

A STORY OF BROTHERLY LOVE... OF BEER



↑ (KURT WIDMER)



⌞ (ROB WIDMER)



1986 THE WIDMERS FIND HEFEWEIZEN HAPPINESS.

Brothers Kurt and Rob Widmer poured everything they had into building their first brewery. Two years later, they poured out something special when they tapped their Weizen beer directly from the lager tank. The result was a unique unfiltered beer they topped with a lemon to highlight its natural citrus notes.

Today, the Hefeweizen created by the brothers remains the definitive American wheat beer:

- Widmer, the Cloudy Beer Served with a Lemon.

www.Widmer.com



World Beer Cup
Gold Medal Winner
2008