted a review of **South Eugene's RENT: School Edition** (with nice images). Camilla discussed **Obama's naming a folklorist** to his transition team and posted a roundup of **humorous "Well duh!" headlines**. Molly reviewed another **Frightened Rabbit** show. Alan posted a video from an allegedly "**disgruntled**" former **KEZI-TV** employee and blogged the ongoing **election results**.

ON THE WEB THIS WEEK

• An **election night story** by Mose Tuzik Mosley of Eugene explores the atmosphere and goings-on in Washington, D.C. And **more letters to the editor** can also be found on the web this week.

Lane Area Herbicide Spray Schedule

• **Gypsy Moth** Supplemental Environmental Impact Statement: Comments are due by Nov. 17 on the proposed increase in insecticide (chemical and biological pesticide) spraying to control Gypsy Moths in the U.S. including in Oregon. See details at: www.na.fs.fed.us/wv/eis/

Compiled by Jan Wroncy, Forestland Dwellers: 342-8332, forestlanddwellers.org

BACKCOUNTRYGEAR.com
Equipment for the body, escape for the soul.

**Rain Jacket Still Keeping You Dry?
Spray Life Back Into That Old Parka!**

**Save 25% On All ReviveX Products
With This Coupon**

BACKCOUNTRY GEAR LIMITED
1855 W. 2nd Ave
485-4007
Mon-Sat 10AM - 7PM

ReviveX

www.BackcountryGear.com

GloryBee® Factory Store

Open Saturdays through December 20th • 10am-2pm

Whatever your craft—soap, candle, skin care, candy—we have the ingredients and ideas you need for handmade holiday gifts.

*Essential Oils and Aromatherapy Supplies
Soap Making and Natural Craft Supplies
Factory-Direct Natural Ingredients*

Open to the Public M-F 9:00am-5:30pm
55 N. Seneca Rd., Eugene, OR 97402 (541) 689-0913