



"You had me at 'hello'"



-- Renee Zellweger in "Jerry Maguire"

On November 15, 1983, Flick & Pics opened its doors for business for the first time. On that day, it was just me and my cousin Rhonda-- who was celebrating her 24th birthday-- who stood behind the counter to greet our first customers. On the other half of the store was a gift shop (Etc., Etc.) filled with chocolates, small novelty toys and non-alcoholic beverages that my Aunt Eloise ran in order to help defray our lease costs at the time.

If I remember correctly, the first person to walk through the door that day was a sweet woman named Betty Doerr. She didn't end up renting anything. She was just investigating the new business that had opened. She spent a good 10 minutes chatting with us that afternoon. It was then that I realized we had come to the right place at the right time. Eugene was the kind of community that my wife, Claudia, and I had been searching for to raise our three young children-- Cody, Alissa and newly-born Sarah.

Flicks & Pics was open from 10 am to 10 pm that day and we made all of \$95.81 in those 12 hours. But despite the small revenues, I knew in my heart that our business was going to be okay and that my family would not have to worry about putting food on the table.

For the next 23 years-plus, it has been our family's distinct pleasure and honor to serve this community. If we could, we would thank each and every person that has passed through our store's doors personally. Since that is impossible, we would like to say here and now...

Thank you for your loyalty. Thank you for your support. Thank you for your kindness. And thank you for your friendship. We will miss you all.

With Sincere Fondness and Gratitude,
The Mendonca's
Dave, Claudia, Cody, Alissa & Sarah



"Here's looking at you, kid"

--Humphrey Bogart in "Casablanca"



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