

EARTH DAY CELEBRATION

April 17, 2004

Earth Day Celebration 2004 is an environmentally based event that celebrates the Earth and its resources. The celebration will take place on Saturday, April 17, 2004 from 11 a.m. to 5 p.m. on West Broadway and Willamette Streets. The event is brought to you by Downtown Events Management, Inc. (the folks who produce the Eugene Celebration) and the Earth Day Steering Committee.

www.eugeneevents.com/earthday

EARTH ACTION ARENA

A variety of non-profit, government, and commercial groups will host environmental and educational booths in the Earth Action arena. The booths will present information, hands-on activities, and demonstrations related to local and global issues. Earth-friendly products and services will be presented to educate the public on eco-sensitive practices and sustainable principles.

EARTH ACTION ARENA PARTICIPANTS

Lane Co. Waste Mgmt. Division
CTV
Living Earth Herbs
Friends of KRVM
City of Eugene-Solid Waste and Recycling
Winter Green Farm
BRING Recycling
Oregon Toxic Alliance
The Energy Outlet
Nearby Nature

Lane Co. Audubon Society
Computer Reuse & Recycling Center
Friends of Mt. Pisgah Arboretum
Euglena Edu/Proto Tista
Walama Restoration Project
Tillamook Rainforest Coalition
Just Not Ware Coalition
School Garden Project
Worm Digest
Cascadia Wildlands Project

Aprovecho Research Center
Eugene Permaculture Guild
Cob Cottage Co.
Oregon Natural Resources Council
Healing Harvest
OLVC
City of Eugene-Storm Water Management
Planned Parenthood
Wild Oats Markets
Rapid Refill Ink

LRAPA
Eugene Peaceworks
REI
Earth Tones
NW Coalition for Alternatives to Pesticides
EPUD
LTD
PrintWear
EWEB

EARTH ACTION ARENA BOOTHS

CHILDREN'S WORM BIN WORKSHOP

The Worm Digest Booth is returning this year with its fun-filled Children's Worm Bin Workshop! One hundred children will be invited to paint a small plywood worm bin, then shred and dampen newspaper for bedding. Just before the kids are sent home, a brief, entertaining lesson on worm care and feeding will be offered.

SHORT MOUNTAIN TOURS

Tour EPUD's Short Mountain Facility Plant, where landfill gases that cause global warming are captured and turned into electricity! Plan on a one hour round-trip, which includes travel to and from Short Mountain, and an informational tour of the plant. LTD is sponsoring the bus service, and a bus will be leaving the downtown LTD Station at 11:30 a.m. and 2:30 p.m.

DON'T RIP 'EM, RECYCLE 'EM!

Plastic 6-pack Ring Recycling is new to Lane County. The BRING recycling booth will be collecting plastic 6pk rings and sending them back to the manufacturer to be shredded, washed and remanufactured into NEW 6pk rings. Families can bring their 6pk rings and hang them on the collection tree (bags and wads of 6pk rings will not be accepted, they must be neatly stacked or hung on the collection tree).

The BRING Recycling booth will also feature paper making with seeds. Kids and adults can make their own paper earth greeting card that can be planted in their garden at home.

THE WATERY WORLD

See a demo of the "Water Cycle," learn about the Eugene area watersheds, and play in the clay as you make models and maps of the lower Willamette basin as part of the Drop in the Bucket Brigade's educational efforts.

HYBRID CAR AND ELECTRIC BICYCLE DISPLAY

This year's event will feature a display of Hybrid Electric Vehicles (HEV) and other Earth friendly vehicles for the public to view and learn about. The Hybrid Vehicle is environmentally friendly having very low emissions and is energy efficient getting more than twice the gas mileage of comparable vehicles. People visiting the 2004 Earth Day Celebration will get an opportunity to see the most recent models that are available locally for purchase, along with other alternative vehicles such as the locally produced electric Gizmo. Representatives will be available to answer questions about gas mileage, super ultra low emissions, tax deductions, and prices. Every major car manufacturer in the world is planning to produce a hybrid vehicle, find out why!

COMPOSTER GIVEAWAY

Two composting bins, donated by the City of Eugene Solid Waste and Recycling, will be given away at 3 and 5 p.m. at the Main Stage (winners must be present to win). Entry tickets will be available at each Earth Action Arena booth. Visit every booth to increase your chances to win! Please keep your entries to one ticket per booth.

THE SUNROVER

Constructed as a demonstration of solar electric technology, the SunRover generates power from the sun. The blue photovoltaic (PV) panels mounted on top of the SunRover harness the sunlight to produce clean electricity. The SunRover can operate as a portable generator, delivering power to community events and educational demonstrations. Producing electricity with zero emissions and very little environmental impact, the SunRover has no moving parts and little maintenance is required. When parked at this location, the SunRover recharges onboard batteries and feeds excess power into EWEB's electric lines. The PV panels can produce up to 1080 watts of power in ideal conditions. In an average year in the Willamette Valley, the panels should produce about 1400 kilowatt hours. Using energy efficient (Energy Star7) appliances, this would be enough energy to power your refrigerator, clothes washer, dishwasher, television and microwave oven for an entire year.

To learn more about the SunRover or solar technology, contact Eugene Water & Electric Board's Energy Management Services at 484-1120 or stop by the SunRover at the Earth Day Celebration to find out more.