

WHAT'S YOUR TRIP?



WHAT'S YOUR TRIP? THE POSTCOASTER CONTEST RETURNS IN LATE MAY THROUGH JULY 31ST

When we were kids, our family road-tripped around the west visiting all the major tourist attractions. The ones I remember most were not necessarily on the map and The Cadillac Ranch (pictured) in Texas. It was fun to go back and visit at an age where I could enjoy the sites with a few friends and a cold Fat Tire.

Postcoaster Winner:
Karen Mandery
Longmont, CO

WHAT IS YOUR TRIP!?!?!?
TELL US YOUR TRIP!?!?!?
WE KNOW YOU HAVE ONE.
VISIT A CONTEST DISPLAY
OR GO TO NEWBELGIUM.COM
TO DOWNLOAD AN ENTRY FORM.

AT A FRIENDLY BEER ESTABLISHMENT NEAR YOU!

2004 TRIP WINNER
500 LINDEN
FORT COLLINS, CO
80524

The 'What's Your Trip?' Postcoaster Contest returns this spring. Check our web-site or watch for details at a liquor store near you.

TAKE A LITTLE TRIP ON US

Photography by Craig DeMartino



Wind Powered Employee Owned

NEW BELGIUM™

Makers of Fat Tire Amber Ale