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OLYMPIC TRIALS SPECIAL GUESTS

Eugene Running Company sponsors "Distance Legends" events at Villard St. Pub. Visit www.distancelegends.com for information.

FRIDAY, JUNE 27 – NEW BALANCE DAY

- 10am, **Bob Schul**: 1964 Olympic 5000 meter Gold. Talk, Q&A.
- Gift with purchase of any New Balance shoe. Random raffle prizes.

SATURDAY, JUNE 28 – ADIDAS WOMEN'S DAY

- 8am, Fun Run followed by raffle prizes and bagels. Meet Adidas tech reps.
- 9am, Adidas Women's Day with **Jen Rhines, Carrie Tollefson, Sara Slattery** and others.
- 10am, **Wes Santee**: Olympian, world record holder. Closest to breaking 4:00 in the mile (4:00.5), prior to Banister's record. Talk, Q&A.

SUNDAY, JUNE 29 – ADIDAS DAY

- 8am, Fun Run followed by raffle prizes and bagels. Meet Adidas tech reps.
- 9am, Adidas Day with **Ian Dobson, Andrew Carlson & Todd Williams**.

MONDAY, JUNE 30 – NIKE DAY

- 8am, Fun Run with the Nike "Pacers" followed by prizes, product demos and breakfast catered by Oakway Bistro. Special appearances by the Nike-sponsored 10K Olympians.
- 9am, **Margaret Johnson Bailes**: Eugene native, World Record relay, 1968 Olympics. Talk, Q&A.

- 10am, **Geoff Hollister**: One of Nike's first employees, pioneer Nike global marketing. Promoting his new book, *Out Of Nowhere*. Book signing, reading.

- 10am, **Rudy Chapa** will appear with Hollister. Chapa ran for Dellinger at UO and later became global director of sports marketing at Nike.

- 1-3pm, Nike Coaches Clinic with **Roy Benson & Pat Tyson**. Benson: Coach, author, Senior Writer for *Running Times* and Contributing Editor for *Running Journal* magazines. Tyson: High school and college coach, UO runner under Bowerman. Pre's Roommate.

TUESDAY, JULY 1

- 8am, Fun Run sponsored by Nike. Refreshments and raffle prizes after.
- 9am, Special appearances by Nike-sponsored Olympians.
- 10am, **Linda Prefontaine**: Steve's (Pre's) sister, founder "Prefontaine Productions," coauthor of *Steve Prefontaine-Rocketman*, Lu-Lu prod. Book reading and signing, questions, autographs, display, and sale of "Prefontaine Production" authentic and original products.
- Noon, **Don Bowden**: First American sub 4:00 mile Olympian. Talk, Q&A.

WEDNESDAY, JULY 2 – ASICS DAY

- 8am Asics Day Fun Run followed by raffle prizes and refreshments. Gift with purchase.

- Noon, **Ryan Hall**: 2008 Olympic Trials Winner Marathon, American records. Appearance and autographs.

THURSDAY, JULY 3 – BROOKS DAY

- 8am, Fun Run with raffle prizes. Bagels and refreshments after.
- 9am, **Keith & Kevin Hanson**: Founders and coaches of Brooks "Hanson's Project." Talk, Q&A.
- 10am, Meet Brooks technical reps & designers. Product demos, etc.

FRIDAY, JULY 4

- 1pm, **Josh Cox**, World Championships Team Marathoner, star of ABC's Bachelorette show. Meet designers and technical reps of Newton Shoes, shoes that promote the natural forefoot strike of barefoot running. Try on a pair of Newtons and be eligible for special prizes.

SATURDAY, JULY 5 – NIKE WOMEN'S DAY

- 8am, Nike Women's Day with special appearances by Nike-sponsored women Olympians.
- 9am, Breakfast catered by Oakway Wine and Bistro. Prizes.

SUNDAY, JULY 6 – MIZUNO DAY

- 8am, Mizuno Day with **Jeff Galloway** morning run. Intro by **Joe Henderson**. Breakfast catered by Oakway, courtesy of Nissan. Galloway is a prolific writer, coach, business man, Olympian 1972, 10,000 meters Talk, Q&A. 20% off all Mizuno products!

Complete details on www.eugenerunningcompany.com. Please note: Regularly scheduled weekly group runs and walks are cancelled during the trials.

Guests & events are subject to change, cancellations and rescheduling. All events and fun runs are free of charge.

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