

Meet THE Metrosexual

BY BOBBIE WILLIS



Ryan Seacrest

Even here in hippie-grunge country, he is making an appearance: designer clothes and shoes, expensive accessories, spendy new clothes that look like vintage, and just enough hair product that you might believe the in the spontaneity of his tousled coif. He is *The Naked Chef's* Jamie Oliver; he is any male cast member from *The O.C.*; he is Ryan Seacrest. Eugene, meet the metrosexual.

This is a young man who knows how to match his belt and shoes with his watch band; a man who exfoliates and tones; a man who knows the difference between business casual and weekend casual. He works out, watches his weight, maybe even waxes in a place or two.

According to Mark Simpson in his article "Meet the metrosexual," for Salon.com, July 22, 2002, "The typical metrosexual is a young man with money to spend, living in or within easy reach of a metropolis — because that's where all the best shops, clubs, gyms and hairdressers are. He might be officially gay, straight or bisexual, but this is utterly immaterial because he has clearly taken himself as his own love object and pleasure as his sexual preference. Particular professions, such as



Jamie Oliver

VINCENT LONG

modeling, waiting tables, media, pop music and, nowadays, sport, seem to attract them but, truth be told, like male vanity products and herpes, they're pretty much everywhere."

The metrosexual likes the good life, the high times, to be out where he can see and be seen. If you run into him out there, don't be afraid — go on up and introduce yourself. He just might teach you a thing or two. **EW**

'... truth be told, like male vanity products and herpes, they're pretty much everywhere.' -MARK SIMPSON

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