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Wouldn't you rather spend your hard earned dollars at businesses that contribute to local community organizations, are good employers, and are here for the long term?

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UNIQUE EUGENE

When you shop at local businesses, you are investing in your community.

BI-MART
Now Employee Owned!

Lane County FAIR
August 17-22, 2004
Eugene, Oregon

Gotta be there!

www.atthefair.com
Fair Events Line (541) 682-7335
Office (541) 682-4292

What's New at the Fair!

SAVE ON FAIR ADMISSION - VISIT
www.atthefair.com

All sorts of Action...from Celebrating...

Lane County Farmers' Market
Enjoy fresh produce and a bounty of seasonal offerings on Thursday, August 19 in the Community Courtyard.

Happy Birthday Lane County Fair! Celebrate the fair's 120th birthday with cake and ice cream at 2 pm on Wednesday, August 18 in the Community Courtyard. See beautiful pre-1925 Vintage Cars owned by members of the Eugene Regional Horseless Carriage Club.

Marvelous Marine Animals The Oregon Coast Aquarium introduces Marvelous Marine Animals at Kids' Park on Thursday, August 19, only. Have fun with marine mammal artifacts like skulls, teeth, bones and pelts.

Science Festival Exhibit OMSI presents more than a dozen tables filled with inter-active science challenges highlighting the properties of light, color, forest science and more, everyday at the Fair.

Sand Sculpture Come see 25-tons of this progressive sand sculpture transform into a work of art over the six days of the Fair!

Presented by KVAL-TV.



to Racing to Learning...

NASCAR Simulation Racing
Experience the Power - Live the Dream! Enjoy the thrill of real racing in this NASCAR Winston Cup race-car converted to a state-of-the art interactive simulator. Presented by Pepsi.

Camp Playtime Check out rock climbing, fun outdoor activities, and an opportunity to win bandanas, water bottles and Go Out There! Scratch-its* that offer great outdoor gear, cash and discounts on Oregon State Park parking passes. Presented by the Oregon Lottery Go Out There! Campaign.

Beat the Heat & Skate at the Ice Center!

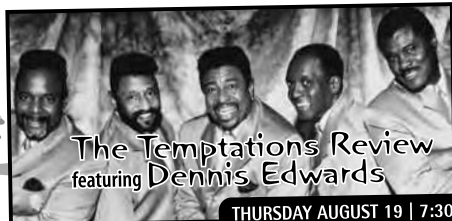
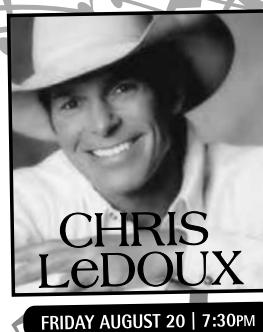
The Ice Center is open for Public Skating (a discounted fee of \$2 includes skate rental), an Adult Hockey Tournament and a Figure Skating Exhibition.

"Core of Discovery" Dorris Ranch features the Lewis and Clark Core of Discovery artifacts at Kids' Park on Friday, Saturday and Sunday of Fair week.

Kids Invited! Come bottle feed baby calves at the fair. Everyday at 6:30 pm at the Cattle tent.



BI-MART CONCERT SERIES Tickets on sale now!



Buy your Reserve Seat tickets at the Ice Center at the Fairgrounds 541-682-3615 or through TicketsWest 1-800-992-8499 • Concert Ticket Prices Vary \$18.50-\$8.50
Visit our website: www.atthefair.com • Fair Events Line (541) 682-7335



3 WAYS TO SAVE ON GENERAL ADMISSION TO THE FAIR! : Sponsor Day Admission Specials
Season Fun Fair Pass (valid for six days/six nights) • Group Discount Admission (for 25 or more)

Fair Events Line
(541) 682-7335